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6 Sept: *Ivy Hooks joins us to discuss "Why Johnny Can't Write Requirements-2007"*

Thurs, Sep 6 Agenda

- 5:30 Networking Social (snacks!)
- 6:00 Chapter Meeting
- 6:15 Guest Speaker

If attending, please RSVP to Mark Kanko at kanko_mark@bah.com

Questions? Contact:
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Written by Ivy Hooks in 1990, "Why Johnny Can't Write Requirements" is a classic in the system engineering world, as the document focuses on key issues preventing organization from correctly defining and documenting requirements. In it Ivy expounds upon four specific reasons why Johnny can't write requirements:

- Doesn't know what to do
- Doesn't understand why he should do it
- Would rather be doing something else
- Sees no rewards

Meeting Location: **4241 Piedras Drive East, Suite 200, San Antonio, Texas 78228**
(Parking lot and building entrance are on northwest side of building.)

