



Cordially invites you to join us for a

**Movie and a Pizza on:**

**Wednesday, 17 August 2011**

**(6:00 – 8:00 pm)**

# *The Deming of America*

*A documentary produced by: Priscilla Petty*

**Applied Physics Laboratory, Johns Hopkins University  
11100 Johns Hopkins Rd Laurel MD 20723 (Main Entrance – Lobby 1)**

**Presentation:** Our nation must work once again to come out of our crisis. We're challenged by global and local events. But the proven strategies in this documentary can help our country transform and innovate. Dr. W. Edwards Deming is shown at his unrehearsed best at his home, at a seminar, and in thought-provoking specially selected segments from an all-day interview with Priscilla. Brief remarks from Fortune 100 CEOs, who learned from Deming, show how he affected their thinking about their lives and companies as he worked with them to effect the transformation. Inspiring. Produced in 1991 by Petty Consulting Productions.

*"...one of the  
best leadership  
and  
transformation  
videos ever  
produced!"*



**Producer of Documentary:** Priscilla Petty wrote a weekly syndicated newspaper column on people and management for 11 years. The column appeared locally in the Cincinnati Enquirer and was syndicated by Gannett News Service for their 80 or so papers. She has interviewed well over a thousand people about business. She presently consults with businesses and writes through her company, Petty Consulting Productions. She has appeared as an occasional guest commentator on management for the Public Television program *Nightly Business Report*. Ms. Petty authored *What's in It for You and Your Firm: CEOs and Presidents Look at Community*

*Involvement & Volunteerism*, a book about the benefits to business of community service; based on interviews with corporate CEOs and Presidents. She also wrote Harvard Business Review article: *Interview with then Procter & Gamble CEO John Smale*. Priscilla Petty graduated from Vanderbilt University and attended the Linguistics and Russian Institute at Dartmouth College.



Various Pizzas, Salad, dessert, including a small Fruit Plate, coffee, iced tea, sodas.

**Note:** Dinner will be held in the Howard County Room #3 (Enter the Main Laboratory Entrance, Lobby 1, and take a right at the guard station into the main cafeteria. We're down at the end of the hallway in the very last dining room.) Topic discussion will follow dinner.

**Dinner Reservations: FREE! However reservations are required**

**In order to have an accurate count of guests you MUST register on-line at our website:**

**<http://www.incose.org/chesapek/>**

**Before the cut-off date of Aug 13th. No more reservations will be accepted after Aug 13th**

**Presentation ONLY: FREE (no reservations necessary) at 7pm in Parsons Auditorium**

**Corporate Sponsor:** We wish to thank the Applied Physics Laboratory for supporting the systems engineering profession through use of their facilities.

# Our Evening's Agenda

<b>5:45 – 6:00 pm</b>	<b>Arrival and Socializing</b>
<b>6:00 – 6:45 pm</b>	<b>Dinner</b>
<b>6:45 – 6:50 pm</b>	<b>Member Introductions</b>
<b>6:50 – 6:55 pm</b>	<b>Chapter Business Items</b>
<b>7:00 – 8:00 pm</b>	<b>Movie</b>

**Directions:**     **JHU APL**, 11100 Johns Hopkins Road, Laurel, Maryland 20723, Phone (443) 778-5000  
See APL's Visitor Guide for more: <http://www.jhuapl.edu/aboutapl/visitor/default.asp>

## **From Washington DC and Capital Beltway (I-495):**

Take I-95 North toward Baltimore, 10 miles to Columbia exit (MD Route 32 West),  
Go 2.5 miles to the Washington DC exit (US Route 29 South).  
Go 1.5 miles south and take Johns Hopkins Road exit (bear right at the top of the hill).

## **Or from the Capital Beltway (I-495):**

Take US Route 29 North (Colesville Road) 10 miles and follow signs for the turn onto Johns Hopkins Road.

## **From Baltimore and Baltimore Beltway (I-695):**

Take I-95 South toward Washington DC.  
Go 13 miles and take Columbia exit (MD Route 32 West).  
Go 2.5 miles and take Washington DC exit (US Route 29 South).  
Go 1.5 miles south and take Johns Hopkins Road exit (bear right at the top of the hill).

## **Once you're on Johns Hopkins Road:**

APL is a half-mile west of US Route 29 on your right side. Go past the first entrance, continuing past the pond and take the next right turn onto a tree-lined lane. Park in the visitor's lot on your left side. Enter at the main entrance marked **Building 1** (flagpoles and traffic circle in front).

Dinner is held in the Howard County Room #3 located at the end of the cafeteria hallway to the right of the entryway just before the Guard's desk.

