

# ITS easy as 1-2-SE!



## Applying Systems Engineering to ITS projects

Under FHWA Federal Rule 940, all Highway and Transit ITS projects funded from the Highway Trust Fund must follow a Systems Engineering approach.

Join the INCOSE Transportation Working Group as we host a discussion on the experiences, benefits, and challenges of applying Systems Engineering with (and without!) Federal Rule 940.

### Who? Our speakers are:

- **\*NEW\*** **David Springstead, MARTA** – Optimizing Value Using Systems Engineering
- **Jesse Glazer, FHWA California** – the federal perspective on Federal Rule 940
- **Alan Benson, Caltrans** – the state perspective on Federal Rule 940
- **Peter Thompson, SANDAG** – the local perspective on Federal Rule 940
- **Bo Oppenheim Ph.D., Loyola Marymount University** – Lean SE and Program Management
- **Bill Gleckler and \*NEW\*** **Vinny Cavataio, NYCT** – applying SE to transit projects without Federal Rule 940

### Where and when?

- INCOSE International Workshop 2015
- 8:30am-noon, Tuesday, January 27<sup>th</sup>, 2015. **Firm start 8:30am!**
- Marriott Torrance South Bay, Los Angeles, California (*Room TBD*)
- INCOSE IW15 registration details at <http://goo.gl/K0bYuc>
- **\*NEW\*** This event will also be hosted as a webinar - to register: <https://attendee.gotowebinar.com/register/8285813337468364546>

### How much for onsite attendance?

Onsite one-day registration INCOSE members \$160, Non-INCOSE members \$295 (Webinar free)

The INCOSE **Transportation Working Group (TWG)** was established in 2006. Its mission is to promote the development and tailored application of Systems Engineering to ground transportation systems: with emphasis on road, rail, bus, and metro.

The International Council on Systems Engineering (INCOSE) is a non-profit membership organization dedicated to the advancement of Systems Engineering.

