

Systems Engineering in Turbulent Times

INCOSE Chapter Meeting

International Council on Systems Engineering • Cleveland-Northern Ohio Chapter

Tuesday
April
15th

Member Meeting • All Welcome

Who: INCOSE Cleveland-Northern Ohio Chapter

What: Presentation

When: Tuesday, April 15, 2014, 5:30 PM

Where: [Moosehead Hoof and Ladder](#)

<http://www.mooseheadrestaurant.com/hoof-and-ladder-olmsted-falls/>

7989 Columbia Rd, Olmsted Falls, OH 44138

Guest Speaker: David Long, INCOSE President (2014 & 2015)
and President, Vitech Corporation



Registration Requested: See Eventbrite link in email announcement or at
<http://www.incose.org/cleveland/>

Abstract for the presentation: Emerging needs...rapidly changing requirements...dynamic environments...ever-increasing connectivity...evolutionary and revolutionary technologies...budget crises...shrinking schedules. The practice and profession of systems engineering emerged from the development of large, stand-alone, single purpose systems. Today we face an ever-shifting landscape and operate across a wide range of size, cost, and product lifespan. As technologies continue to advance and dynamic complexity grows, what role does systems engineering place in solving problems today and tomorrow? How do we adjust and evolve our practice to deliver greater value in turbulent times?

Bio: For over twenty years, David Long has focused on enabling, applying, and advancing model-based systems engineering (MBSE) to help transform the state of the systems engineering practice. David is the founder and president of Vitech Corporation where he developed CORE®, a leading systems engineering software environment. He co-authored the book *A Primer for Model-Based Systems Engineering* and is a frequent presenter at industry events around the world. A committed member of the systems community, David is president of the International Council on Systems Engineering (INCOSE), a 9000 member professional organization focused on sharing, promoting, and advancing the best of systems engineering.

*The meeting is **free** and **open** to the public. For those in attendance, food and beverage purchases may be made.*

<http://www.INCOSE.org/Cleveland>

