

INCOSE Great Lakes Regional Conference

October 23-25, 2015 Cleveland, Ohio Call for Sponsors and Exhibitors

Sponsor Deadline: August 1, 2015



GLRC9

Making Critical Systems Resilient and Sustainable in the Great Lakes Region

Ecosystem | Education | Health Care | Information | Manufacturing | Transportation

GLRC9 welcomes all Sponsors.

Get a 10% discount if sponsorship is confirmed before May 15, 2015.

INCOSE Great Lakes Regional Conference

Sponsorship Invitation

We invite you to sponsor the GLRC9 event, which will be held at "Crowne Plaza Cleveland South" in Independence, Ohio.

We are seeking sponsors to help underwrite the cost of this event. Any organization which makes a minimum donation of \$250 will be recognized as a sponsor of the conference as stated below. The conference offers a perfect opportunity to showcase your publications, recordings, equipment, software, and services. By creating a positive, lasting impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your product and brand-name recognition.

The Exhibit Room will be the liveliest spot at the INCOSE Great Lakes Regional Conference with coffee breaks and vendor exhibits. Exhibits will be open from Friday morning October 23rd through Sunday afternoon October 25th and will be secured at night. Exhibiting at the GLRC9 Conference is an excellent way to showcase your company's products and services. Your organization will benefit from exposure to system engineers from US companies surrounding the great lakes during this event

Your sponsorship will be rewarded with online, on-site, and/or printed acknowledgements (see table below). Major sponsors will receive a number of additional benefits, including logo placement on the GLRC9 website, and inserts in the conference registration bags, allowing their message to reach the full INCOSE membership.

Previous conference websites are located at <u>http://2012incoseregional.eventbrite.com/</u> and <u>http://www.glrc2013.eventbrite.com</u> and <u>http://2014incoseregional.eventbrite.com</u>

	Supporter	Partner	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$1000	\$1500	\$2000	\$3500
Logo in conference publications	x	х	х	х	х	х
Listed in Program Book as a sponsor	х	х	х	х	х	х
Listed on Conference Web Page as a sponsor		х	х	х	х	х
Opportunity to place a brochure on a display table		х	х	х	х	х
Six-foot skirted table to display your organization's materials			1	1	1	2
Conference Registration(s) included			1	2	3	5
Attendee Contact List after conference				х	х	х
Opportunity to place your literature in conference tote bags				х	х	х
Recognized & posted as a break sponsor (shared)				х		
Recognized & posted as a break sponsor (exclusive)					x	
Recognized & posted as a lunch sponsor (exclusive)						х
Opportunity to address the group at lunch – 15 minutes						х

Want to Sponsor at even a higher level?

Higher Sponsorship levels are available per request. Contact GLRC9 Chair.

Advertising space is available in the GLRC9 program book for additional cost \$150 full page, \$75 half page

Register HERE for all sponsorship and advertising at

http://www.incose.org/ChaptersGroups/Chapters/ChapterSites/cleveland-northern-ohio/chapter-events/glrc9 Or send in the "Sponsor/Exhibitor Payment Form"

Questions?

Please contact the GLRC9 Chair, Carl Dister, at: carl.dister@rfirst.org.

INCOSE Great Lakes Regional Conference

The Exhibit Room will be the liveliest spot at the INCOSE Great Lakes Regional Conference with coffee breaks and vendor exhibits. Exhibits will be open from Friday morning October 23rd through Sunday afternoon October 25th and will be secured at night. Exhibiting at the GLRC9 Conference is an excellent way to showcase your company's products and services. Your organization will benefit from exposure to system engineers from US companies surrounding the great lakes during this event. Set up may begin after 3:00pm October 22nd (tba) or after 7:00am October 24th for 3 hrs.

Choose the exhibitors and sponsor plan(s) that best fits your needs:

Sponsor Exhibitor Level	Price	Quantity	Total
Supporter (Logo in conference publications, Listed in Program Book as a sponsor)	\$ 250		
Partner (Logo in conference publications, Listed in Program Book as a sponsor, Listed on Conference Web Page as a sponsor, Opportunity to place a brochure on a display table)	\$ 500		
Bronze (Logo in conference publications, Listed in Program Book as a sponsor, Listed on Conference Web Page as a sponsor, Opportunity to place a brochure on a display table, 1-six-foot skirted table to display your organization's materials, 1-Conference Registration included)	\$1,000		
Silver (Logo in conference publications, Listed in Program Book as a sponsor, Listed on Conference Web Page as a sponsor, Opportunity to place a brochure on a display table, 1-six-foot skirted table to display your organization's materials, 2-Conference Registrations included, Attendee Contact List after conference, Opportunity to place your literature in conference tote bags, Recognized & posted as a shared Break sponsor)	\$1,500		
Gold (Logo in conference publications, Listed in Program Book as a sponsor, Listed on Conference Web Page as a sponsor, Opportunity to place a brochure on a display table, 1-six-foot skirted table to display your organization's materials, 3-Conference Registrations included, Attendee Contact List after conference, Opportunity to place your literature in conference tote bags, Recognized & posted as an exclusive Break sponsor)	\$2,000		
Platinum (Logo in conference publications, Listed in Program Book as a sponsor, Listed on Conference Web Page as a sponsor, Opportunity to place a brochure on a display table, 1-six-foot skirted table to display your organization's materials, 3-Conference Registrations included, Attendee Contact List after conference, Opportunity to place your literature in conference tote bags, Recognized & posted as an exclusive Lunch sponsor, opportunity to address the group at lunch – 15 minutes)	\$3,500		
Other			
Ads may be placed in the Conference Program - Full Page	\$ 150		
(camera ready copy due by Sept 15) - Half Page	\$ 75		
Total			

Company Name (as	s you wish it listed in the	program)		
Representative's Na	ame			
Street Address				
City		State	Zip	
Phone	Fax		E-mail	

Make Checks Payable to: "INCOSE C-NO Chapter - GLRC9"

To reserve your exhibit space by August 1 st , 2015, return completed form and payment to:				
Atten: Marian Cronin (GLRC9 Conference Exhibits)	Email: mcronin@vpltech.com			
Vantage Partners, LLC				
3000 Aerospace Parkway				
Brook Park, OH 44142				