

Transportation

Annual Plan 2016

INCOSE International Workshop

Feb 1st, 2016

Agenda

1. TWG Org Chart
2. TWG Annual Plan 2016
3. IS16 planning
4. AOB

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- 1. TWG Org Chart**
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INCOSE



TWG Steering committee

Co-chairs

Outreach

Member services

Administration

Industry Liaisons

- Highway
- Transit
- Supplier
- Academic
- Government

600+ TWG
LinkedIn
members

200+ TWG
members

Event planning
Symposiums
Workshops

INCOSE



Simon Smith
Co-chair
IBI Group, USA



Dale Brown
Co-chair
Atkins, USA



Nita Rabadia
Co-chair
Network Rail, UK

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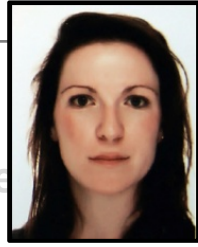
Jenn Russell
Outreach
PB, USA



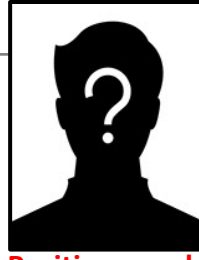
Jean Souza
Outreach
Stellar Services, USA



David Rojas
Member Services (NA)
SF MTA, USA



Rhianne Evans
Member Services Int.
University of B'ham, UK



Position sought
Academic liaison



David Springstead
Transit liaison
MARTA, USA



Position sought
Government liaison



Malcolm Thomas
Administration (Int.)
PB, UK



Allison Ruggiero
Administration (NA)
NYCT, USA



Konstantinos Vilaetis
Supplier Liaison
NY Airbrake, USA



Alan Benson
Highway liaison
Caltrans, USA

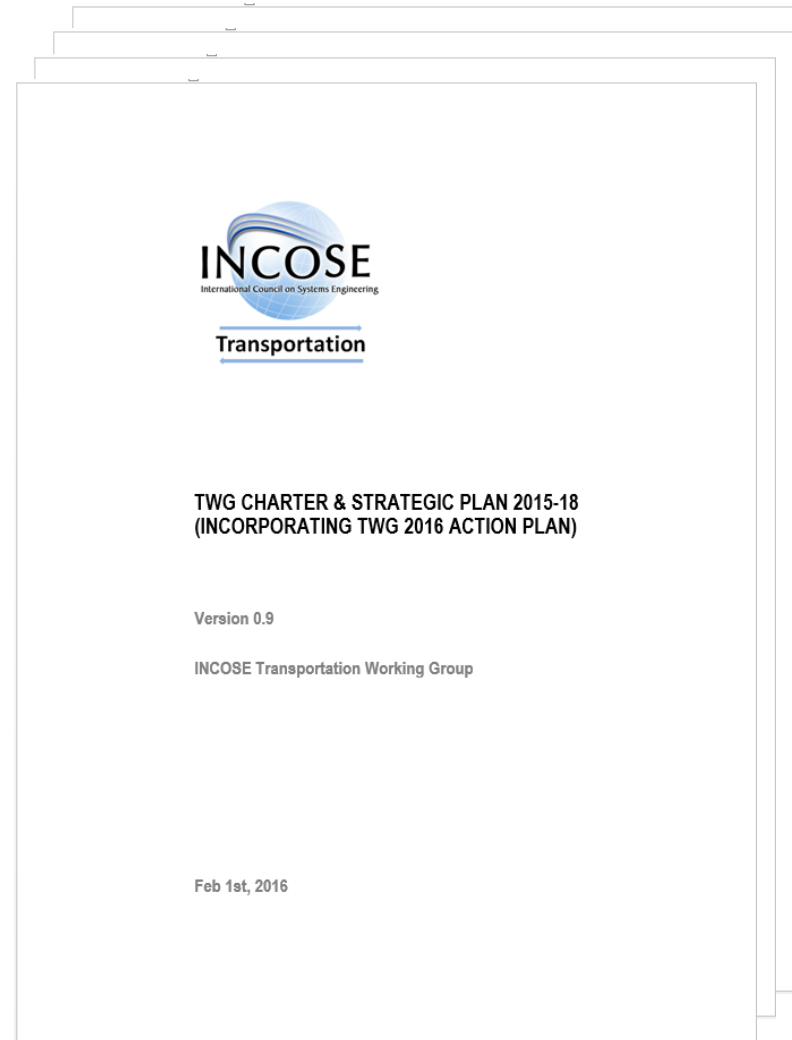
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Simon Smith
Co-chair
IBI Group, USA



Dale Brown
Co-chair
Atkins, USA



Nita Rabadia
Co-chair
Network Rail, UK

Co-chairs 2016

- Add and fill new **Academic and Government Liaison** positions on TWG org chart
- Conduct **member survey** (in collaboration with Member Services)
- Develop **APTA, TWG, AREMA guide** to introducing SE/holistic thinking into rail industry and transit agency
- Hold regular **'TWG at-large calls'** – every 6-8 weeks
 - Every third call timed to allow for Australian participation
- **SE10x guides** – add SE101 to website, update/release SE102
- **Foster links** with WGs and Initiatives (Infrastructure, Agile, MBSE/BIM etc.)
- Engage with INCOSE to advocate for TWG in **IS16 planning**
- Start working with Australian colleagues for TWG program at **IS17 Adelaide**



David Rojas
Member Services (NA)
SF MTA, USA



Rhianne Evans
Member Services Int.
University of B'ham, UK

Member Services 2016

- Reinvigorate webinars – 4 per year, plus upload to YouTube
- Reinvigorate newsletters – 2 per year
- Develop materials and promote the organization of ‘What is SE’ sessions for non SEs
- Ensure that newsletter templates and webinar materials are centrally available to the TWG steering committee



Jenn Russell
Outreach
PB, USA



Jean Souza
Outreach
Stellar Services, USA

Outreach 2016

- **Government Outreach**
 - Build on FHWA webinar, engage with FTA
- **Australia outreach**
 - Start building outreach for IS17
 - Leverage IOB
- **Academic / young person outreach**
 - INCOSE student chapters
- **New member outreach**
 - LinkedIn – monthly updates; “did you know?”



Malcolm Thomas
Administration (Int.)
PB, UK



Allison Ruggiero
Administration (NA)
NYCT, USA

Administration 2016

- Provide administrative support for all TWG events, including IW, IS, webinars, newsletters etc.
- Ensure website, Connect, LinkedIn and mailing list are kept up to date



Alan Benson
Highway liaison
Caltrans, USA

Highways Liaison 2016

- FHWA SE Guidebook actions
 - Update *FHWA SE Guidebook* website to promote INCOSE
 - Update *FHWA SE Guidebook* with CalTrans Integrated Corridor Management (ICM) case study
 - Add link to INCOSE on *FHWA SE Guidebook* website
- TWG actions
 - Provide CalTrans ICM case study to TWG Case Studies
 - Add link to *FHWA SE Guidebook* on INCOSE TWG website
 - Conduct TWG webinar on CalTrans ICM SE processes



Konstantinos Vilaetis

Supplier Liaison
NY Airbrake, USA

Supplier Liaison 2016

- Promote INCOSE and SE to other suppliers (and customers) when interacting with them
- Consider a supplier networking event at IW17
- Provide TWG webinar on SE with Scrum for New Product Development at Suppliers



David Springstead
Transit liaison
MARTA, USA

Transit Liaison 2016

- Continue to build TWG linkages and networking at the American Public Transportation Association (APTA)
- Provide TWG webinar on transit project that used SE

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Edinburgh

Jul 18-21, 2016



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