PD-029: Director for Outreach

- 10-September 2014

Position Description:
The INCOSE Director for Outreach is responsible for the development and direction of a comprehensive portfolio to coordinate INCOSE’s outreach across geographic and application sector boundaries. He or she focuses upon the strategic aspects of outreach leading the definition and execution of an outreach strategy aligned with and enabling INCOSE’s greater strategic direction. This includes the identification and definition of outreach strategies and initiatives; coordination with other INCOSE entities on the execution of outreach campaigns; the identification, facilitation, and management of alliances; and the establishment and leadership of an appropriate supporting volunteer structure. The Director for Outreach is responsible for helping INCOSE connect to the greater systems engineering community and bridging those communities through a mutual appreciation of and advocacy for objectives, perspectives, and terminology.

The Director for Outreach is an elected, Director at-Large position with a three-year term of office and is a voting member of the INCOSE Board of Directors.

Responsibilities:

- Develops an annual and strategic outreach plan to address both geographic and application sector dimensions
- Leads volunteers and coordinates with other INCOSE teams – notable the Corporate Advisory Board, Sector leadership structure, and Technical Operations – in the execution of the outreach plan
- Contributes to the INCOSE Long Range and Annual Operating Plans
- Proactively identifies, facilitates, and oversees alliances to advance INCOSE’s strategic objectives
- Establishes and appoints members to a volunteer infrastructure as necessary to support the outreach portfolio, including but not limited to the Industry Outreach Board
- Participates in all BOD meetings
- Serves on other committees as assigned

Authority:

- Voting Member of the BOD

Accountability:

- As stipulated in the INCOSE Bylaws, ADM – 101 and BOD – 100
- Compliance with directives on conflict of interest and all policies and procedures of the organization

Required Skills:

- Strong oral and written communication skills
- Ability to communicate effectively across international and cultural boundaries
- Ability to translate and communicate effectively across application sector boundaries
- Broad understanding of the diversity of systems engineering practices and application sectors
- Strong familiarity with industry business principles and practices across multiple application sectors
- Development and execution of campaigns to increase awareness and promote the values and mission of an organization
- Connector, collaboration, and negotiation skills to establish and facilitate alliances
- Experience with the leadership and coordination of activities within a volunteer organization including strong teamwork skills
- Budgeting and planning skills including the ability to write and implement strategic and operations plans