

IBM Software

# Innovate2011

The Premier Event for Software and Systems Innovation



Software. Everyware.

The Rational Software Conference **June 5 – 9** | Orlando, Florida

## INCOSE Evening with IBM Rational at Innovate 2011

IBM Rational invites you to a complimentary evening of networking, systems engineering, cocktails and appetizers! Hosted by the IBM INCOSE team, this event will provide you with exclusive access to the latest technology, industry experts, and IBM systems engineering leaders.

*Tuesday, June 7th, 2011*

Walt Disney Dolphin Hotel  
1500 Epcot Resorts Boulevard  
Lake Buena Vista, Florida 32830  
[www.swandolphin.com](http://www.swandolphin.com)

### *4:30pm – 7:30pm*

Join us in the Exhibit Hall and IBM Solution Center to experience the latest technologies; network with IBM systems engineering experts and industry leaders; and enjoy an evening of light appetizers and a selection of beer and wine.

### *7:30 – 8:30pm*

After the reception, IBM will host an "INCOSE Regional Chapter Networking Session" in the Asia 3 conference room during which Barclay Brown will discuss **Advanced Systems Engineering**.

To participate, RSVP to Nicole Katrana ([katrana@us.ibm.com](mailto:katrana@us.ibm.com)) today! You will receive an email confirmation with registration information and further details about the evening.

If you are not familiar with Innovate, we invite you to watch the the [Insider's Guide to Innovate](#) webcast. If you are interested in learning more about the Innovate agenda and registration, please visit [Innovate 2011](#).

We look forward to meeting you in Orlando!



**Greg Gorman**

IBM Program Director World-Wide, Systems Engineering Strategy and Delivery & INCOSE Corporate Advisory Board Representative for IBM



**Barclay Brown**

Global Solution Executive for Systems Engineering for IBM Rational & INCOSE Member Board Region V Representative for IBM

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