



Jerome (Jerry) J. Gaspar
Keynote Speaker

Systems Leverage of Knowledge Management

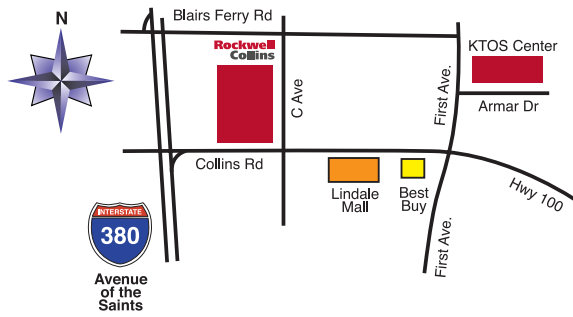
Systems Leverage of Knowledge Management addresses the challenges and solutions of aerospace systems knowledge extension and leverage in a consolidating, highly competitive, yet collaborative environment.

Jerome (Jerry) J. Gaspar is Senior Vice President, Engineering and Technology of Rockwell Collins and is also a corporate officer. Gaspar is responsible for Rockwell Collins' Engineering and Technology organization, including the Advanced Technology Center, the Displays Center and the Engineering Services Center. He was appointed to the position in June 2001.

A native of Bridgewater, South Dakota, Gaspar earned a Bachelor of Science degree in Electrical Engineering from South Dakota State University. He earned a Master of Business Administration degree from the University of Iowa.

Gaspar is a member of the Industrial Advisory Board of Sandia National Laboratories in Albuquerque, New Mexico. He is also a member of the Product Development and Management Association and the Project Management Institute.

LOCATION



Kirkwood Training and Outreach Services Center (KTOS)
3375 Armar Drive
Marion, Iowa 52302-4702, USA
319.398.5623 (KTOS Front Desk)

DIRECTIONS

The conference is conveniently located in Cedar Rapids, Iowa, approximately 4 hours from St. Louis, Minneapolis/St. Paul, Chicago and Kansas City, on the "Avenue of the Saints," the new I-380/Hwy 218, 600-mile corridor extending from the north side of St. Paul to the south side of St. Louis.

Traveling south on I-380, exit Blairs Ferry Rd. and proceed east on Blairs Ferry Rd. for approximately 3 miles. Turn right onto First Avenue for approximately 0.5 miles. Turn left onto Armar Drive. KTOS is located on the left.

Traveling north on I-380, exit Collins Road and proceed east approximately 2.5 miles to First Avenue. Turn left onto First Ave. for approximately 0.5 mile and turn right onto Armar Drive. KTOS is located on the left.

ACCOMODATIONS

All conference attendees are responsible for their own hotel accommodations. Area hotels include Collins Plaza, Country Inn & Suites, Holiday Inn Express and Best Western Longbranch.



International Council on Systems Engineering

Avenue of the Saints
Conference on
Systems Engineering

March 11 - 12, 2003
8:00 a.m. to 5:00 p.m.
Cedar Rapids, Iowa



Avenue of the Saints Conference on System Engineering

The International Council on Systems Engineering (INCOSE) Avenue of the Saints (AoS) Conference will be held Tuesday and Wednesday, March 11-12, at the Kirkwood Training Off-Site Center in Cedar Rapids, Iowa. The mission of the conference is to foster the definition, understanding and practice of world-class systems engineering in industry, academia and government. The conference will provide educational opportunities in: engineering project management; requirements analysis and design; and integration, verification and validation. An open forum to network with fellow engineering professionals will be offered.

Highlights of the conference include a keynote address, "Systems Leverage of Knowledge Management" by Jerome (Jerry) J. Gaspar, Senior Vice President, Engineering and Technology, six tutorials, break-out sessions on various systems engineering topics, and an evening banquet featuring a presentation by Mr. Rod Blocksome and Mr. Tom Vinson, "The Search for Earhart's Plane."



The tutorial sessions include:

- Managing Application Development Projects Using the Microsoft® Solutions Framework (MSF)
- Lean Overview and Enterprise Simulation
- The Past, Present and Future of Structured Analysis
- Joint Tactical Radio System (JTRS)
- Strategic Selling
- Target Costing

This conference represents an exceptional opportunity for personal professional growth for engineers at all levels.

REGISTRATION FEES*

Early Registration (before February 15)

INCOSE Member	\$150.00
Nonmember	\$210.00
w/2003-2004 Membership	\$230.00
Student Registration	\$50.00

Registration (after February 15)

INCOSE Member	\$160.00
Nonmember	\$220.00
w/2003-2004 Membership	\$240.00
Student Registration	\$60.00

- * Conference registration fees include attendance to the technical tutorials, keynote address, exhibits, presentations, as well as the continental breakfasts, lunches and banquet.
- COLLEGE DAY – FREE REGISTRATION for students attending second day of the conference.

CONFERENCE OFFICERS

AoS Conference Chair	Tony Thompson
Technical Tutorials Chair	John Povacz
Technical Presentation Chair	Bruce Smith
Delegate Registration	Ray Jorgensen
Finances	Bernie Lettington
Marketing Chair	Terence Turnovsky
Exhibit Chair	Kevin Klimes
Midwest Gateway	Bill Bezdek
Chapter Chairs	and Clinton Moor
Northstar Chapter Chair	Larry Brezinski

ADDITIONAL INFORMATION

Conference Chair
Tony Thompson
319.295.9504
ajthomps@rockwellcollins.com

CONFERENCE TIMES

Tuesday, March 11, 2003 and
Wednesday, March 12, 2003
8:00 a.m. to 5:00 p.m.
Registration begins at 7:30 a.m.

REGISTER ON-LINE

www.incose.org/heartld/saints_conference/aos-index.htm

2003 INCOSE Avenue of the Saints Conference Registration Form

Name: _____ Member Number: (if known) _____

Company: _____ Position: _____

Mailing Address: _____

Daytime Phone: _____ Fax: _____ E-mail: _____

Tutorials (Register for up to two half-day tutorials)

- | | |
|----|--|
| AM | <input type="checkbox"/> Managing Development Projects Using MSF |
| AM | <input type="checkbox"/> Lean Overview and Enterprise Simulation |
| AM | <input type="checkbox"/> Target Costing |
| PM | <input type="checkbox"/> Past, Present and Future of Structured Analysis |
| PM | <input type="checkbox"/> Joint Tactical Radio System (JTRS) |
| PM | <input type="checkbox"/> Strategic Selling |

Early Registration

- | | |
|----------------------|-----------------------------------|
| INCOSE Member | <input type="checkbox"/> \$150.00 |
| Nonmember | <input type="checkbox"/> \$210.00 |
| w/2003 Membership | <input type="checkbox"/> \$230.00 |
| Student Registration | <input type="checkbox"/> \$50.00 |
| College Day | <input type="checkbox"/> FREE |

Registration

- | |
|-----------------------------------|
| <input type="checkbox"/> \$160.00 |
| <input type="checkbox"/> \$220.00 |
| <input type="checkbox"/> \$240.00 |
| <input type="checkbox"/> \$60.00 |
| <input type="checkbox"/> FREE |

- Additional Banquet Guests \$15.00 each _____
- Rockwell Collins Tour (35 spots available) _____

Total _____

Check or money order payable to INCOSE Heartland Chapter. Mail completed registration form and remittance to:
INCOSE Heartland AoS Conference, c/o Ray Jorgensen, P.O. Box 10012, Cedar Rapids, IA 52410-0012