



# Join us for an evening with the Hampton Roads Area Chapter of INCOSE and a special presentation on: **Knowledge Management**

**Thursday, June 20, 2002**

**The Sand Trap Restaurant at The Hampton's Club House**

**3:00 – 5:00** Nine Hole Golf Outing (Optional)

**5:00 – 6:00** Informal Social

**6:00 – 7:00** Dinner and General Announcements

**7:00 – 8:15** Presentation by **Dr. Michael Stankosky**,  
**Institute for Knowledge Management at**  
**George Washington University**



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## **PRESENTATION SUMMARY**

This month's dinner meeting is on the new innovative subject of **Knowledge Management**. Knowledge Management (KM) is literally changing the way many organizations do business, treat people, effect change, and look toward the future. KM, as a distinct management concept, is a decade old now, and has finally emerged as a serious candidate for an academic discipline, similar to where Systems Engineering and Project Management were in their infancies. There still is much confusion as to what KM is, and how organizations can successfully utilize it. This confusion begs for a theory of KM and a serious definition of terms.

### **About the Presenter**

**Dr. Stankosky** is Associate Professor of Engineering Management and Systems Engineering and Co-founder/Co-director of the Institute for Knowledge Management at George Washington University. He is the Lead Professor for Knowledge Management, Marketing of Technology and Technology Issues Analysis. He has established the first U.S. Masters, Graduate Certificate, and Doctoral programs in Knowledge Management (KM); and is directing extensive KM research (over 50 researchers), with the objective of creating an academic discipline and a theory of Knowledge Management. He has written several seminal articles, addressed numerous conferences, and is a contributing editor to KMWorld on this topic.



Dr. Michael Stankosky

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### **Optional Golf Outing**

For those who are interested, we have planned an optional 9-hole golf outing before the dinner meeting. We will be playing the The Hamptons Links Course. Tee times will start around 3:00 pm. The cost will be \$17 with a cart and \$12 walking. If interested, please note when making your reservation.



## Menu & Fees



Cost for dinner is \$20 for members and \$25 for non-members at the door, please bring cash or check payable to HRA INCOSE. A cash bar will be open. Please choose one of the following dinner menu choices when making your reservation:

### *Appetizers:*

*Fresh Fruit and Cheese*

### *For Starters:*

*House Salad and Dinner Rolls*

### *Choice of Entrée (Select One):*

- *Roast Beef:* *Slow Roasted Beef top round with Au Jus with Red Skinned Mashed Potatoes and Vegetable Trio*
- *Tuna Steaks:* *Marinated, Grilled Tuna Steak, served with Lemon Dill Butter with Red Skinned Mashed Potatoes and Vegetable Trio*
- *Chicken Cord en Bleu:* *Chicken Breast stuffed with Honey Ham & Swiss Cheese with Red Skinned Mashed Potatoes and Vegetable Trio*
- *Enchiladas:* *Veggie Enchiladas with Red & Green Peppers, Red Onion, Mushrooms and Mexican Cheese. Served with Spanish Rice and Refried Beans. Chicken or Beef also available.*

### *Beverages:*

*Soft Drinks*

*Coffee, tea, decaf*

*Other beverages may be purchased*

### *Dessert:*

*NY Style Cheese Cake*

## Reservations

Reservations are required; **RSVP no later than 4pm Tuesday, June 18th, 2002.** Make your reservations by contacting Lois Wolke at 757-380-2963, or via email at [wolke1\\_l@nns.com](mailto:wolke1_l@nns.com); be sure to include your menu selection and whether or not you would like to be included in the golf outing. For more info, you may contact one of the following chapter officers: Dan Fontaine at 688-2103, [fontaine\\_dr@nns.com](mailto:fontaine_dr@nns.com); Matt Needy, 380-4383; [needy\\_mt@nns.com](mailto:needy_mt@nns.com); or Roy Hoobler 757-492-7600, [hooblerrd@navseadn.navy.mil](mailto:hooblerrd@navseadn.navy.mil).

## Directions

The meeting will be held at the Sand Trap Restaurant and Pub located just off of Magruder Blvd in Hampton. The phone number for The Hamptons is 766-9148. The number for The Sand Trap Restaurant is 865-0295.

