

**REED
INTEGRATION, INC.**



950 J. Clyde Morris Blvd
Newport News, VA 23601
757-599-4460
<http://www.pointplazasuites.com>

“Intro to Systems Thinking”

One-Day Workshop:

Friday, September 22, 2006

8:45am – 4:00pm

Point Plaza Suite & Conference Hotel

Newport News, Virginia

Registration/Sign-In Begins at 8:15am

EARLY Registration by Aug 31, 2006:

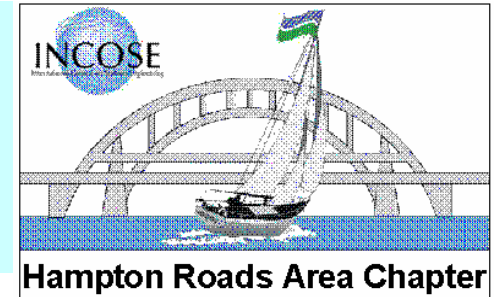
\$295 per person, Groups of 3 or More = \$275 per person

AFTER Aug 31, 2006:

\$345 per person, Groups of 3 or More = \$325 per person

**Course materials/textbook, plated lunch, and morning/
afternoon refreshments are included with your
registration!!**

**Plated lunch: Grilled Chicken Breast with Chardonnay
Sauce, Green Beans Amandine, Roasted Baby Red
Potatoes, and Turtle Cheesecake.**



Register online at
www.reedintegration.com or
complete the form on the next
page and mail with your check
(payable to Reed Integration,
Inc.) to:

**Reed Integration, Inc.
106 Royal Aberdeen
Smithfield, VA 23430**

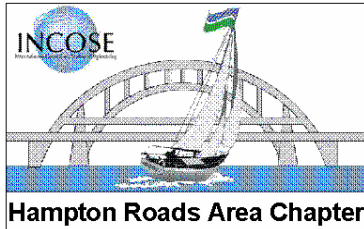
Credit Cards can be accepted via
PayPal at our website. Government
Clients: please use CCR EFT method.
Call 757-638-3238 for details.

Learn the basics for applying integrated, **SYSTEMS ENGINEERING** methods!

Space is Limited! Please Register by September 8, 2006!

Topics Covered:

- ✓ Systems Engineering Process Overview & Planning
- ✓ Requirements, Requirements, Requirements!
- ✓ System Architecture Development (& Interfaces)
- ✓ Configuration Management
- ✓ Compliance Verification and Validation
- ✓ Risk Management
- ✓ Trade Studies
- ✓ And MORE on integrated approaches!



Intro to Systems Thinking
September 22, 2006
Point Plaza Suite & Conference Hotel
Newport News, Virginia



Corporate Profile

Reed Integration, Inc. (RII) is a certified woman-owned, small business founded and operated by industry experts in systems engineering and project management. Our staff has extensive experience with Information Technology, Aerospace, Defense, Nuclear, Medical Technology, and Commercial Manufacturing applications. Our instructors provide hands-on, interactive training to ensure that course participants obtain directly applicable skills.

Your Instructor: Becky Reed

Becky Reed is the President and CEO of Reed Integration, Inc., and one of the first 42 people in the world to achieve the credential of INCOSE Certified Systems Engineering Professional (CSEP). An Aerospace Engineering graduate of the University of Alabama, Ms. Reed is a nationally recognized authority on systems engineering and risk management and their applications in government and commercial markets. Her career includes leadership roles in establishing and managing systems engineering and risk assessment processes for aerospace, information systems, and nuclear technology programs. Ms. Reed is currently the President of the Peninsula Engineers Council, President of the Hampton Roads Area Chapter of INCOSE, and is a member of AIAA, NAFE, and NAWBO.

**Registration Form – Please detach and mail with your check or money order to:
Reed Integration, Inc., 106 Royal Aberdeen, Smithfield, VA 23430**

*****Payment is required with registration*****

Cancellation Policy: Registrants who cancel by 5pm EST on September 12, 2006, will receive refund of registration fee minus a \$75 service charge; no refunds for cancellations after 5pm on September 12, 2006 (transfers accepted)

Executive Workshop: Intro to Systems Thinking Registration: September 22, 2006, 8:45am – 4pm, Point Plaza Suite & Conference Hotel, Newport News, Virginia (Workshop Materials/Textbook, Plated Lunch and Refreshments are included in your registration fee.)

Name: _____ **Title:** _____

Company: _____

Email (required for e-confirmation): _____

Mailing Address: _____

Work/Cell Phone: _____

Circle One:

INCOSE Member = \$275/person
Early Registration (Before Aug 31, 2006) = \$295/person
After Aug 31 Registration = \$345/person
Early Registration Groups of 3 or More = \$275/person
After Aug 31 Groups of 3 or More = \$325/person

Check One:

Check Enclosed (Payable to Reed Integration, Inc.)
 Payment Made via PayPal at Website
(www.reedintegration.com)

NOTE: Government clients please use CCR/EFT method.
Call 757-638-3238 for code.

For questions or additional information, contact Becky Reed at rreed@reedintegration.com or 757-638-3238.