



Building professionalism in project management.™

Project Management Institute

Hampton Roads Chapter

BEST PRACTICES IN PROJECT MANAGEMENT

Newport News, VA ° November 11, 2005 ° 8:30 - 4:30 ° 7 PDUs

With Dr. Harold Kerzner



Don't miss your opportunity to see **Dr. Harold Kerzner**, one of the world's most renowned Project Management experts! Register today! Space is limited.

What You Will Learn

- Which companies have achieved excellence in project management
- What these companies have done to achieve excellence
- How they plan to maintain excellence well into the 21st century

Key Issues Covered

- **The Project Management Maturity Model (PMMM):** Learn how you can achieve excellence in project management in a relatively short period of time by adopting the PMMM framework.
- **Engagement Project Management:** Master how to sell complete solutions to customers and position your project management competency to be viewed internally as a strategic competency and externally as a competitive advantage.
- **Enterprise Project Management:** Learn best practices to convert "pockets" of project management into an Enterprise Project Management organization.

Project Management Competency: This is a high level road map targeted to the senior levels of management.

Case Studies

Dr. Kerzner will also profile best practices from companies such as Hewlett-Packard, Johnson & Johnson, Walt Disney, Texas Instruments, Boeing, General Motors, Johnson Controls, Eli Lilly and much more!

Read the full Course Outline: http://www.iil.com/incs/8334_desc.asp

ALL REGISTRANTS RECEIVE FREE:

Dr. Kerzner's new text, *Advanced Project Management: Best Practices on Implementation* 2nd Edition (\$80), accompanied by a comprehensive workbook.



HR PMI proudly presents this special project in conjunction with the International Institute for Learning Inc.

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Pricing

\$149 for PMI® Members

\$229 for non-PMI® Members

Seats are Limited - Register Today!

www.pmih.org

Location

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About Dr. Kerzner

Harold Kerzner (Ph.D., MS, Engineering and MBA) is Senior Executive Director with International Institute for Learning, Inc. and Professor of Systems Management at Baldwin-Wallace College. He is an expert in the areas of project management, total quality management, and strategic planning. Dr. Kerzner is the author of the best-selling textbooks: *Project Management: A Systems Approach to Planning, Scheduling and Controlling*, *In Search of Excellence in Project Management*, *Applied Project Management*, and *Strategic Planning for Project Management Using a Project Management Maturity Model*.

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