

Short Course!

Intro to Risk Management

REED
INTEGRATION, INC.

One Afternoon Session:

Thursday, September 22, 2005, 1:00pm – 5:00pm
Portsmouth Renaissance Hotel, Portsmouth, Virginia
Registration/Sign-In Begins at 12:30pm

For Engineers, Managers, Project Managers, Scientists or Anyone on a Project Team!

Introduction to Risk Management Principles and Processes:

- ✓ Learn what risk is and how to identify it
- ✓ Learn how to develop and implement a risk management plan
- ✓ Distinguish between qualitative and quantitative assessment approaches
- ✓ Understand risk impacts (cost, schedule, and technical) and select the best risk response actions for your project
- ✓ Learn options for tracking and reporting

Space is Limited! Please Register by Sep 2, 2005!

To Register:

EARLY Registration by Aug 19, 2005:

Registration Fee = \$129 per person,
Groups of 4 or More = \$109 per person

AFTER Aug 19, 2005:

Registration Fee = \$159 per person
Groups of 4 or More = \$139 per person

Course materials and afternoon refreshments are included with your registration.

Register online at www.reedintegration.com or complete the form on the next page and mail with your check (payable to Reed Integration, Inc.) to:

Reed Integration, Inc.

4004 Estates Lane

Portsmouth, VA 23703

Credit Cards can be accepted via PayPal at our website.



RENAISSANCE.
PORTSMOUTH HOTEL &
WATERFRONT CONFERENCE CENTER



425 Water Street
Portsmouth, VA 23704 USA
Phone: 1 757-673-3000
Fax: 1 757-673-3030
www.marriott.com/orfpt

The hotel sits on the waterfront in the heart of historic Olde Towne Portsmouth, directly across the Elizabeth River from downtown Norfolk. The facility is an IACC certified Marriott conference center. 249 guest rooms have spectacular water views. Over 24,300 square feet of dedicated conference space includes a 70-seat amphitheater, an 11,700 square-foot ballroom, a 5,000 square-foot ballroom, 5 dedicated conference rooms, and 2 elegant boardrooms that overlook the river. Two terraces are available for waterfront receptions and dining. Within walking distance are the Children's Museum of VA, antique and boutique shopping, museums and art galleries. A short ferry ride away is downtown Norfolk and first-class attractions, shopping at Nordstrom and MacArthur Center, and evening entertainment at the Waterside. Virginia Beach and Williamsburg are a short drive away.

Short Course!

Intro to Risk Management **September 22, 2005** **Portsmouth Renaissance Hotel** **Portsmouth, Virginia**



Corporate Profile

Reed Integration, Inc. (RII) is a certified woman-owned, small business founded and operated by industry experts in systems engineering and project management. Our staff has extensive experience with Information Technology, Aerospace, Defense, Nuclear, Medical Technology, and Commercial Manufacturing applications. Our instructors provide hands-on, interactive training to ensure that course participants obtain directly applicable skills.

Your Instructor: Becky Reed

Becky Reed is the President and CEO of Reed Integration, Inc., and one of the first 42 people in the world to achieve the credential of INCOSE Certified Systems Engineering Professional (CSEP). An Aerospace Engineering graduate of the University of Alabama, Ms. Reed is a nationally recognized authority on systems engineering and risk management and their applications in government and commercial markets. Her career includes leadership roles in establishing and managing systems engineering and risk assessment processes for aerospace, information systems, and nuclear technology programs. Ms. Reed served as the Chapter President for the Huntsville Regional Chapter of the International Council on Systems Engineering (INCOSE) from 2000 through 2002. During the two-year period, Ms. Reed restarted the inactive chapter by providing an increased awareness of the Systems Engineering contribution and potential within the Huntsville technical community. She organized a series of seminars, tutorials, and workshops to provide opportunities for engineers to rapidly gain competence in the Systems Engineering discipline. Under her leadership, the chapter experienced a 100% increase in active membership, hosted the Region V Conference in October 2002, and received a Silver Circle Chapter Award from the international organization. Ms. Reed is currently the President of the Peninsula Engineers Council, Vice-President for the Hampton Roads Area Chapter of INCOSE, was Director of Programs in 2004, and is a member of AIAA and NAWBO.

Registration Form – Please detach and mail with your check to:

Reed Integration, Inc., 4004 Estates Lane, Portsmouth, VA 23703

Cancellation Policy: Registrants who cancel by 5pm EST on Sep 9, 2005, will receive refund of registration fee minus a \$75 service charge; no refunds for cancellations after 5pm on Sep 9, 2005 (transfers accepted)

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(Workshop Materials and Afternoon Refreshments are included in your registration fee.)

Name: _____ **Title:** _____

Company: _____

Email (required for e-confirmation): _____

Mailing Address: _____

Work/Cell Phone: _____

Circle One: Early Registration (Before Aug 19, 2005) = **\$129/person**
Early Registration Groups of 4 or More = **\$109/person**

After Aug 19 Registration = **\$159/person**
After Aug 19 Groups of 4 or More = **\$139/person**

Check One:
 Check Enclosed (Payable to Reed Integration, Inc.)
 Payment Made via PayPal at Website (www.reedintegration.com)

For questions or additional information, contact Becky Reed at reed@reedintegration.com or 757-638-3238.