

Tuesday Evening Monthly Program – September 9, 2008
5:30 PM Social Half-Hour and Snack.
6:00 - 7:00 PM Talk followed by questions.



Place: Santa Clara University, in SCU
Bannan Engineering, Building 404 Conference Room 230.

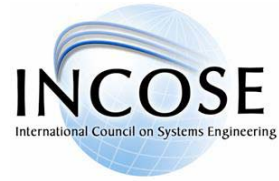
Directions, including Transit information is at
<http://www.incose.org/sfbac/Directions-to-SCU.html>

From the main campus entrance on El Camino Real in Santa Clara, CA, stop at the visitors entrance booth and ask for a "Visitors" parking permit. Say you are here for a meeting and that you are an invited guest of the Dean of Engineering. Park in the parking garage in the visitor's parking spaces or in any other available "Visitors" parking space.

Link to the Bannan Engineering <http://www.scu.edu/map/index.cfm?i=5>

If you have any questions about SCU, you may contact Campus Security at 408-554-4441.

Web Conference Attendance is not available.



Speaker: Shuly Cooper

Consultant

E-Mail: ShulyC@aol.com

Topic: The Importance of the Requirements Phase

What is the definition of Quality? The most expensive faults are introduced during the Requirements Phase, while the highest densities of faults are introduced during the Requirements and Design Phases. Shuly will provide examples from the software industry, as well as other industries, and will introduce methodologies to mitigate the introduction of faults. The tools are applicable to a wide range of industries. Producing the right deliverables during “the first pass” is a major cost saving for all organizations, with a “bonus” of increased job-satisfaction for employees.

Biography:

Shuly Cooper has a Ph.D. in Biophysics and is specialized in Quality Engineering, Process Management, Quality Systems and Project/Program Management. Shuly has over 20 years of experience in the software industry and the nutraceutical industry (nutritional supplements industry). As a staff member, leader, manager, director and a consultant, Shuly has worked with startups as well as mature companies. In her work, Shuly has simplified processes, demonstrated cost reduction, improved productivity, enhanced customer satisfaction, and increased product quality, as measured by the relevant metrics.



Food Donation: FREE for members; \$4 for non-members.

For more information, contact:

Dana Anderson, 408-742-2286, (dana.r.anderson@lmco.com) or

Danny Hahn, 650-966-2107, (danny.hahn@incose.org) or

Dorothy McKinney, 408-742-8790, (dorothy.mckinney@lmco.com).

For information about this mailing list please visit <http://www.incose.org/sfbac/mail.html>

The mission of the International Council on Systems Engineering (INCOSE), a non-profit professional society, is to "foster the definition, and practice of World Class Systems Engineering in industry, academia, and government."

The SF Bay Area Chapter presents thought-provoking monthly programs for its members and their guests. Learn about INCOSE at <http://www.incose.org>.