



Board of Directors
Meeting Report for 13 January 2009

5:30 David Mason, SFBAC President, Called the meeting to Order
Board of Director Agenda
Members Present: See sign in roster

Old Business:

1. Membership: Mario Sanchez;
 - a. Total number of members: Mario Sanchez Presented the summary of the 103 members in
 - b. Number of Companies represented: 47 companies in the Bay area of which 3 companies (BAE systems, Naval Post Graduate, and Lockheed Martin) have more than 3 employees as members of INCOSE SFBAC.
2. Financial Report: Danny Hahn
 - a. Current Balance: Refer to the published financial report showing 110 members renewal (seems to be a disparity to address).
 - b. Open Commitments: None
 - c. Expected Expenditures for the year. At the conclusion of the meeting, Mario will present the costs for the banner, business cards, and the trifold for marketing.
3. Programs: David Mason
 - a. Upcoming Programs:
 - i. The February 10th meeting will be a panel discussion of all the SFBAC members attending the INCOSE IW in San Francisco.
 - ii. March 10th: David Paul, Past President, will present a topic.
 - iii. April 14th: John Knapp: How SE principles & building a Hot Rod.
 - iv. May: to be announced
 - v. June: Tarig Iqbal: SE used to convert Document Vaults
4. Out Reach Program: Scott Miller
 - a. Mario Sanchez:
 - i. BAE opportunities: 19 February with SVEC Banquet. This will include ½ a free table for INCOSE awareness and membership drive.
 - ii. Naval Post Graduate: Prioritized
 - iii. Stanford: None Reported
 - iv. Local Junior Colleges: Development in progress
 - v. SVEC:

1. David Rummeler was approved to complete the application and submit for membership to include the \$200.00 annual fee for the Silicon Valley Engineering Community.
2. Board of directors meeting on March 25th for the presentation for the SFBAC application.
 - b. Don Peters: San Jose University: Steve Kruihes (SP), Director of Engineering
 - c. Chin An Cheng: Lockheed Martin Home Page: Reported to the board of a meeting notice can be put up with 2 weeks notice to the media group.
 - d. Jeff Harrison: alternate Organizations (SOCE, PMI, AIAA, IEEE)
 - e. Dorothy McKinney: Dr. Stan Weiss @ Stanford University: Nothing to report.
5. Dave Mason: Membership Survey: (see expenditure request)
 - a. Questions approved
 - b. Survey Monkey Review
6. Training
 - a. Chin An Cheng: Lockheed Martin (Tim Cahill and Laurie Nelson)
 - b. David Mason: Mini conferences (Saturday): Awaiting Survey information.
 - c. Don Peters: Convert video to DVD: Lee Lew in possession of videos. Danny Hahn is working to retrieve the video tapes from Lee Lew. These will be converted to CDs as the first installment in the SFBAC Library.
 - d. CSEP Training: Mario Sanchez; BAE Systems on Thursdays as defined in their internal Webcast notification.
<http://www.incose.org/newsevents/news/details.aspx?id=128>
7. Marketing
 - a. Business Cards: Mario to order 250 for each member of the board.
 - b. Table Banner: Approved at the meeting with small typo
 - c. Tri-fold brochure: approved at the Board of Director Meeting
<http://www.incose.org/sfbac/other/0901-SFBAC-Brochure-ver2.pdf>
8. Facilities
 - a. Moffett Park: Scott Workinger: will meet with the NASA folks at Moffett Field to obtain more information on availability and facility equipment.
 - b. SCU: David Mason: Talked with Mary at SCU media services (408) 554-691 to identify facilities for expansion and for webcast capabilities. She does not have one, Talked with James Lindfelt (408) 554-4468 in the Engineering Department who confirmed the webcast capability does not exist. We need to acquire a phone capability so members and interested parties can call into the meeting.
 - i. **Action Item: look into getting a conference phone number as a corporate support program.**

New Business:

1. Request for expenditures
 - a. Cost for Business cards: \$ 125.00 (Mario Sanchez)
 - b. Cost for table banner: \$106.13 (Mario Sanchez)
 - c. Cost for tri fold marketing brochure: \$ 104.00 (Mario Sanchez)
 - d. Cost for survey Monkey: \$19.95 for 2 months (David Mason)

- e. Cost to join SVEC: \$200.00/yr (David Rummler)
- 2. Call for Papers:
 - a. Received call for papers for the 19th Annual International Symposium of INCOSE set for July 20 thru 23. Draft Papers due on Jan 15, 2009
 - b. INCOSE Region V chapters are hosting a spring 09 symposium on April 2 through 4, 2009.
- 3. Chapter Awards: David Mason and Chin An Cheng
 - a. Review assessed points: Completed with comments from Danny Hahn.
 - b. Supporting documents: linked to the SFBAC webpage.
 - c. Agree on submittal: Board members agreed and the report was finalized and Submitted on 1/14/09 by David Mason
- 4. INCOSE International Work shop
 - a. Attendees: Dorothy McKinney, David Mason, Chin An Cheng
 - b. Agenda discussions
- 5. IPOD Streaming: Scott Miller:
 - a. Nothing reported:
 - b. Action Item to determine if IPOD streaming would be of value.
- 6. Additional links Chin-An Cheng
 - a. Links to universities teaching SE subjects:

Presentation for Tonight

Scott Workinger: System of Systems Engineering: Where's the Beef?
[System of Systems - Where's the Beef?](#)