



**Newsletter:**

**December 2009**

**Volume 4, Issue 1**

## **President's Message:**



My year as President of the San Francisco Bay Area Chapter of INCOSE comes to an end as 2009 reaches its conclusion. It has been an honor to serve this organization in this position. The SFBAC has achieved several successes during the year, generated more than a handful learning experiences, and has concluded with several unresolved challenges.

The SFBAC chapter achieved a few 'firsts' as part of its success; SFBAC was awarded the 'Bronze Award' for our achievements in advocating Systems Engineering as an art and science, attended special events at our regional companies, developed a table banner representing INCOSE and the SFBAC, hosted an informational table at the SVEC annual dinner, sponsored a one-day System Engineering training class for the first time in many years, and held a SFBAC Holiday dinner. There were several other successes including an increase in membership, improving our operational funds, and hosting guest speakers at our monthly meetings outside our general membership from the Post Naval Graduate School in Monterey, San Jose State University, Lockheed Martin, and Waste Management Corporation.

The greatest learning process tackled the use of the internet to provide remote connections with our members for board level discussions and presentations. Our next challenge will be to expand our remote connectivity through the use of Video Tele Conference (VTC) facilities to expand our remote connectivity to corporations though the San Francisco Bay Area, local and distant Universities, and to enable SFBAC members to participate in presentation from their convenient locations.

Our challenges center on building active membership within SFBAC to further enhance our organization and the advocacy of Systems Engineering. It is believed we can accomplish this though the development of working committees, an enhanced Ambassador program, and the further development of Student Divisions at Universities within the SFBAC jurisdiction.

Please join me in welcoming Mr. Chin-An Cheng as President of SFBAC for 2010 and providing your support, and active membership, as we move into another era of SFBAC.

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### Membership Renewal:

All members should review their membership renewal dates to continue taking advantage of the benefits and information offered by INCOSE. You can renew your membership at:

<http://www.incose.org/>

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### December Dinner Meeting

SFBAC held a dinner meeting to celebrate the holidays and to 'Pass the gavel' at Mario's Italian Restaurant in Mt View on December 15<sup>th</sup>. Although the celebration was not well attended we did have a great meal, addressed the accomplishments and upcoming opportunities with an open exchange of ideas, good food, and great wine.



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### SFBAC Table Banner

SFBAC developed a table banner in early 2009 to support marketing opportunities as they arise. The banner was used at BAE during engineering week and at the SVEC annual dinner in February. The banner, illustrated below, illustrates the multiple paths of Certified Systems Engineer Professional, the INCOSE and SFBAC logos, along with the many professions where Systems Engineering is applied as an art and science. The banner measures 30 inches by 60 inches on soft plastic backing. A special thank you to Mario Sanchez for his dedicated effort to complete the design and development of the SFBAC Table Banner for the SFBAC.



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## **Additional Notes:**

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### **Upcoming Chapter Activities**

January 2010: Roman Andrew will present a discussion on SE applied to Supply Chain Management

February 9: Joseph Lavendar will discuss a systems engineering expert system that encompasses performance capability, cost and schedule for Pre-Milestone A decisions.

Saturday, February 6, 2010 - Tuesday, February 9, 2010: International Workshop in Arizona

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Please contact SFBAC ([david.mason@incose.org](mailto:david.mason@incose.org)) to share with the SFBAC membership. Please develop an article and photographs for inclusion in the SFBAC Newsletter.