



Newsletter: December 2010 - Volume 12, Issue 1

Special points of interest:

- SFBAC Election Results
- 2010 Year End Dinner & Awards
- International Student Division
- Monthly Meetings
- Upcoming Events
- New Members

Chapter Officers

- [Tony Graves, President](#)
- [Chin-An Cheng, President](#)
- [Maria Sanchez, Secretary](#)
- [Danny Hahn, Treasurer](#)
- [Karen Bourgeois, Newsletter Editor](#)

San Francisco Bay Area Chapter (SFBAC) Happenings

SFBAC Annual Election

In accordance to the INCOSE SFBAC bylaws, the SFBAC Election Committee conducted an annual election for the chapter officers and the Board of Directors. Results of the election are:

Chapter Officers

<u>Position</u>	<u>Response</u>	<u>Is Write-In</u>	<u>Count</u>
President Elect	Channy Laux	No	31
Treasurer	Danny Hahn	No	33
Secretary	Mario Sanchez	No	33

Board of Directors

Dorothy McKinney	No	35
David Mason	No	31
Chin-An Cheng	No	30
Patricia Collins	No	30
Scott Workinger	No	30
Bill Sanders	No	29
Rollie Olson	No	28

Chapter Officers

President



Anthony Graves

Past President



Chin-An Cheng

President Elect



Channy Laux

Secretary



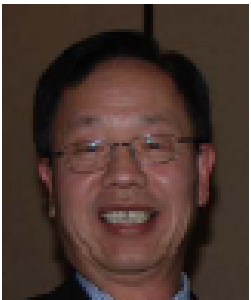
Mario Sanchez

Treasurer

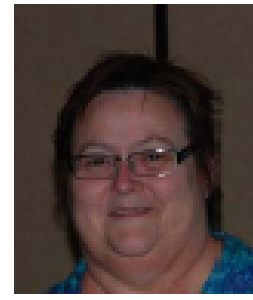


Danny Hahn

Chapter Board of Directors



Chin-An Cheng



Patricia Collins



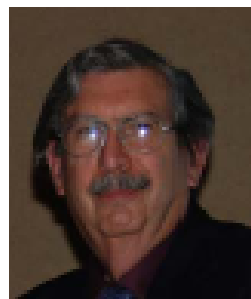
David Mason



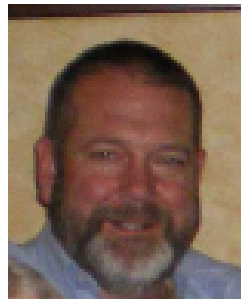
*Dorothy
McKinney*



Rollie Olson



Bill Sanders



Scott Workinger



2010 SFBAC Year End Dinner

San Francisco Bay Area Chapter (SFBAC) of INCOSE held its end of year social event. The event was sponsored by Lockheed Martin Science, Technology, Engineering and Math Education Initiatives Corporate Engineering and Technology and BD Biosciences. The dinner was held at Fiorillos restaurant adjacent to Santa Clara University. The event was attended by 53 guests representing INCOSE members, local industries and academic members from Santa Clara University, U.C. Davis, Stanford, and Naval Post Graduate School in Monterey, California.



Chin-An Cheng Welcome the Guests

Mr. Chin-An Cheng, President of SFBAC, welcomed our guests during the networking social period and brought the meeting to order. Mr. Cheng introduced our guest speaker, spoke of the accomplishments for the year, and introduced the newly elected chapter Officers and Board Members to the meeting.

Dr. Regina Griego spoke on [Systems Engineering in the Global Environment](#). The presentation touched upon 'complexity, enterprise, and wicked' Systems Engineering. Dr. Griego provided information on how variables in geography and drilling operations led to the BP oil disaster in the gulf coast of the United States. She also presented a definition on 'wicked' systems engineering and how applying an element of a defined solution can quickly altered the original problem statement into a new problem, thus negating the first solution attempt. Dr. Griego's presentation can be found on the SFBAC website for viewer's review.



Keynote Speaker Dr. Regina Griego



David Mason Presenting Student
Division

Mr. David Mason, Director of the INCOSE Student Division, led the academic forum during the event. Mr. Mason presented the student division structure, 4-Way Benefit Model, and how the student division establishes a framework for the 'Mentoring Network' amongst the stakeholders. The student division stakeholders are INCOSE, the university, the students, and the enterprises consisting of government and commercial industries. Students from U.C. Davis and Naval Post Graduate received, and completed, value proposition surveys to identify what is important from each stakeholder. Value propositions are used to establish success metrics for each stakeholder at the unique student division location. Santa Clara was represented by Dean Mungal and Frank Barone. Stanford was represented by Dr. Stan Weiss, associate professor, INCOSE Fellow, and Lockheed Martin Fellow. Mr. Ed Schwabecher, is the enterprise representative for Santa Clara University.



Region II President Eric Bell

Our Region II President, Eric Bell made a brief presentation on the Region II affairs and upcoming activities and events in 2011.

Mr. Chin-an and Mr. Tony Graves, SFBAC President elect presented service and recognition awards to members within SFBAC and those individuals who contributed to the success of the SFBAC chapter.

Ms. Dorothy McKinney, INCOSE and Lockheed Martin Fellow, presented door prizes to the dinner guests during the evening raffle.

SFBAC Awards

In recognizing the hard work of SFBAC officers, volunteers and member of the directors, this year SFBAC , as an organization made the following Service Awards and Recognition Awards:



Chin-An Cheng and Tony Graves Presenting award:

Service Awards

Chin-An Cheng	President
Tony Graves	President Elect
Danny Hahn	Treasurer
Mario Sanchez	Secretary
Patricia Collins	Board of Director
Rollie Olson	Board Member
Dorothy McKinney	INCOSE Fellow
David Mason	Past President
Karen Bourgeois	Newsletter Editor

Recognition awards

Channy Laux	CSEP Instructor
David Mason	CSEP Instructor
Chin-An Cheng	CSEP Instructor
Melanie Massie	Santa Clara Sponsorship
Bill Sanders	End-of-Year Dinner
Scott Workinger	Systems Thinking

Special Recognition Award

Dr. Regina Griego	Guest Speaker
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International Student Division

Student Division: INCOSE Central Arizona Chapter Student Division at ASU

On 17 November 2010, our Past President, David Masoni attended the inauguration of the INCOSE Central Arizona Chapter student division at Arizona State University (ASU). Dr. Dan Shunk is the sponsoring professor while Mr. Joe Marvin represents the INCOSE Central Arizona Chapter. The meeting was attended by approximately 20 students representing graduate and undergraduate programs. This was followed by a round of student and chapter introductions and the election of officers for the upcoming year. Mr. Mason briefly discussed the 4-Way Benefit Model for a student division and how each stakeholder shares domain knowledge within the mentoring network.

The students also identified their value propositions to Professor Shunk and the INCOSE chapter executive committee. These value propositions were recorded and will be used as the success and sustainment metrics at the end of each academic year.

There was also a great deal of interest in how the ASU students can participate in the upcoming INCOSE International Work (IW) in January. The interest was voiced due to the immediate proximity of the IW in the ASU home town. Mr. Mason accepted the action to pursue entry provisions and costs with the IW planning committee.

The following chapter members were in attendance:

Central Arizona Chapter Ambassador to ASU: Joe Marvin

Arizona State University (ASU): Professor Dan Shunk

ASU Students: Approximately 20 Students having diverse experience and at all educational levels in the school.

Monthly Meetings

The September and October monthly meetings were held on 14 September 2010 and 12 October 2010 at the Santa Clara University campus. Board discussions and presentation materials are posted at <http://www.incose.org/sfbac/schedule.html>.

Upcoming Events

2011 Event Calendar

Date	Event	Location
11/11	SFBAC Monthly Meeting	Santa Clara University
1/29 – 2/ 01	INCOSE International Workshop	Phoenix, AZ

Welcome to Our New Members

Name	Company	Job Title
Michael Bachman	Google Inc.	Senior Engineering Manager

Membership Renewal:

All members should review their membership renewal dates to continue taking advantage of the benefits and information offered by INCOSE. You can renew your membership at: <http://www.incose.org/>.
