



# INCOSE 2003 Sponsorship Program

Washington, DC

## **PLATINUM LEVEL** \$25,000+ Cash Contribution Sponsors

### **Sponsor Benefits:**

- \* One-half page ad in an *INSIGHT* newsletter
- \* Sponsor's logo on INCOSE 2003 web page
- \* Sponsor's flyer in participant packet
- \* Electronic copy of 2003 participant list
- \* Four Symposium registrations including Banquet
- \* Four polo shirts with Symposium logo
- \* Four tickets for Sponsor and CAB Recognition Dinner
- \* Twelve complimentary exhibit passes
- \* Two complimentary booth spaces

### Select one of the following items to sponsor \*

- \* Exhibition hall facility, or
- \* Symposium lunch buffet (1), (2), (3), or
- \* Symposium Banquet, or

## **GOLD LEVEL** \$20,000 Cash Contribution Sponsors

### **Sponsor Benefits:**

- \* One-half page ad in an *INSIGHT* newsletter
- \* Sponsor's logo on INCOSE 2003 web page
- \* Electronic delegate list access
- \* Three Symposium registrations including Banquet
- \* Three polo shirts with Symposium logo
- \* Three tickets for Sponsor and CAB Recognition Dinner
- \* Ten complimentary exhibit passes
- \* Two complimentary booth spaces

### Select one of the following items to sponsor \*

- \* Advanced Symposium brochure, or
- \* Tutorial proceedings, or
- \* Audiovisual equipment (1), (2), or
- \* Opening plenary session, or
- \* Debate and closing plenary session, or
- \* Ice Breaker reception

## **SILVER LEVEL** \$15,000 Cash Contribution Sponsors

### **Sponsor Benefits:**

- \* One-third page ad in an *INSIGHT* newsletter
- \* Three Symposium registrations including Banquet
- \* Three polo shirts with Symposium logo
- \* Three tickets for Sponsor and CAB Recognition Dinner
- \* Eight complimentary exhibit passes
- \* One complimentary booth space

### Select one of the following items to sponsor \*

- \* Technical track (1), (2), (3), (4), (5), (6), (7) or
- \* Tutorial lunch, or
- \* Session chairs' and presenters' breakfast (1), (2), (3), or
- \* Banquet Entertainment

## **BRONZE LEVEL** \$10,000 Cash Contribution Sponsors

### **Sponsor Benefits:**

- \* One-sixth page ad in an *INSIGHT* newsletter
- \* Two Symposium registrations including Banquet
- \* Two polo shirts with Symposium logo
- \* Two tickets for Sponsor and CAB Recognition Dinner
- \* Six complimentary exhibit passes
- \* One complimentary booth space

### Select one of the following items to sponsor \*

- \* Tutorial session (10 sponsor opportunities), or
- \* Robotics Competition, or
- \* Exhibits Social Hour

## **COPPER LEVEL** \$5,000 Cash Contribution Sponsors

### **Sponsor Benefits:**

- \* One-sixth page ad in an *INSIGHT* newsletter
- \* One Symposium registration including Banquet
- \* One polo shirt with Symposium logo
- \* One ticket for Sponsor and CAB Recognition Dinner

### Select one of the following items to sponsor \*

- \* Symposium "postcard" reminder, or
- \* Symposium refreshment break (1), (2), (3), (4), or

\* Subject to prior selection, sponsors may exclusively sponsor one of these events.  
Number in parenthesis indicates opportunities available.  
Please ask about time slots available.

Cash contributions below \$5,000 are welcomed.

For a \$2,500 cash contribution, a sponsor receives a one-sixth page ad in an *INSIGHT* newsletter.

For Non-Cash Contribution Sponsors, an equivalent cash value will be determined and the applicable benefits will be provided.

### **All Sponsors Also Receive:**

- Recognition in the *INSIGHT* newsletter before and after the Symposium
- Hot link from the INCOSE 2003 web site to sponsor's home page
- Acknowledgment in the Symposium brochure and plenary and/or tutorial sessions
- Sponsor's name and logo on sponsored items
- Advertising signage in the Symposium foyer
- Executive invitation to the President's reception and dinner
- Reserved seating at the Symposium banquet.

For more information regarding sponsorship, please contact

[Kelly Hanlon](mailto:KHanlon@northropgrumman.com), 2003 Sponsor Chair (KHanlon@northropgrumman.com) or [Christine Kowalski](mailto:incose@pcmisandiego.com) (incose@pcmisandiego.com)