

30 August 2002

## EXHIBITOR PRIVILEGES

Thirteenth Annual International Symposium of  
**The International Council on Systems Engineering**

Hyatt Regency, Crystal City                      Washington, DC, Metropolitan Area

**29 June – 3 July 2003**

**"Engineering Tomorrow's World Today!"**

As an INCOSE 2003 exhibitor, you not only get an opportunity to meet face-to-face with hundreds of qualified buyer prospects, you also gain exposure to a national and international systems engineering audience. Your INCOSE 2003 booth rental also includes the following benefits:

- Company listing in the enhanced Web version of the INCOSE 2003 *Advance Program* and a hot link from the INCOSE 2003 site to your homepage
- Listing in the INCOSE 2003 *Program Guide*
- Contact list of all delegates attending INCOSE 2003
- One complimentary, full Symposium registration for each contracted company to all technical presentations and materials. (*Does not include banquet tickets which must be purchased separately.*)
- Two complimentary Exhibitor Booth Registrations per booth (*allows entrance to the Exhibit Hall, lunches/refreshments Tuesday through Thursday; does not include entrance into Symposium technical Session.*)
- All meals and daily breaks are served in the Exhibit hall to draw delegates into the exhibits
- Delegates are encouraged to visit booths for entry into a drawing for several raffle prizes
- Product demonstration opportunities
- Early notification for hotel rooms and suite accommodations
- Limited free "exhibits only" guest tickets for you to mail to customers and prospects
- Pipe railing, 8' high curtain backwall and 3' high curtain side dividers
- 7" x 44" identification sign listing company name and booth number
- General security guard service
- Daily aisle maintenance

*Just For Academia!!* INCOSE 2003 is providing a special feature for colleges and universities to showcase your systems engineering programs, research projects, and student papers. We're calling it **University Row** where you can take advantage of special booth pricing to highlight your systems engineering academic programs on a "street" within the exhibit hall.