

“Systems Engineering: Bridging Industry, Government, and Academia”



2005 SYMPOSIUM CALL FOR EXHIBITORS



Fifteenth Annual International Symposium of

The International Council on Systems Engineering Systems Engineering: Bridging Industry, Government, and Academia

Hosted by the Finger Lakes Chapter
Rochester Riverside Convention Center, Rochester, NY

10 July – 15 July 2005

The symposium theme “Systems Engineering: Bridging Industry, Government, and Academia” calls on delegates to address the full spectrum of Systems Engineering and its disciplines not only to the traditional government contract business applications, but also to today’s cost-driven, rapid turnaround, commercial world and academia. INCOSE 2005 will bring together professionals and organizations representing a wide variety of backgrounds and perspectives, eager to share and learn from each other’s challenges and successes. As an Exhibitor at INCOSE 2005, you will have a chance to meet these professionals who are in search of ways to improve their businesses. INCOSE, as host and organizer of this annual worldwide symposium, will make you an integrated partner in delivering this exciting event. We invite you to join us as we bridge Industry, Government, and Academia!

Areas of Special Interest are:

- Leadership/Executive Management
- Co-development Environment
- Metrics and Assessment
- Innovative use of Information Technology
- Disruptive Technologies
- SE’s Role in the Consumer Product Market
- Public Health/Safety Applications
- Systems Engineering Research
- Software Engineering
- Earth Systems Engineering
- Integrating Systems
- Systems Engineering: Commercial vs. DOD
- Human Factors/Systems Interfacing Issues
- Space Systems Design
- Defense Applications
- Acquisition Processes
- Nanotechnology Applications
- Requirements Engineering
- Systems Testing

This event is being held in Upstate New York, a vibrant region of commercialization and industry partnership.

Don’t miss this powerful networking opportunity!

Price for 10’x10’ booth is \$2500. A 10% discount is offered for multiple booths. University price is \$1000. Hale Northeastern, Inc. will provide exhibit support.

Invitations will be sent to prior INCOSE Symposium Exhibitors, since 2000, and vendors who request an invitation.

TECHNICAL QUESTIONS: Glenn Ewell, Chair (585) 726-1497 mailto:glenn.ewell@itt.com Don Halstead, Co-Chair (585) 588-2658 mailto:donald.halstead@itt.com	TO REQUEST AN INVITATION: Christine Kowalski Professional Conference Management, Inc. 7916 Convoy Court San Diego, CA 92111 USA Tel: +1 858 565 9921 Fax: +1 858 565 9954 E-mail: mailto:incose@pcmisandiego.com	IMPORTANT DATES: Invitations Released: 21 June 2004 Formal Exhibit Signup: Begins 0700 PST 15 October 2004 www.incose.org/symp2005
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