



**Symposium Management Office**

**PCMI**

7916 Convoy Court San Diego, CA 92111-1212

**Telephone:** (1) 858 565-9921

**Fax:** (1) 858 565-9954

**E-mail:** [incose@pcmisandiego.com](mailto:incose@pcmisandiego.com)

## **EXHIBITOR PRIVILEGES**

Fifteenth Annual International Symposium of  
**The International Council on Systems Engineering**  
**Systems Engineering: Bridging Industry, Government,**  
**and Academia**

Hosted by the Finger Lakes Chapter

Rochester Riverside Convention Center, Rochester, NY

**10 July – 15 July 2005**

As an INCOSE 2005 Exhibitor, you not only get an opportunity to meet face-to-face with hundreds of qualified buyer prospects, you also gain exposure to a national and international Systems Engineering audience. Your INCOSE 2005 booth rental also includes the following benefits:

- Company listing on the INCOSE 2005 website and a hot link to your homepage
- Listing in the INCOSE 2005 *Program Guide*
- Contact list of all delegates attending INCOSE 2005
- One complimentary Symposium registration for each contracted company (*Does not include Banquet or George Eastman House Reception tickets which can be purchased separately*)
- Two complimentary Exhibitor Booth Registrations per booth (*allows entrance to the Exhibits Hall and lunches/refreshments Monday through Friday; does not include entrance into Symposium Technical sessions*)
- All meals, daily breaks, and many Special Events are hosted in the Exhibits Hall to draw delegates into the Exhibits area
- Delegates are encouraged to visit booths for entry into a drawing for several raffle prizes
- Product demonstration opportunities
- Early notification for hotel rooms and suite accommodations
- 10 “Exhibits only” guest tickets for you to mail to customers and prospects
- Exhibit Booth consists of an 8' high background drape and 3' high side dividing drapes
- 7" x 44" identification sign listing company name and booth number
- General security guard service
- Daily aisle maintenance

### ***Just For Academia!!***

INCOSE 2005 is providing a special feature for colleges and universities to showcase your Systems Engineering programs, research projects, and student papers. It is called **University Row** where you can take advantage of special booth pricing to highlight your Systems Engineering academic programs on a “street” within the Exhibits Hall