



11th Annual INCOSE Great Lakes Regional Conference

**SUPERIOR SYSTEM SOLUTIONS FOR
TODAY'S COMPLEX ENVIRONMENTS**

11 - 14 October 2017 | Twin Cities, Minnesota

Attend GLRC11!

The chapters of the INCOSE Great Lakes Region invite you to participate in the 11th Annual INCOSE Great Lakes Regional Conference (GLRC11). GLRC11 will feature important topics from critical sectors such as aerospace, agriculture, automotive, biomedical & healthcare, defense, education, energy, government, information, infrastructure, safety & security, space, and transportation.

Building upon last year's conference, GLRC11 will again feature an INCOSE **SE Professional Development Day (SE PDD)**. The SE PDD will be a virtual extension of the conference, with the featured sessions broadcast from Minnesota to several satellite sites on Friday the 13th of October. New this year will be STEM demonstrations from area youth during the conference banquet reception and a full-day Systems Literacy Workshop on Saturday.

This Year's Program will Feature:

5 Keynote, Featured, and Invited Speakers

29 Technical Presentations

3 Panel Sessions

5 Tutorials

Full-day Systems Literacy Workshop

An Opportunity to Take the INCOSE CSEP/ASEP Exam (Free for GLRC11 Attendees!)

Region-Wide SE Professional Development Day (9 satellite sites across the USA)

STEM Demonstrations

Sponsors and Exhibitors Showcasing Products and Services

The GLRC11 Keynote speaker will be INCOSE President-Elect Garry Roedler, Fellow and Engineering Outreach Program Manager for Lockheed Martin. Garry has 30+ years of systems engineering experience, and has been a member of INCOSE since 1994.



The GLRC11 Sigma Theta Mu Lecture will be presented by David Long, founder and CEO of Vitech and INCOSE Past President. David has spent 25 years helping organizations increase their systems engineering proficiency while continuing to advance the state of the art in our practice.



www.incose.org/glrc11

Who Should Attend?

You should attend GLRC11 if you fit into any of the following categories:

Practicing Systems Engineers

in any domain (automotive, biomedical & healthcare, defense & aerospace, energy, infrastructure, etc.) or those involved in New Product Development (NPD)

Aspiring Systems Engineers

such as lead software and hardware engineers who want to become systems engineers, and non-engineers who want a more holistic and balanced approach

Systems Engineering Students

including graduate students in Systems Engineering or related fields, undergraduate students wishing to learn a systems approach to mechatronic problems and solutions

People Who Interact with Systems Engineers

including Program and Project Managers, Marketing/Business Development, Regulatory Compliance, Specialty Engineering (Safety, Human Factors, Reliability, Sustainability, etc.)

People Who Have Systems Challenges or Systems Interests

including leaders, private citizens, students, or anyone who faces systemic challenges or opportunities

Join us in Minnesota!

Important GLRC11 Dates

7 Aug. 2017	Early Registration Begins
17 Sep. 2017	Early Registration Ends
11 Oct. 2017	GLRC11 Welcome Reception, Wednesday Evening
12-13 Oct. 2017	GLRC11 Keynotes, Presentations, Panel Sessions
12 Oct. 2017	GLRC11 Banquet and STEM Demonstrations Thursday Evening
13 Oct. 2017	GLRC11 SE-PDD Live Virtual Broadcasts to Satellite Sites
14 Oct. 2017	GLRC11 Tutorials and INCOSE CSEP/ASEP Exam
14 Oct 2017	Systems Literacy Workshop

Learn more at www.incose.org/glrc11!

For questions and comments, please contact the GLRC11 Integrated Operations Chair: Phyllis Larson:
mptbalarton@comcast.net.



The [North Star Chapter of INCOSE](#), the host chapter for GLRC11, welcomes you to the Twin Cities of Minneapolis and St. Paul. The venue for GLRC11 will be the [Crowne Plaza AiRE Hotel](#) in Bloomington, MN, near the MSP airport and the Mall of America.

- Easy access to Minnesota via car (I-94 & I-35), train, bus, or air (MSP airport)
- Easy access between hotel, MSP airport, and downtown Minneapolis and St. Paul via light rail
- Free hotel shuttle to and from airport
- Free parking for hotel guests and conference attendees
- Discounted room rates available to GLRC11 participants