**FOR IMMEDIATE RELEASE**

**CONTACT:**

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**Organization Name, Name of Individual AWARDED**

the Expert Systems Engineering Professional (ESEP)

**City/ State, Month, Day, Year – Joe Bloggs**, of **organization, city**, was awarded the highest level of certification - the Expert Systems Engineering Professional (ESEP), by the International Council on Systems Engineering (INCOSE).

**[Insert paragraph about individual’s current role and general history – example]**. **[YOUR NAME]** is a Systems Engineer and Enterprise Architect with considerable program management experience and a career spanning over 20 years’ experience primarily in the Defense and Aerospace Industry on both customer and supplier sides. He has experience of Systems Engineering across all stages of the systems lifecycle, with a particular affinity for the Concept phase.

“I am delighted to have gained my ESEP certification, a qualification which is obtained by being assessed by my peers and recognized as an accomplished leader in Systems Engineering which is a very valuable commodity, both for myself and my employer” **[YOUR NAME]**.

**[insert name and paragraph about individual’s significant technical accomplishments – example]** **[YOUR NAME]** led the helmet redesign project team for NASA in 2009. She has published over 20 technical papers in journals and at conferences. She is a Chartered Engineer and an active member of the International Council on Systems Engineering.

Obtaining ESEP certification typically demands 25 or more years of experience gained explicitly in the field of Systems Engineering as well as a confirmed record of Systems Engineering leadership. In addition, candidates need to demonstrate both breadth and depth in their systems engineering experience and show a commitment to personal professional development over many years.

The ESEP accreditation comprises a formal assessment of evidence contained in the written submission and those of references who have personally observed the candidate’s systems engineering work. A team of ESEPs with special training as reviewers look over the written submission and references, then conduct a competence-based interview exploring the applicant’s technical leadership and professional development in more depth. After being awarded, ESEPs maintain their INCOSE membership and most take on mentoring roles in their organization and within the larger systems engineering community.

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization that promotes international collaboration in systems engineering practice, education, and research. INCOSE’s mission is to “address complex societal and technical challenges by enabling, promoting and advancing systems engineering and systems approaches.” Founded in 1990, INCOSE has more than 65 chapters and over 21,000 members and associates worldwide. For additional information about INCOSE visit [www.incose.org](http://www.incose.org).

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*Notes:*

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International Council on Systems Engineering

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Questions? Contact us at [info@incose.net](mailto:info@incose.net)