



## **Reaching Out to Relevant Professional Groups and Societies**



**Marilee Wheaton, EWLSE Lead  
*The Aerospace Corporation***

### **Reaching Out to Relevant Professional Groups and Societies -- Strategic Objectives**

- To establish organization-level relationships with other relevant societies and groups that can or would benefit from leadership in systems engineering
- To establish linkages to relevant professional women and diversity focused groups that are either independent societies or within relevant professional societies and groups
- To foster participation in or have influence on important panels, studies, and events owned and driven by other institutions that are important in supporting the EWLSE mission

### **Reaching Out to Relevant Professional Groups and Societies -- Strategic Initiatives**

- Create a prioritized plan for outreach to establish relationships with relevant societies and groups
- Coordinate the activities of INCOSE EWLSE member volunteers who are also members of other relevant societies and groups to serve as liaisons between the two groups
- Establish agreements (informal and formal) to collaborate on mutually beneficial efforts between EWLSE and relevant societies and groups
- Provide EWLSE presence at key events of relevant societies and groups by providing keynote speakers and panel members, submitting and presenting papers on related research, supporting or managing a booth, or providing flyers and other resources
- Participate in selected collaborative national/international initiatives, influencing bodies, study panels including policy studies, and other endeavors outside of INCOSE, related to EWLSE goals
- Share, adopt and adapt successful strategies and practices learned from collaborating between EWLSE and relevant societies and groups