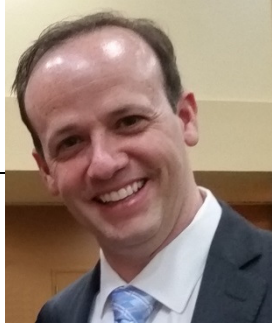


INCOSE Chicagoland November Meeting



Topic: *Systems Engineering for Start-Ups*

Presenter: Steve Lindo

Date: Thursday, November 17, 2016

**Agenda: 6:00-6:30 p.m. CT – Dinner & Networking
6:30-6:45 p.m. CT – Introductions & Announcements
6:45-8:00 p.m. CT – Presentation and Q&A**

Locations:

- 1. Schaumburg, IL** – IBM, 10 N Martingale Rd, Schaumburg, IL 60193 (3rd Floor Conference Room)
- 2. Madison, WI** – bb7, 7 Fen Oak Ct., Madison, WI 53718 (Mendota Conference Room)
- 3. Glendale, WI** – Johnson Controls Inc., 5757 N. Green Bay Avenue, Glendale, WI 53209 (MPR Conference Room)

Abstract

Do you have an idea for a great new product? Have you ever wanted to start your own business? Or are you working in a large organization that could benefit from the Skunkworks-like startup mentality? This presentation will describe the various aspects of starting and running a startup product development business. Mr. Lindo will describe his experience with business incorporation, fundraising, researching user's needs, the Lean Startup product development model, and local resources available for startups in the Chicagoland area—both from a systems engineer's and startup founder's perspectives.

About Our Speaker

Steve Lindo is an entrepreneur, executive, & systems engineer specializing in leading large and small teams to develop new innovative new medical device products and improve the safety and usability profile of existing products. As CEO and co-founder of Simergent, he is currently developing an affordable home dialysis device for the US and emerging markets. Steve also founded and has been running a medical device systems engineering consulting business, SIM Solutions, since 2008. Mr. Lindo previously served as the INCOSE Chicagoland chapter Secretary and Programs Chair.

Questions?: For more information, go to <http://www.incose.org/Chicagoland/>.