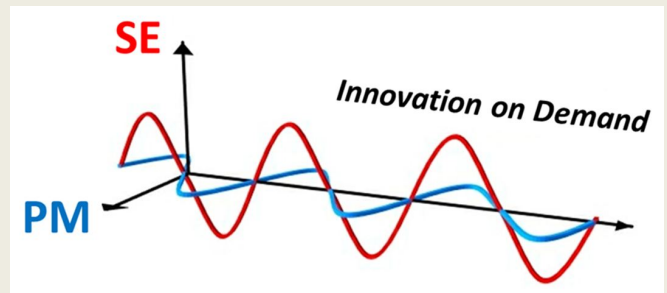


# INCOSE Chicagoland Chapter Fall 2018 Seminar - Innovation on Demand

September 15 - Schaumburg, IL

8:30 a.m. – 4:30 p.m.

## An Insider's Guide to Achieving SE and PM Integration Excellence



Invest just one day to explore why SE and PM integration is so critical to development success and learn why a small number of key connections drive the final outcome. In the process you'll discover a range of methods and insight that can fundamentally enhance the success of your organization and career.

Early-bird  
registration rates  
available until  
August 15!

**Seminar Instructor**  
**Randall C. Iliff**



Founder / Principal Eclectic Intellect, LLC

Advance registration required. Space  
is limited and will fill quickly for this  
special event. Don't delay!

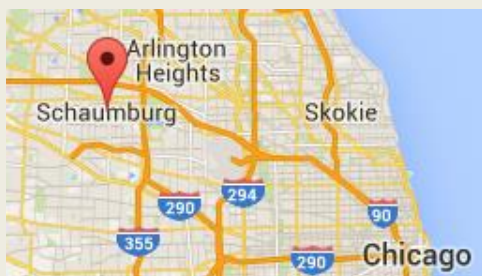
**Register Online:**

<https://incose2018fallseminar.eventbrite.com>

**Seminar Location:** [click here for details](#)

**IBM**

10 N. Martingale Rd.  
Schaumburg, IL 60173



# INCOSE Chicagoland Chapter Fall 2018 Seminar

## SEMINAR OUTLINE

Any organization in the world can buy production efficiency today, but only a handful come close to experiencing the Innovation on Demand potential of SE and PM working in harmony. Research conducted by MIT on behalf of INCOSE and PMI revealed that unproductive tension between SE and PM roles is a common, and extremely expensive, challenge worldwide in virtually every development field.

Development introduces a special kind of challenge – you only learn what "done" looks like at the end. The critical path for execution (the PM part) becomes dependent upon the critical path for definition (the SE part) and vice versa. Being good at each independently guarantees nothing, you also need to be good at switching between the two in order to "steer" development effort. The faster you want to travel, and the faster you wish to change direction, the more critical SE and PM integration becomes.

The Chicagoland Chapter of INCOSE is an established leader in SE – PM integration activity, and is proud to present this one day Fall Tutorial. The contents will be of benefit to all Systems Engineers, every Project / Program Manager engaged in development effort, and particularly to those who are responsible for innovation / development but may not yet have encountered the SE and PM structures.

**Seminar starts at \$125**

**Many discounts available, including full scholarships for university students**

Course Materials, lunch, and refreshments are included in the registration fee. Attendees will earn 7 PDUs for the seminar; certificates will be provided.

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## Your Instructor



Mr. Iliff has over 35 years' experience on developmental efforts ranging in size from a few thousand to billions of dollars. Both a seasoned Program Manager and expert Systems Engineer, he has a solid record of disruptive innovation in aerospace, medical, commercial and consumer markets.

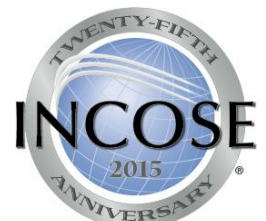
Mr. Iliff has significantly contributed to both PM and SE practice capabilities. Thousands of people have attended his classes, thousands more have heard his ideas on development during keynote / featured speaker presentations.

He is a charter member of the International Council on Systems Engineering (INCOSE) and currently serves as the INCOSE representative on an alliance between INCOSE, PMI, and MIT. In February of 2017 that alliance published "Integrating Program Management and Systems Engineering: Methods, Tools and Organizational Systems for Improving Performance".

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## What is INCOSE?

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems. INCOSE's Mission is to share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet.



[www.incose.org](http://www.incose.org)