INCOSE Value Proposition

The Chicagoland INCOSE (INternational Council On Systems Engineering) Chapter is your local link to the world's largest professional Systems Engineering (SE) organization, INCOSE! You are especially fortunate as an INCOSE member because the Chicagoland INCOSE Chapter is one of INCOSE's strongest chapters, as validated by INCOSE's own metric, the Circle Award, and your Chicagoland chapter has received a Gold-level or Platinum-level Circle Award for each of the last six years.

Your INCOSE Value Proposition includes:

1.	Professional Development	1
	Networking Opportunities	
	Job Search Assistance	
	Leadership Opportunities	
	Help Others	
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	Economic Value	
Con	Conclusion	

1. Professional Development

- a. Monthly Speakers and Seminars on topics relevant to System Engineering
- b. Recordings of previous monthly speakers both international and local
- c. Annual System Engineering conferences; e.g.,
 - The Great Lakes Regional Conference (GLRC sponsored by 11 INCOSE chapters, including your Chicagoland chapter, and held in Cleveland for 2019). Here is the <u>2018 GLRC website</u>.
 - ii. The two annual international events sponsored by INCOSE Central, <u>one</u> <u>held in Anaheim, CA</u> and <u>one at a location that rotates around the</u> <u>world</u>.
- d. Access to over 40 INCOSE Working groups
 - Working Group members are **both** an eager source of domain-specific SE knowledge <u>and</u> collaborators with whom you can advance the art of SE within these domains.
- e. INCOSE "Connect" is the central repository for INCOSE content
 - i. Library with Tutorials,
 - ii. over 100 recordings of webinars on state-of-the art System Engineering (SE) topics,
 - iii. an archive of SE-focused articles in the Insight Practitioners Magazine,

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- iv. Chapter websites,
- v. Working Group websites,
- vi. Member Communications, etc.
- f. System Engineering Certification (ASEP, CSEP, ESEP)
- g. Access to a list of over 30 activities across INCOSE
- h. Outreach to CAB (Corporate Advisory Board) Organizations

2. Networking Opportunities

While INCOSE creates the highest-quality systems engineering content available, our greatest resource is our members. *Face-to-face conversations* at Chicagoland chapter events enable you to leverage INCOSE's technical content by guiding you to the applications and resources (both online and personnel) needed to 'bring alive' the emerging field of systems engineering and relevant best practices; e.g.,

- a. Network for your company, for yourself, and for new employees!
 - i. Before and after Chapter events (major, reoccurring opportunity! Take advantage.)
 - ii. Supporting your Chapter (participation amplifies networking)
 - iii. Supporting a Working Group
 - iv. GLRC (Great Lakes Regional Conference)
 - v. International Workshops/Symposiums
 - vi. Share SE Job postings at meetings & in members-only e-mail
- b. In addition to your Chicagoland chapter members, INCOSE connects you to over 17,000 INCOSE members, worldwide.
- c. INCOSE's CAB informs INCOSE on what the future of Systems Engineering should look like.

3. Job Search Assistance

- a. Networking with your Chicagoland INCOSE Chapter members provides *inside* contacts to companies with over 20,000 jobs
- b. Access to job posts on the Chicagoland INCOSE LinkedIn page
- c. Access to INCOSE's System Engineering Job Board
- d. Review / Critique your resume at incose.resume@gmail.com

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4. Leadership Opportunities

- a. INCOSE Chicagoland Chapter board of directors
- b. Chapter committee participation
 Roles as small as data entry or company networking
- c. Outreach to educational institutions
- d. Outreach to Professional Societies in the area
- e. Working group participation

5. Help Others

- a. Share SE knowledge/experience with:
 - i. New SEs
 - ii. Professional Societies
 - iii. K-12, college students
- b. Advance the art/profession of System Engineering
- c. Establish your brand
- d. "Pay It Forward"

6. Economic Value

INCOSE accomplishes all this professional value with your help through volunteerism and membership dues that are lower than most professional societies; e.g.,

- INCOSE's <u>annual membership dues are \$145 / yr.</u>, and you can join working groups for free.
- ASME's <u>annual membership dues are \$158/yr.</u>
- IEEE's <u>annual membership dues are \$203/yr.</u>; and, in addition, it charges another \$30 to join a working group.

Conclusion

Not only does INCOSE provide unique and outstanding content on systems engineering, and not only is your Chicagoland chapter a premier INCOSE Chapter, but INCOSE accomplishes all of this with low membership fees, making your INCOSE membership an exceptional professional value.

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