INCOSE CHICAGOLAND

Topic: *How / Where to Apply AI for Product Development*

Presenter: Susan Hallen – in person at Actalent
Independent Consultant, Retired IBM

Presentation Site: Onsite Actalent + Online

Agenda: 6:30 - 7:00 PM CT - Announcements & Introductions
7:00 - 8:15 PM CT - Feature Presentation and Q&A

Abstract

AI is all the buzz these days, but what is the best way to apply AI to product development? That is the focus of this discussion. We will dive into the potential upsides and downsides of this powerful technology, including trust.

- AI – defined and a brief history
- 2023 Update on Models – LLM, Training, etc.
- Business Applications – identify, design, implement and governance
- How/where to apply AI in Product Development/System Engr
  - AI for requirements management
  - AI embedded in products
  - AI used to create products
- Open Discussion/Q&A

About Our Speaker

Ms. Hallen is an Independent Consultant focused on Innovation, Artificial Intelligence and Intellectual Property.

Her expertise ranges from Innovation/Product Development to Geographic Information Systems to Intellectual Property to Artificial Intelligence applications across multiple industries. She has significant experience in Process Transformation and Engineering Processes.

Ms. Hallen has a broad 40+ year background based in engineering and design, and for the past 15 years focused on both AI asset implementations and Intellectual Property Licensing/Management. She retired from IBM in Dec 2021. She was a member of the IBM Industry Academy for Electronics. She holds a Bachelor of Science degree in Structural (Civil) Engineering and a Masters in Business Administration in addition to being a Licensed Professional Engineer in the United States.

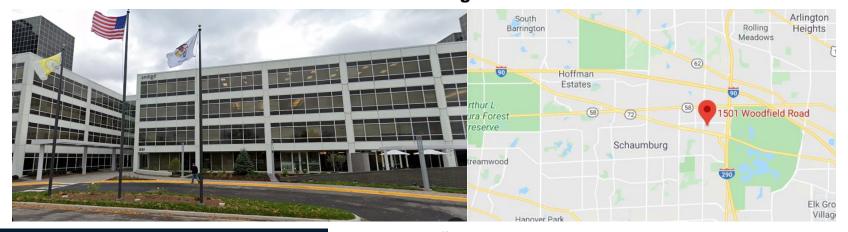Questions?   For more information, go to http://www.incose.org/Chicagoland/.

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INCOSE Chicagoland

1501 E. Woodfield Rd.
Suite 300E
Schaumburg, IL 60173
3rd Floor Conference Room

Register online: https://incosechicagoland-2024-04.eventbrite.com

For more information, go to http://www.incose.org/Chicagoland/.