

Chapter Meeting – January 2021



CHICAGOLAND



Topic: Herding NERDS – Understanding and Aligning the Five Essential Dimensions of Development Excellence

Presenter: Randall C. Iliff, Eclectic Intellect LLC

Presentation Site: Remote. Online attendance only due to COVID-19.

Date: Thursday, January 21, 2021

Agenda: 6:30 - 7:00 PM CT – Announcements & Introductions
7:00 - 7:30 PM CT – Annual General Meeting
7:30 - 8:45 PM CT – Feature Presentation and Q&A

Abstract

Most development activity is burdened by parochial processes, models, tools, and tricks that occasionally produce *adequate products* but consistently fail to deliver *effective market solutions*.

I believe current prescriptions (including our beloved SE) fail because they are either too simplistic to address real issues, are too complex to apply in practice, or both. All have steep learning curves that unfairly divide teams and disenfranchise stakeholders.

In response, I created NERDS - an “as simple as possible, but no simpler” development framework that enables overall awareness and drives balance across five essential dimensions of development. The logic is immediately accessible to anyone with curiosity and a creative mind, yet scalable to mega-project level.

About Our Speaker

A seasoned Program Manager and expert Systems Engineer, Randy built a 40-year legacy of disruptive innovation in aerospace, medical, commercial and consumer markets.

As Vice President at bb7 he helped manage over 250 development projects per year. He was the SE Manager for IceCube, a cubic-kilometer scale observatory in Antarctica. To date, over fifty thousand people worldwide have attended his classes, keynotes and featured speaker presentations.

Randy is a charter member of the International Council on Systems Engineering (INCOSE), current representative for INCOSE on the INCOSE-PMI Alliance, and is a passionate supporter of bringing the logic of SE to the entire world.

Questions? For more information, go to <http://www.incose.org/Chicagoland/>.

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INCOSE Chicagoland Sites



Aerotek / EASi offices
1501 E. Woodfield Rd. Suite 300N
Schaumburg, IL 60173
3rd Floor Conference Room



BB7, 5407 Fen Oak Dr.
Madison, WI 53718
Mendota Conference Room



Oshkosh Corp (*Limited to Oshkosh Employees*)
370 W. Waukau Ave
Oshkosh, WI 54902

Attend live, on-line. Meeting begins at 6:30 PM CT.

Video URL:

<https://incose.pgimeet.com/INCOSEResourceTwelve1>

Audio Dial-In:

Access Number: 1-646-307-1479

Guest Passcode: 253 723 5703

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