



CHICAGOLAND

# Chapter Meeting – January 19, 2023



**Topic: Beyond Digital: Bridging the Divides**

**Presenter: David Long**

**Presentation Site: Onsite Actalent + Online**

**Agenda:** 6:30 - 7:00 PM CT - Announcements & Introductions  
7:00 - 7:30 PM CT - Annual General Meeting (AGM)  
7:30 - 8:45 PM CT - Feature Presentation and Q&A

## **Abstract**

We live in the age of digital, leveraging unprecedented computational power and storage to improve our lives. As we apply digital to our organizations, the critical business and engineering concepts of today – digital transformation, digital thread, digital twin, digital engineering – are far more than technology. All live at the intersection of human and technology, world view and workflow, culture and organizational change. How can we look beyond digital, embrace the greater scope, and bridge the divides to transform our approaches and deliver success in the digital age?

## **About Our Speaker**

David Long has spent over 30 years helping organizations increase their systems engineering proficiency while simultaneously working to advance the state of the art. David was the founder and president of Vitech where he led development of innovative, industry-leading methods and software to engineer next-generation systems. He co-authored *A Primer for Model-Based Systems Engineering* and frequently delivers keynotes, tutorials, and workshops around the world. An INCOSE Fellow and Expert Systems Engineering Professional, David was the 2014/2015 president of INCOSE.

David holds a bachelor's degree in Engineering Science and Mechanics, as well as a master's degree in Systems Engineering from Virginia Tech.



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## INCOSE Chicagoland



**Actalent**



**1501 E. Woodfield Rd.  
Suite 300N  
Schaumburg, IL 60173  
3rd Floor Conference Room**

**Register online: <https://incosechicagoland-2022-11.eventbrite.com>**

For more information, go to <http://www.incose.org/Chicagoland/>.