WI · IL · IN · LAKE MICHIGAN

INCOSE
CHICAGOLAND

Topic: *Genius Everywhere -*
An SE's Guide to Helping Stakeholders Help Themselves

Presenter: Randall C. Iliff

Presentation Site: Onsite Actalent + Online

Agenda: 6:30 - 7:00 PM CT - Announcements & Introductions
7:00 - 8:15 PM CT - Feature Presentation and Q&A

Abstract

As Systems Engineers we almost never own the actual problem and solution spaces, instead we serve as professional guides to help others navigate their system relationships more effectively. This quickly leads us to the sobering awareness that our success as Systems Engineers is dependent not just on our skill at applying SE methods and practices, but also on the quality of source data we have to work with.

Even our strongest SE magic can only transform "garbage in" into "slightly-refined garbage out" and that comes at the expense of leaving a failed SE implementation for others to cite as a negative example.

In this session we'll talk about how to get the highest quality participation (not just input) from stakeholders throughout the development life cycle, and how to make that relationship one that they value rather than see as an imposition or potential waste of time. We'll share how to make it easy for them to contribute what you need, help them understand why you are asking for that information, realize what they should offer even if you haven't yet asked, and how they will benefit as a result.

Please join us as we explore simple ways to help our stakeholders help themselves!

About Our Speaker

A seasoned Program Manager and expert Systems Engineer, Randy built a 40-year legacy of disruptive innovation in aerospace, medical, commercial and consumer markets.

As Vice President at bb7 he helped manage over 250 development projects per year. He was the SE Manager for IceCube, a cubic-kilometer scale observatory in Antarctica. To date, over fifty thousand people worldwide have attended his classes, keynotes and featured speaker presentations.

Randy is a charter member of the International Council on Systems Engineering (INCOSE), current representative for INCOSE on the INCOSE-PMI Alliance, and is a passionate supporter of bringing the logic of SE to the entire world.
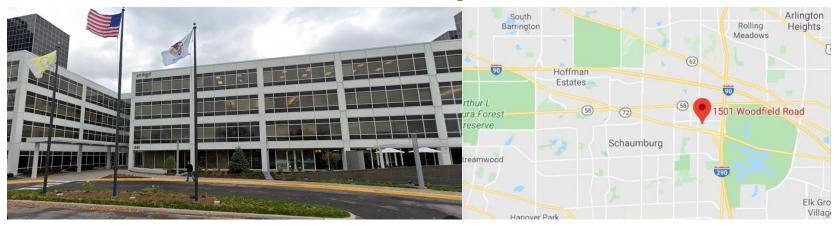
INCOSE CHICAGOLAND

Topic: *Genius Everywhere -*
An SE's Guide to Helping Stakeholders Help Themselves

Presenter: Randall C. Iliff

Attendance: Onsite Actalent + Online

INCOSE Chicagoland

Actalent

1501 E. Woodfield Rd.
Suite 300N
Schaumburg, IL 60173
3rd Floor Conference Room

Register online: https://incosechicagoland-2023-02.eventbrite.com