Transportation

Annual Plan 2016

INCOSE International Workshop
Feb 1\textsuperscript{st}, 2016
Agenda

1. TWG Org Chart
2. TWG Annual Plan 2016
3. IS16 planning
4. AOB
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TWG Steering committee

- Co-chairs
- Outreach
- Member services
- Administration
- Industry Liaisons
  - Highway
  - Transit
  - Supplier
  - Academic
  - Government

INCOSE

600+ TWG LinkedIn members

200+ TWG members

Event planning
- Symposiums
- Workshops

200+ TWG members
Member services
Outreach
Industry Liaison

TWG Steering committee
INCOSE
Rhianne Evans
Member Services Int.
University of B’ham, UK
Simon Smith
Co-chair
IBI Group, USA
Dale Brown
Co-chair
Atkins, USA
Nita Rabadia
Co-chair
Network Rail, UK

David Rojas
Member Services (NA)
SF MTA, USA
Rhiannen Evans
Member Services Int.
University of B’ham, UK

Position sought
Academic liaison

David Springstead
Transit liaison
MARTA, USA

Position sought
Government liaison

Malcolm Thomas
Administration (Int.)
PB, UK
Allison Ruggiero
Administration (NA)
NYCT, USA
Konstantinos Vilaetis
Supplier Liaison
NY Airbrake, USA
Alan Benson
Highway liaison
Caltrans, USA

Jean Souza
Outreach
Stellar Services, USA
Jenn Russell
Outreach
PB, USA

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Event planning
Symposiums
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• Add and fill new Academic and Government Liaison positions on TWG org chart
• Conduct member survey (in collaboration with Member Services)
• Develop APTA, TWG, AREMA guide to introducing SE/holistic thinking into rail industry and transit agency
• Hold regular ‘TWG at-large calls’ – every 6-8 weeks
  • Every third call timed to allow for Australian participation
• SE10x guides – add SE101 to website, update/release SE102
• Foster links with WGs and Initiatives (Infrastructure, Agile, MBSE/BIM etc.)
• Engage with INCOSE to advocate for TWG in IS16 planning
• Start working with Australian colleagues for TWG program at IS17 Adelaide
Member Services 2016

• Reinvigorate webinars – 4 per year, plus upload to YouTube
• Reinvigorate newsletters – 2 per year
• Develop materials and promote the organization of ‘What is SE’ sessions for non SEs
• Ensure that newsletter templates and webinar materials are centrally available to the TWG steering committee
Outreach 2016

• Government Outreach
  • Build on FHWA webinar, engage with FTA

• Australia outreach
  • Start building outreach for IS17
  • Leverage IOB

• Academic / young person outreach
  • INCOSE student chapters

• New member outreach
  • LinkedIn – monthly updates; “did you know?”
• Provide administrative support for all TWG events, including IW, IS, webinars, newsletters etc.

• Ensure website, Connect, LinkedIn and mailing list are kept up to date
Highways Liaison 2016

• FHWA SE Guidebook actions
  • Update *FHWA SE Guidebook* website to promote INCOSE
  • Update *FHWA SE Guidebook* with CalTrans Integrated Corridor Management (ICM) case study
  • Add link to INCOSE on *FHWA SE Guidebook* website

• TWG actions
  • Provide CalTrans ICM case study to TWG Case Studies
  • Add link to *FHWA SE Guidebook* on INCOSE TWG website
  • Conduct TWG webinar on CalTrans ICM SE processes
Supplier Liaison 2016

- Promote INCOSE and SE to other suppliers (and customers) when interacting with them
- Consider a supplier networking event at IW17
- Provide TWG webinar on SE with Scrum for New Product Development at Suppliers
Transit Liaison 2016

• Continue to build TWG linkages and networking at the American Public Transportation Association (APTA)

• Provide TWG webinar on transit project that used SE
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