



International Council on Systems Engineering Enchantment Chapter (New Mexico & El Paso) 2020 Strategic Plan

Approved 4/14/2020 by:

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Overview

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems.

Mission

Share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet.

Vision

The world's authority on Systems Engineering.

Chapter Mission

Provide professional development value to members.

Chapter Reputation Goals

- Technical Contributions to Systems Engineering
- The Go-To Place for Professional Development
- Collaborative Engagement
- Reliable and Effective Chapter

2020 INCOSE Enchantment Chapter Strategic Plan

VALUES

Serving members
Excellence
Integrity

Responsibilities

- Goal 1: Technical Committee (TechCom) Lead
- Goal 2: Professional Development Committee (PDCom) Lead
- Goal 3: Collaborative Engagement Committee (EngageCom) Lead
- Goal 4: Effective Operations (OpsCom) Lead and BOD President

VISION

Be the professional organization that is the regional focal point for the SE Community of Practice

MISSION

Provide professional development value to members.

STRATEGIES

- Grow synergistic involvement with regional organizations.
- Implement member professional development opportunities and engagement.
- Cultivate member-attracting appreciation of Chapter performance.

HISTORY

Established 2003
Bronze Award 2005
Director's Award 2006
Gold Award 2006/07/08/09/10/11/14/18
Platinum Award 2015/16/17

<p align="center">Reputation GOAL 1</p> <p>Contribute technically to Systems Engineering</p> <p align="center">OBJECTIVE</p> <p>Need: Maintain a strong technical foundation within the Chapter. Intent: Contribute to the discipline of systems engineering by contributing technically.</p> <p align="center">OPERATIONAL ACTIVITIES</p> <ol style="list-style-type: none"> 1. Share technical information (can take many forms including but not limited to mentoring, presentations, technical reviews, or papers) 2. Carry out systems engineering projects 3. Participate in Working Groups <p>Lead/Committee Members: Heid Hahn Circle Award Sections Applicable: B, C, F</p>	<p align="center">Reputation GOAL 2</p> <p>THE Go-To Place for Professional Development</p> <p align="center">OBJECTIVE</p> <p>Need: Local resource for meaningful SE professional development. Intent: Exposure to SME's in the theory and practice of leading SE concepts.</p> <p align="center">OPERATIONAL ACTIVITIES</p> <ol style="list-style-type: none"> 1. Ascertain member interests 2. Provide in-demand talks/tutorials 3. Facilitate member participation in Chapter events 4. Facilitate INCOSE WG involvement 5. Facilitate SEP certification <p>Lead/Committee Members: Ann Hodges Circle Award Sections Applicable: F Notes: This goal also includes the System Engineering Professional Certification (SEPCOM) sub-committee.</p>	<p align="center">Reputation GOAL 3</p> <p>Collaborative Engagement</p> <p align="center">OBJECTIVE</p> <p>Need: Opportunities for active engagement with Chapter resources. Intent: Member-attracting projects and workshops that engage Chapter members.</p> <p align="center">OPERATIONAL ACTIVITIES</p> <ol style="list-style-type: none"> 1. Ascertain member and potential-member interests 2. Enable member collaboration 3. Facilitate INCOSE WG involvement 4. Support and encourage membership in student divisions 5. Facilitate engagement with local and regional institutions and businesses <p>Lead/Committee Members: Phil Bennett Circle Award Sections Applicable: C, D, G, H Notes: This goal also includes the Socorro Summit (SSummCom) sub-committee and the Social Committee (SocCom).</p>	<p align="center">Reputation GOAL 4</p> <p>Reliable and Effective Chapter</p> <p align="center">OBJECTIVE</p> <p>Need: Chapter strategic and operational effectiveness. Intent: Development and execution of goal-achievement Strategic and Operational Plans.</p> <p align="center">OPERATIONAL ACTIVITIES</p> <ol style="list-style-type: none"> 1. Planning at Strategic and Operational levels. 2. Review execution effectiveness of all goals. 3. Ensure good operational practices 4. Increase chapter effectiveness by cultivating a diverse board <p>Lead/Committee Members: Bob Pierson Circle Award Sections Applicable: A, B, E, I Notes: The BOD will continue to meet monthly, but the meetings will be short (15-30 minutes) and focused -- they are an opportunity for the Board to receive the reports of the four standing committees and vote on committee proposals where needed. The rest of the allotted time will be allocated to committee work.</p>
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