



**International Council on Systems Engineering
Enchantment Chapter (New Mexico & El Paso)
2024 Strategic Plan**

Approved by:

Digital Signature and Approval

Jose Parga
President

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Overview

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems.

Mission

Share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet.

Vision

The world's authority on Systems Engineering.



Chapter Mission

Provide professional development value to members.

Chapter Reputation Goals

- Technical Contributions to Systems Engineering
- The Go-To Place for Professional Development
- Collaborative Engagement
- Reliable and Effective Chapter

2024 INCOSE Enchantment Chapter Strategic Plan

<div><div><div>VALUES</div><div>Serving members</div><div>Excellence</div><div>Integrity</div><div>Responsibilities</div><div>Goal 1: Technical Committee (TechCom) Lead</div><div>Goal 2: Professional Development Committee (PDCom) Lead</div><div>Goal 3: Collaborative Engagement Committee (EngageCom) Lead</div><div>Goal 4: Effective Operations (OpsCom) Lead and BOD President</div></div><div><div>VISION</div><div>Be the professional organization that is the regional focal point for the SE Community of Practice</div><div>MISSION</div><div>Provide professional development value to members.</div><div>STRATEGIES</div><div><div><div>• Implement member professional development opportunities and engagement.</div><div>• Grow synergistic involvement with regional organizations.</div><div>• Engage in member recruiting and retention activities.</div></div><div>Targets</div><div><div>• Have at least 12 professional development activities per year.</div><div>• Have at least 2 chapter socials per year, spring and fall.</div></div></div></div><div><div></div><div>HISTORY</div><div>Established 2003</div><div>Bronze Award 2005</div><div>Director's Award 2006</div><div>Gold Award 2006/07/08/09/10/11/14/18</div><div>Platinum Award 2015/16/17/21</div></div></div>			
<div>Reputation GOAL 1</div> <div>Contribute technically to Systems Engineering</div> <div>OBJECTIVE</div> <div>Need: Maintain a strong technical foundation within the Chapter.</div> <div>Intent: Contribute to the discipline of systems engineering by contributing technically.</div> <div>OPERATIONAL ACTIVITIES</div> <div><div>1. Share technical information (can take many forms including but not limited to mentoring, presentations, technical reviews, or papers)</div><div>2. Carry out systems engineering projects</div><div>3. Participate in Working Groups</div><div>4. Create chapter page for member to share technical information.</div></div> <div>Lead/Committee Members: Heidi Hahn, Ann Hodges</div> <div>Circle Award Sections Applicable: B, C, F</div>	<div>Reputation GOAL 2</div> <div>THE Go-To Place for Systems Engineering Professional Development</div> <div>OBJECTIVE</div> <div>Need: Local resource for meaningful SE professional development.</div> <div>Intent: Exposure to SME's in the theory and practice of leading SE concepts.</div> <div>OPERATIONAL ACTIVITIES</div> <div><div>1. Ascertain member interests</div><div>2. Provide on-demand talks/tutorials</div><div>3. Facilitate member participation in Chapter events</div><div>4. Facilitate SEP certification</div><div>5. Facilitate INCOSE WG involvement</div><div>6. Cultivate diverse SE perspectives in the chapter</div><div>7. Facilitate SEP paper exams.</div><div>8. Provide SEP application pre-reviews.</div><div>9. Highlight Working Groups at monthly chapter meeting.</div></div> <div>Lead/Committee Members: Ann Hodges</div> <div>Circle Award Sections Applicable: F</div>	<div>Reputation GOAL 3</div> <div>Collaborative Engagement</div> <div>OBJECTIVE</div> <div>Need: Opportunities for active engagement with Chapter resources.</div> <div>Intent: Member-attracting projects and workshops that engage Chapter members.</div> <div>OPERATIONAL ACTIVITIES</div> <div><div>1. Ascertain member and potential-member interests</div><div>2. Enable member collaboration</div><div>3. Support and encourage membership in student divisions</div><div>4. Facilitate engagement with local and regional institutions and businesses</div><div>5. Host expert panel to answer student questions in regards to SE.</div></div> <div>Lead/Committee Members: Cheryl Bolstad</div> <div>Circle Award Sections Applicable: C, D, G, H</div>	<div>Reputation GOAL 4</div> <div>Reliable and Effective Chapter</div> <div>OBJECTIVE</div> <div>Need: Chapter strategic and operational effectiveness.</div> <div>Intent: Development and execution of goal-achievement Strategic and Operational Plans.</div> <div>OPERATIONAL ACTIVITIES</div> <div><div>1. Planning at Strategic and Operational levels.</div><div>2. Review execution effectiveness of all goals.</div><div>3. Ensure good operational practices in accordance with INCOSE chapter leader training</div></div> <div>Lead/Committee Members: Jose Parga & Amy Moy</div> <div>Circle Award Sections Applicable: A, B, E, I</div>