

ENCHANTMENT

CONNECTING MINDS, ADVANCING SYSTEMS

**International Council on Systems Engineering
Enchantment Chapter (New Mexico & El Paso)
2025 Strategic Plan**

Approved by:

Digital Signature and Approval (January 27, 2025)

Amy Moy
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Treasurer

Overview

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems.

Mission

Share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet.

Vision

The world's authority on Systems Engineering.



Chapter Mission

Provide professional development value to members.

Chapter Reputation Goals

- Technical Contributions to Systems Engineering
- The Go-To Place for Professional Development
- Collaborative Engagement
- Reliable and Effective Chapter

2025 INCOSE Enchantment Chapter Strategic Plan

<div><div><div>VALUES Serving members Excellence Integrity</div><div>Responsibilities Goal 1: Technical Committee (TechCom) Lead Goal 2: Professional Development Committee (PDCom) Lead Goal 3: Collaborative Engagement Committee (EngageCom) Lead Goal 4: Effective Operations (OpsCom) Lead and BOD President</div></div><div><div>VISION Be the professional organization that is the regional focal point for the SE Community of Practice</div><div>MISSION Provide professional development value to members.</div><div>STRATEGIES<ul style="list-style-type: none">Provide member professional development opportunities and engagement.Grow synergistic involvement with regional organizations.Engage in member recruiting and retention activities.</div><div>Targets<ul style="list-style-type: none">Have at least 12 professional development activities per year.Have at least 2 chapter socials per year, spring and fall.Have at least one student chapter-focused event each year.</div></div><div><div></div><div>HISTORY Established 2003 Bronze Award 2005 Director's Award 2006 Gold Award 2006/07/08/09/10/11/14/18 Platinum Award 2015/16/17/21</div></div></div>			
<div>Reputation GOAL 1 Contribute technically to Systems Engineering</div> <div>OBJECTIVE Need: Maintain a strong technical foundation within the Chapter. Intent: Contribute to the discipline of systems engineering by contributing technically.</div> <div>OPERATIONAL ACTIVITIES<ol style="list-style-type: none">Share technical information (can take many forms including but not limited to mentoring, presentations, technical reviews, or papers)Carry out systems engineering projectsParticipate in Working GroupsSupport and encourage membership in INCOSE student chapters<div>Lead/Committee Members: Ann Hodges, Cheryl Bolstad, Greg Chavez Circle Award Sections Applicable: B, C, F</div></div>	<div>Reputation GOAL 2 THE Go-To Place for Systems Engineering Professional Development</div> <div>OBJECTIVE Need: Local resource for meaningful SE professional development. Intent: Exposure to SME's in the theory and practice of leading SE concepts.</div> <div>OPERATIONAL ACTIVITIES<ol style="list-style-type: none">Ascertain member interestsProvide on-demand talks/tutorialsFacilitate member participation in Chapter eventsFacilitate SEP certificationFacilitate INCOSE WG involvementCultivate diverse SE perspectives in the chapterFacilitate SEP paper exams.Provide SEP application pre-reviews.Highlight Working Groups at monthly chapter meeting.<div>Lead/Committee Members: Ann Hodges, Jose Parga, Oscar Salcedo (UTEP) Circle Award Sections Applicable: F</div></div>	<div>Reputation GOAL 3 Collaborative Engagement</div> <div>OBJECTIVE Need: Opportunities for active engagement with Chapter resources. Intent: Member-attracting projects and workshops that engage Chapter members.</div> <div>OPERATIONAL ACTIVITIES<ol style="list-style-type: none">Ascertain member and potential-member interestsEnable member collaborationSupport and encourage membership in student divisionsFacilitate engagement with local and regional institutions and businessesHost expert panel to answer student questions in regard to SEHost a student chapter showcase meeting to learn about the university offerings and expound on SE career opportunities<div>Lead/Committee Members: Cheryl Bolstad, Amy Moy, Jen Giang Circle Award Sections Applicable: C, D, G, H</div></div>	<div>Reputation GOAL 4 Reliable and Effective Chapter</div> <div>OBJECTIVE Need: Chapter strategic and operational effectiveness. Intent: Development and execution of goal-achievement Strategic and Operational Plans.</div> <div>OPERATIONAL ACTIVITIES<ol style="list-style-type: none">Planning at Strategic and Operational levels.Review execution effectiveness of all goals.Ensure good operational practices in accordance with INCOSE chapter leader trainingDocument Chapter energy and effectiveness via the Circle Award program<div>Lead/Committee Members: Amy Moy, Jen Giang Circle Award Sections Applicable: A, B, E, I</div></div>

