



30th Annual **INCOSE**
international symposium

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BAE SYSTEMS

Implementing a Model-Based, Digital Engineering Enterprise for a Defense Systems Integrator – an Ongoing Journey

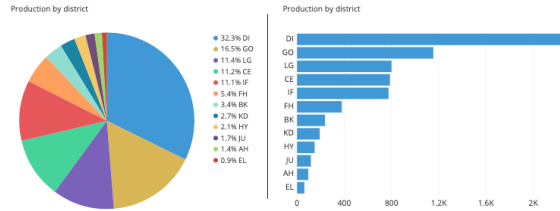


Outline

- Business context
- Practical challenges
- Implementation & deployment experience
- Benefits observed
- A few lessons learned

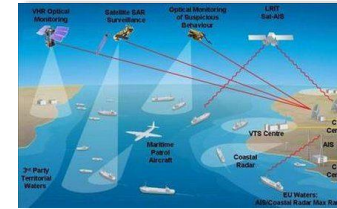


What Does “MBSE” Mean to You?



Spreadsheet Model

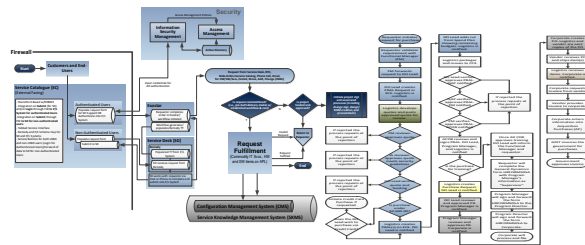
“Digital Twins”



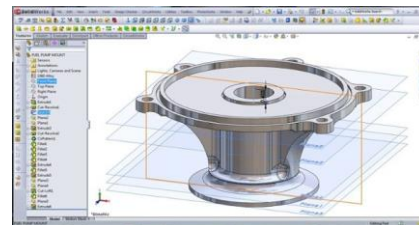
“OV-1”



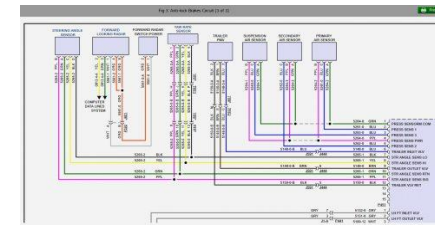
High-end Computers



Visio Diagrams



CAD Models



Wiring Diagrams

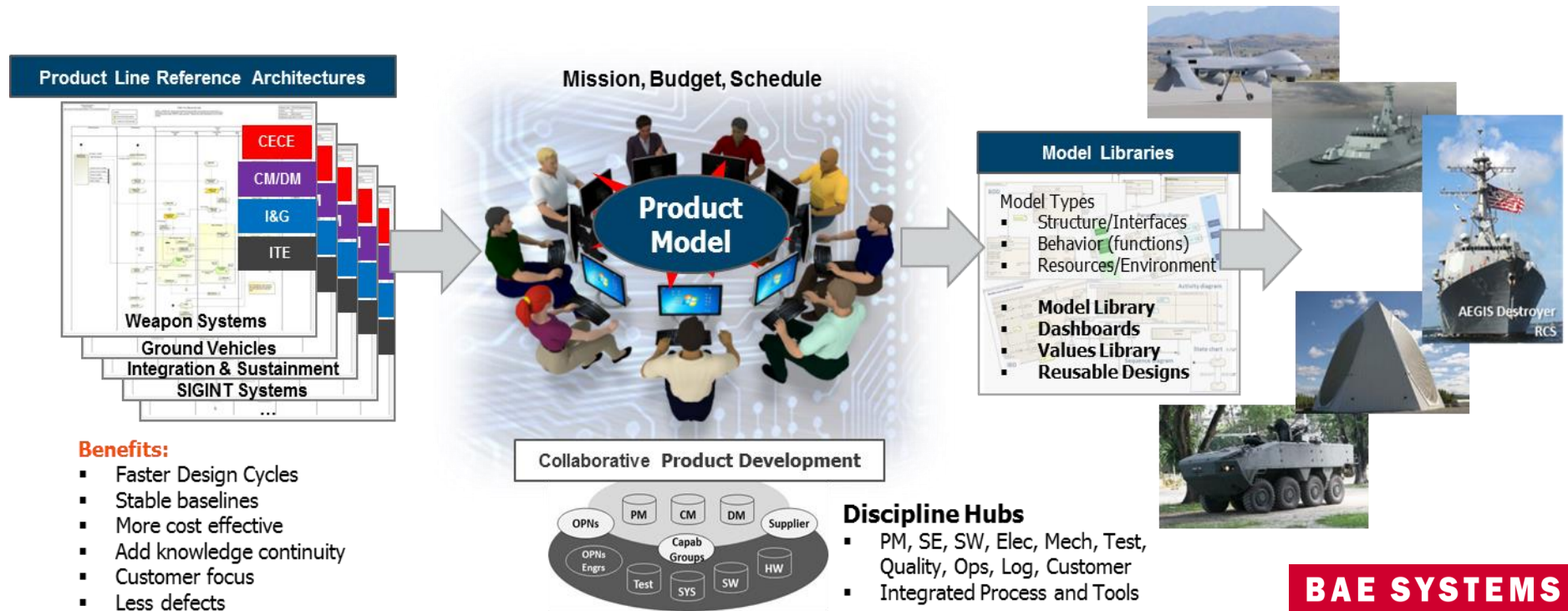


“Model-Based Systems Engineering” is...

- **INCOSE:** “the *formalized application of modeling* to support system requirements, design, analysis, verification and validation activities beginning in the conceptual design phase and continuing throughout development and later life cycle phases.”
- **SysML.org:** “a Systems Engineering *process paradigm* that emphasizes the application of rigorous *architecture modeling principles* and best practices to Systems Engineering activities throughout the System Development Life Cycle (SDLC).”



BAE Systems: Digital Engineering (DE) Enterprise Vision



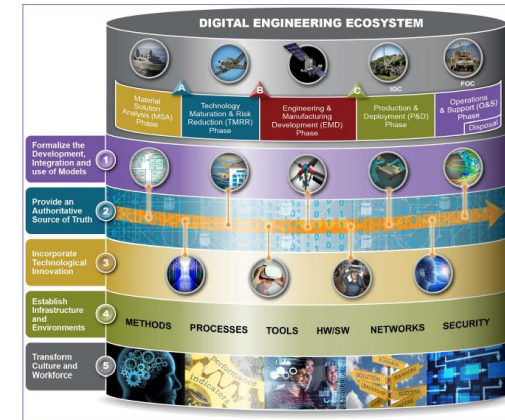
@ Corporate Systems Engineering Working Group (SEWG)

“Connecting Desktop to the Factory Floor and to Force Readiness”



Business Drivers: Heard from Customers and Industry...

- Digital Engineering Strategy (DoD):
 - Use of models
 - Enduring Authoritative Source of Truth
 - Technological innovation
 - Infrastructure and environments
 - Culture and workforce
- “Going Digital:” Better Engineered Systems
 - Bringing the right side of the System V to the left
 - Clearer requirements, earlier V&V, reduced defects
 - Systematic reuse
- Collapsing **Cycle Time**
 - Increased speed of capabilities... in a Model Based Digital Environment
 - “Sense of Urgency:” to accelerate agile delivery



(Source: OUSD)

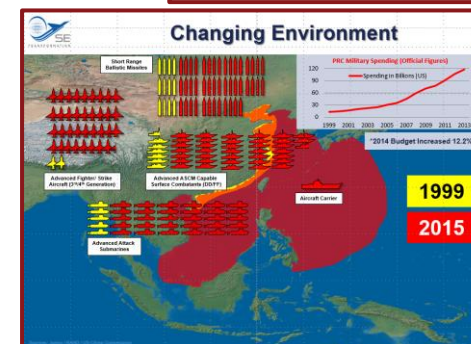
CNO's Challenges to all Flag/SES

5 Key Points

- Must be competitive → Existential Threat → No #2
- Think Strategically → Critical Thinking
- Going Digital
- Outcome / Product Oriented → Vice Process
- Sense of Urgency → Should be Uncomfortable

"If It's Not Making the Fleet More Lethal – Stop Doing It!"

(Source: NAVAIR SET)



(Source: NAVAIR SET)



Practical Challenges in Adopting MBSE/MBE

Organizational dichotomy...

Experienced Workforce:

- Franchise programs
- Mission understanding
- System / product knowledge
- Customer intimacy

MBSE Challenges:

- Legacy SE skills and processes
- Lack of practical knowledge in MBSE
- Culture... adverse to change
 - *"This has always been how we do things"*
 - *"We have deadlines to make"*
 - *"Your tool doesn't work!"*



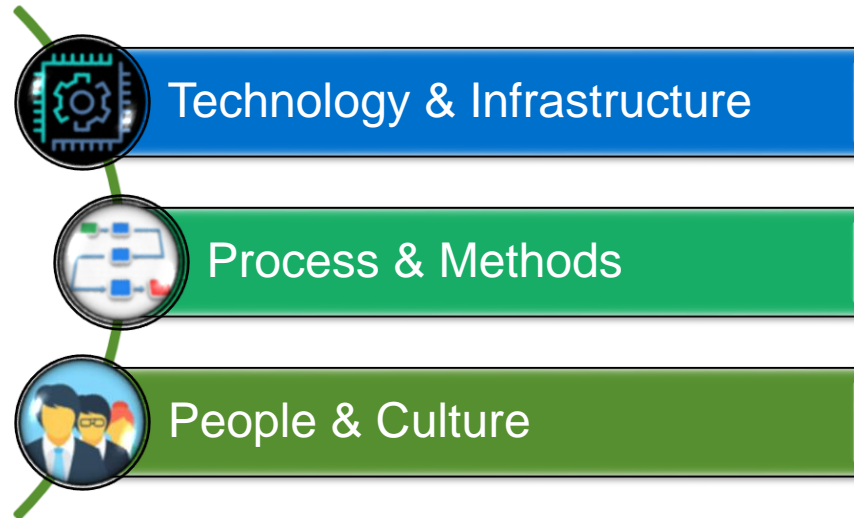
"MBSE... what does it do for you?..."



Multi-year, Multipronged Investment Strategy



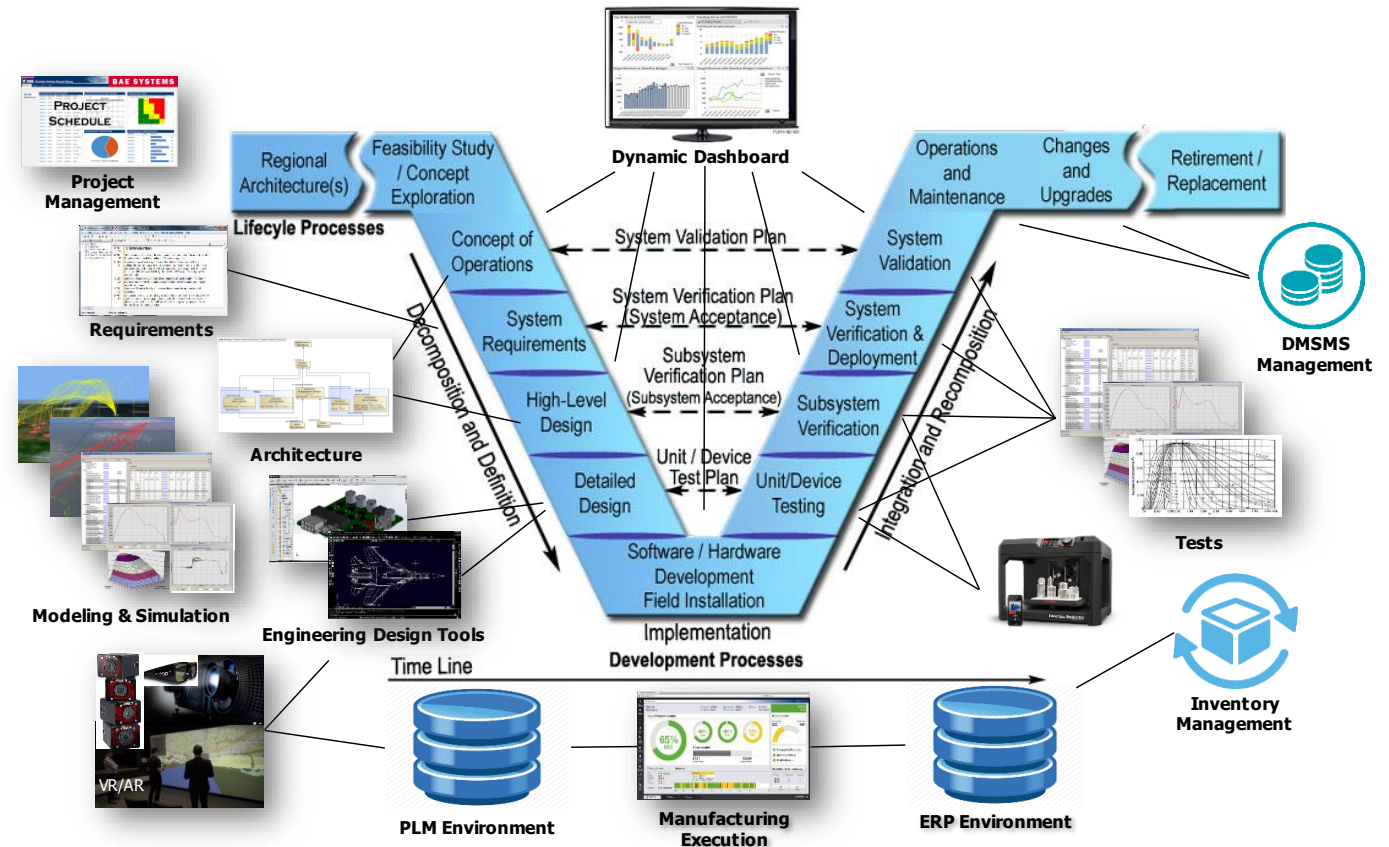
Built on an Architectural Vision





ADAMS™ Reference Architecture: Implementing an MBSE/MBE Environment Across the Complete System Lifecycle

- **Digital backbone** for integrated business process
 - Federated tool suite
 - Interconnected data & model traceability
 - Paperless, multi-function Collaboration
- **Digital thread** as a value stream
 - “Owning the technical baseline” and change management
 - “Authoritative source of truth”

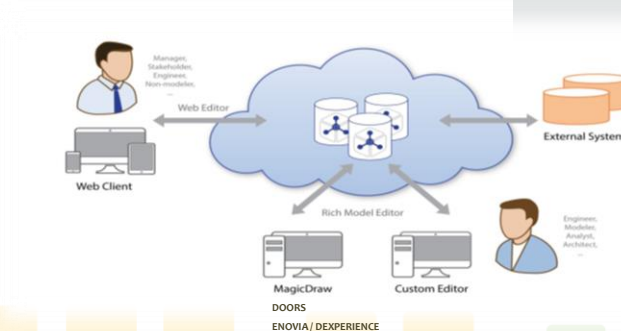
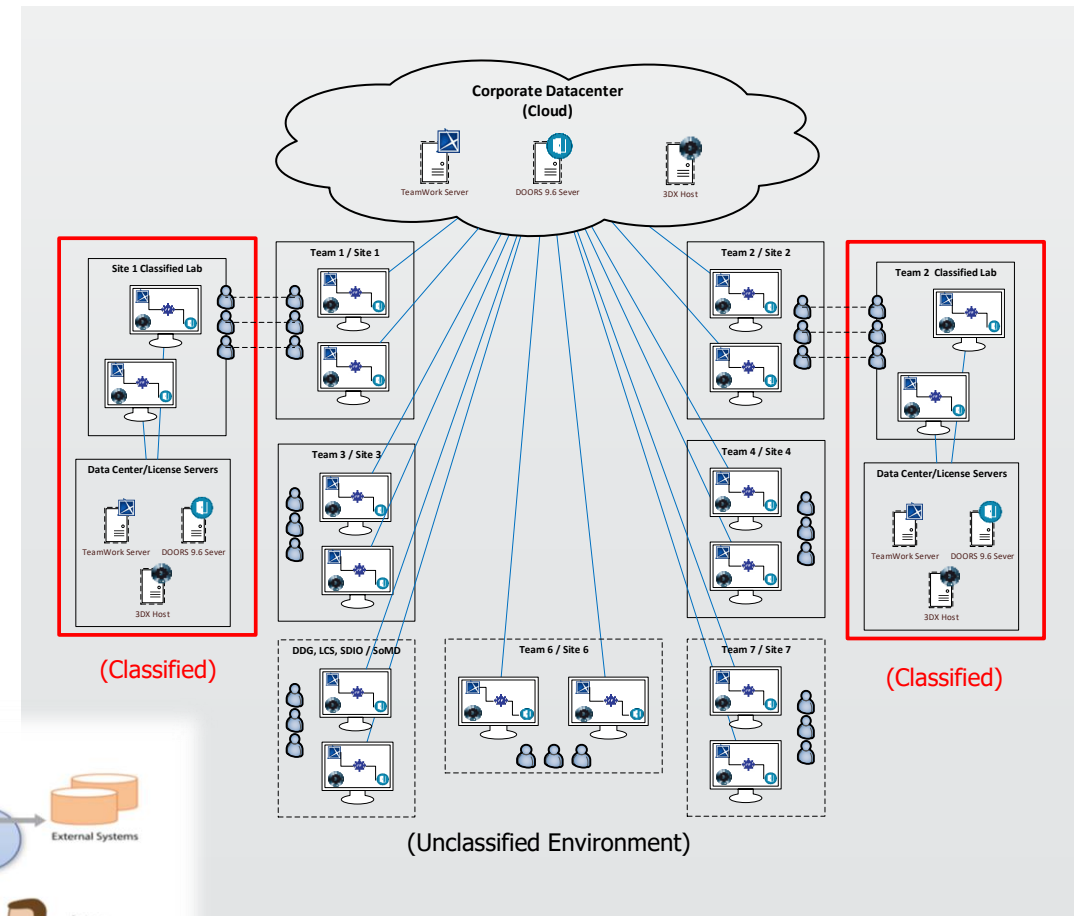


Concept ◊ Design ◊ Build ◊ Integration ◊ V&V ◊ Sustainment



Technology & Infrastructure: Integrated Data Environment (IDE) Implementation

- Collaborative modeling environment
 - Multi-site, collaborative teams
 - Project-based (vice location-based) & create/modify access from any site
- Services hosted in corporate cloud / datacenter
 - Servers & databases
 - Central admin/support and license management





Technology & Infrastructure: Integrated PLM-ERP Implementation

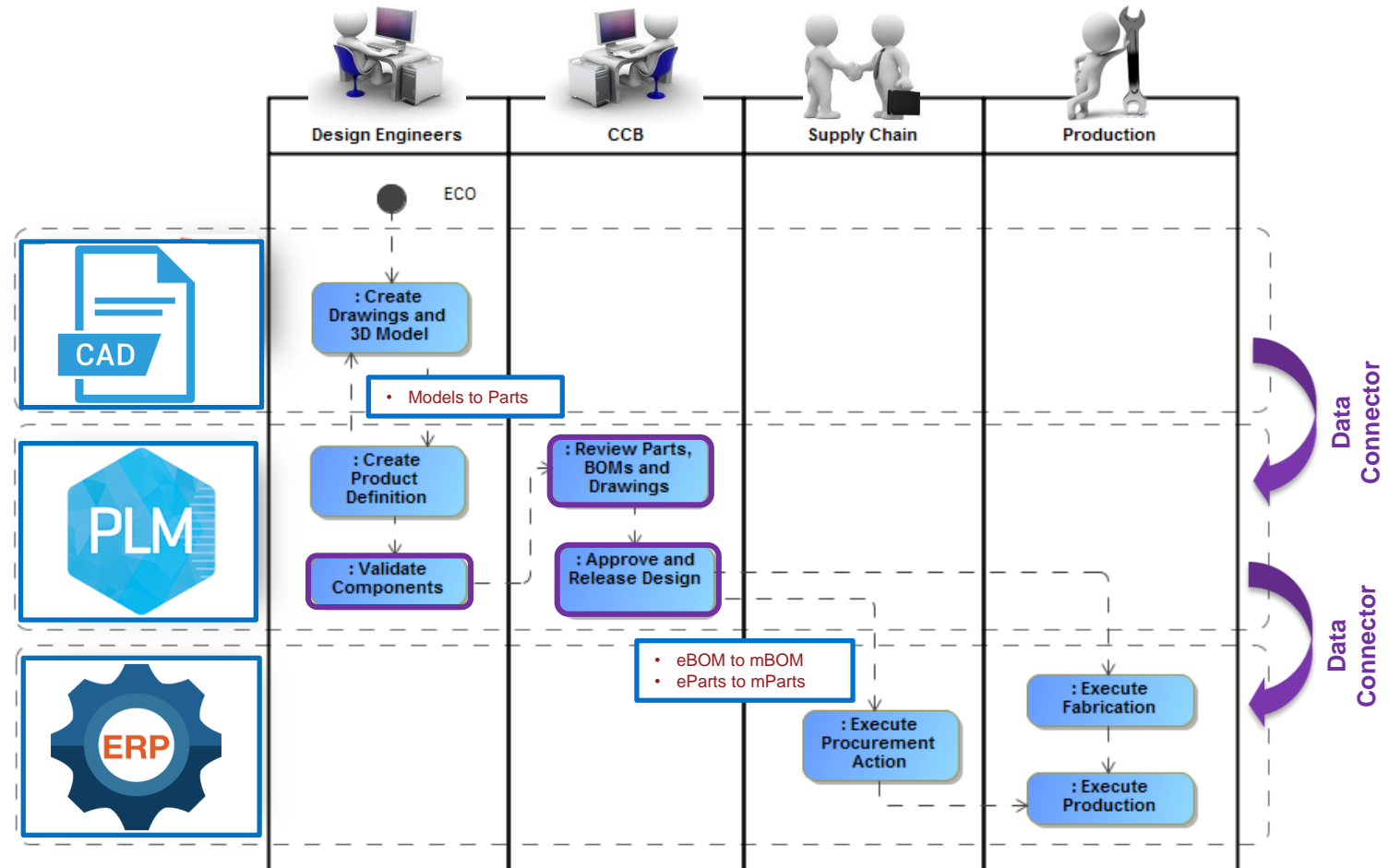


- **ENOVIA Implementation:**
 - Product/object-oriented, configuration-controlled design lifecycle process
 - Parts, eBOM, drawings, test plans, documents, and other engineering artifacts
 - Design reuse, change impact analysis, trade studies, collaborations
- **Integrated CAD-PLM:**
 - Single, unified user environment
 - Solidworks, CATIA, AutoCAD, Inventor
 - Native parametric modeling, sub-assembly level, configuration-controlled design collaborations
- **Integrated PLM-ERP:**
 - ENOVIA-CostPoint data connector
 - Automated, controlled release of eBOM to mBOM
 - Integrated CR/CO/CA-PR/PO workflows



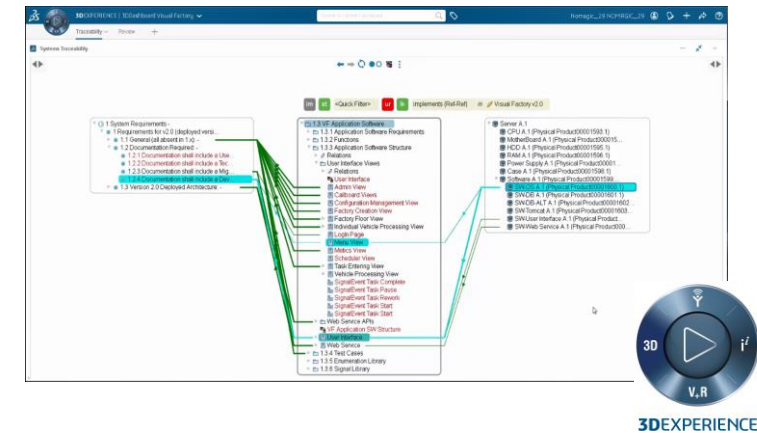
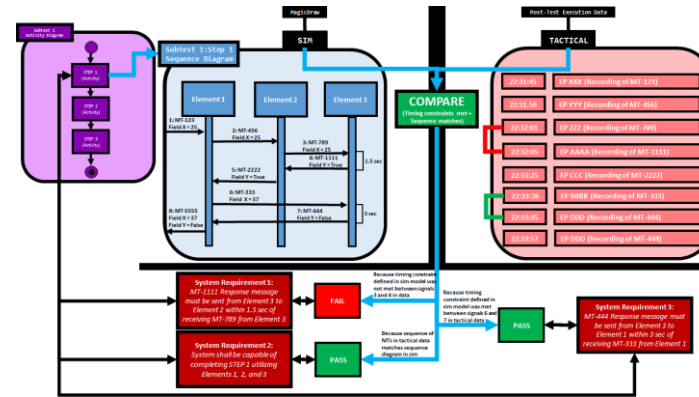
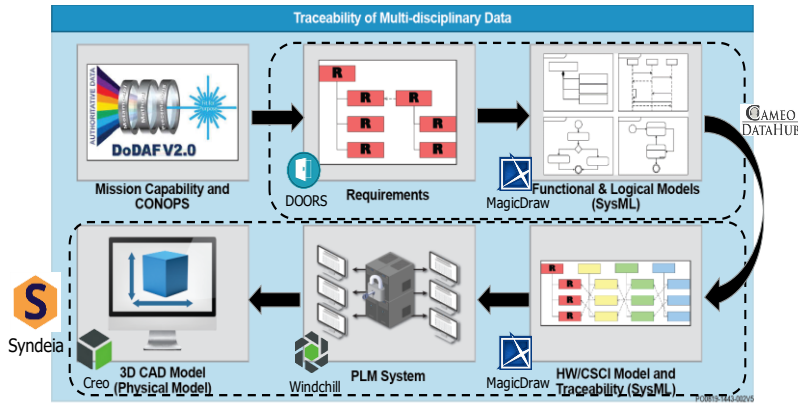
Integrated Business Process: Cross-Functional Process Embedded in Environment

- Integrated, consistent business **process / workflows**
 - PLM: CR/CO/CA, engineering design, component engineering
 - ERP: PR/PO, material planning, logistics
 - Automated, controlled release of eBOM to mBOM
 - CCB, design/peer reviews, Release Approval





Methodology: Developing Methods through Pilot Use Cases

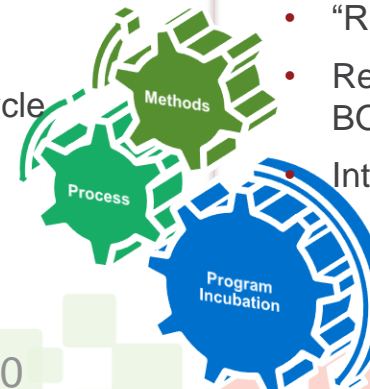


Integrated System/SoS Architecture:

- Cross-domain digital thread
- Reqt → Functional → Logical (HWCI) → Physical (eBOM) → 3D Models
- Requirement verification, architecture design trades

Model-based System Test & Evaluation (ST&E) strategy:

- Two-stage, model-based requirement IV&V approach
- Early verification through model execution & integration of late-cycle system test events
- System functional testing automation

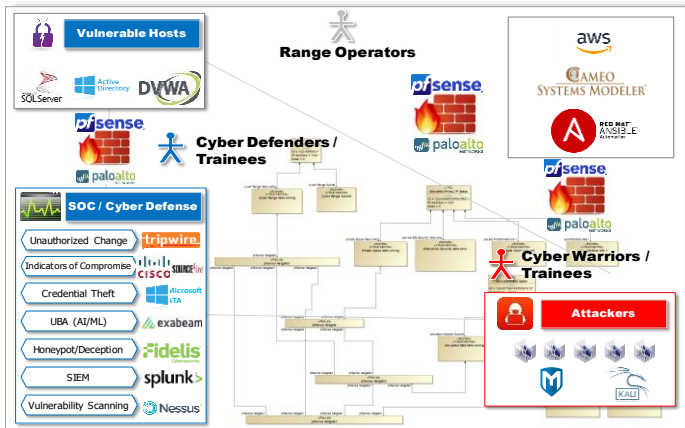


Model-Based Engineering (MBE) with 3DEXPERIENCE Platform:

- Integrated MBE environment
- “RFLP” Traceability
- Requirement → Logical & Functional → BOM/Parts/Multi-CAD
- Integrated Project Management

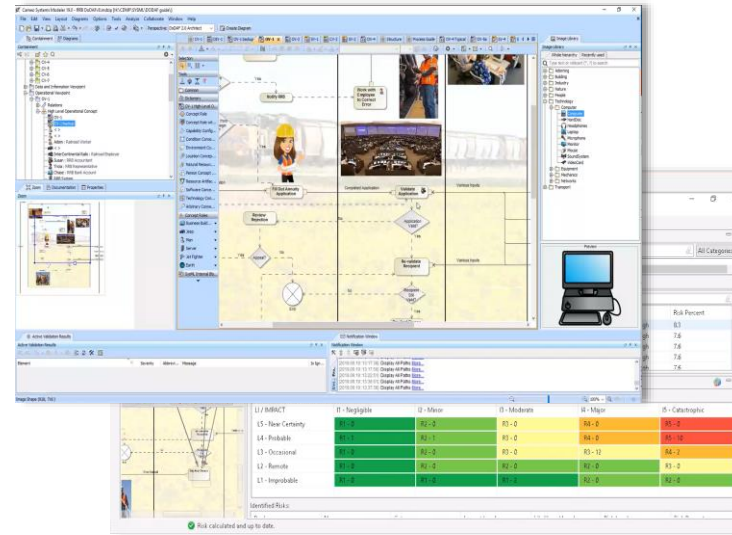


Methodology: Developing Methods through Pilot Use Cases (cont.)



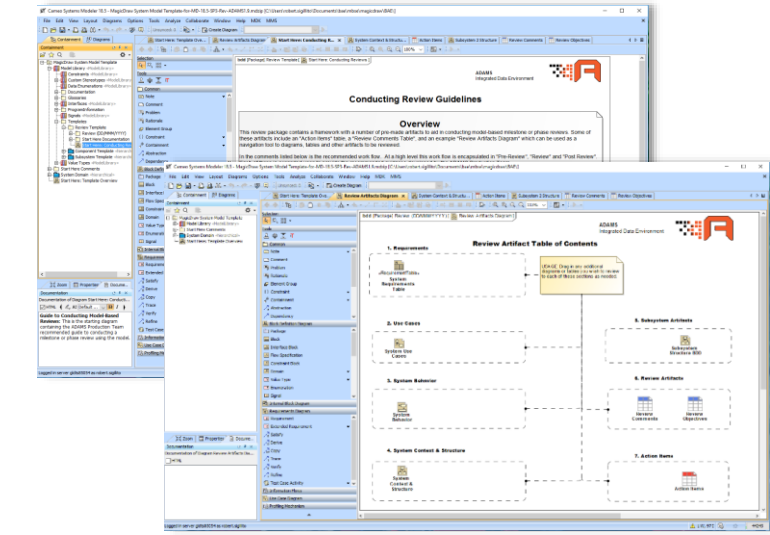
Model-based Cyber Range Operations:

- Virtual cyber range in Cloud
- Model-based range architecture
- Training, exercises, system testing
- Range build-up, tear-down, and verification directly from system models



Model-based Cyber Risk Assessment:

- Architecture-driven cybersecurity threat & system vulnerability assessment
- DoDAF/UAF and SysML models
- RMF automation, mitigation actions, report generation, POA&M



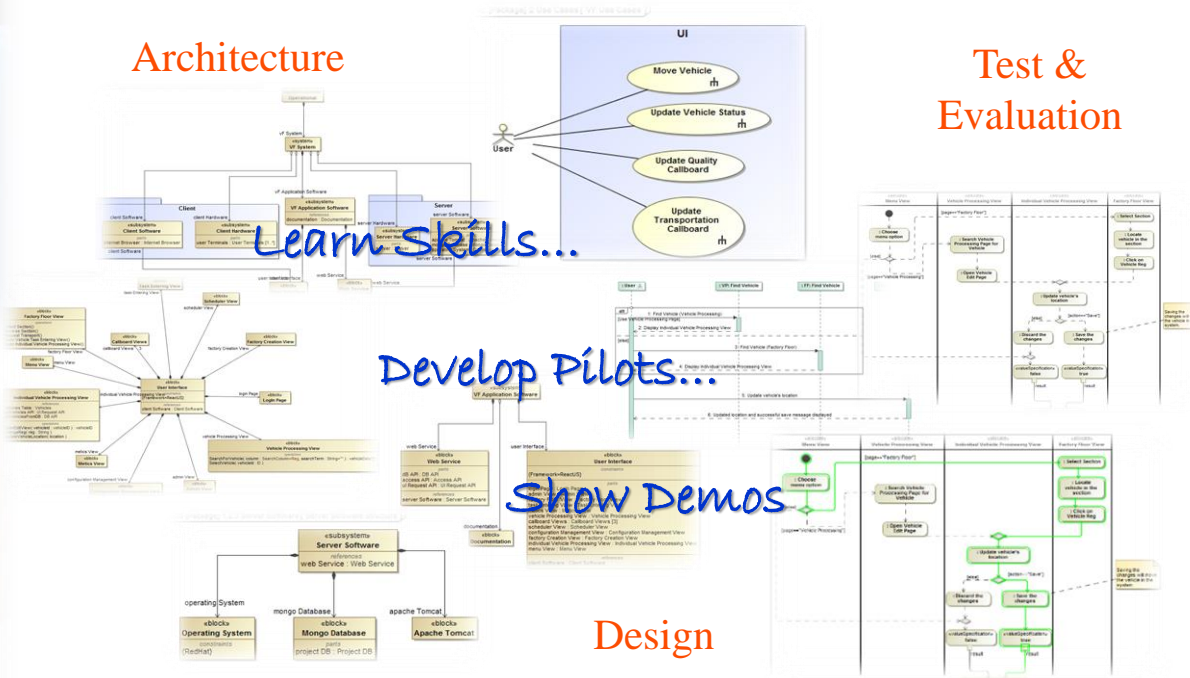
Model-based Design Reviews & Standard IDE Template:

- Standard project templates with instructions
- “Drag & drop” review baseline views
- Comments and model redlining
- Corporate LCM process





People: MBSE Catalyst Program



Structured Training Program ~ Selective Engineering "HiPots"



People: MBSE Catalyst Program Curriculum

Candidate Selection



Stage 1: Self-Learning & Prep

- I&SU MBSE Pathway
 - Level 1: Engineer Track
 - Level 2: Modeler Track
- Pilot project planning

Stage 2: Classroom Training & Labs

- System Modeling & Design
 - Language: SysML
 - Tools: MagicDraw, PLM
 - Methods: System architecture, OOSEM

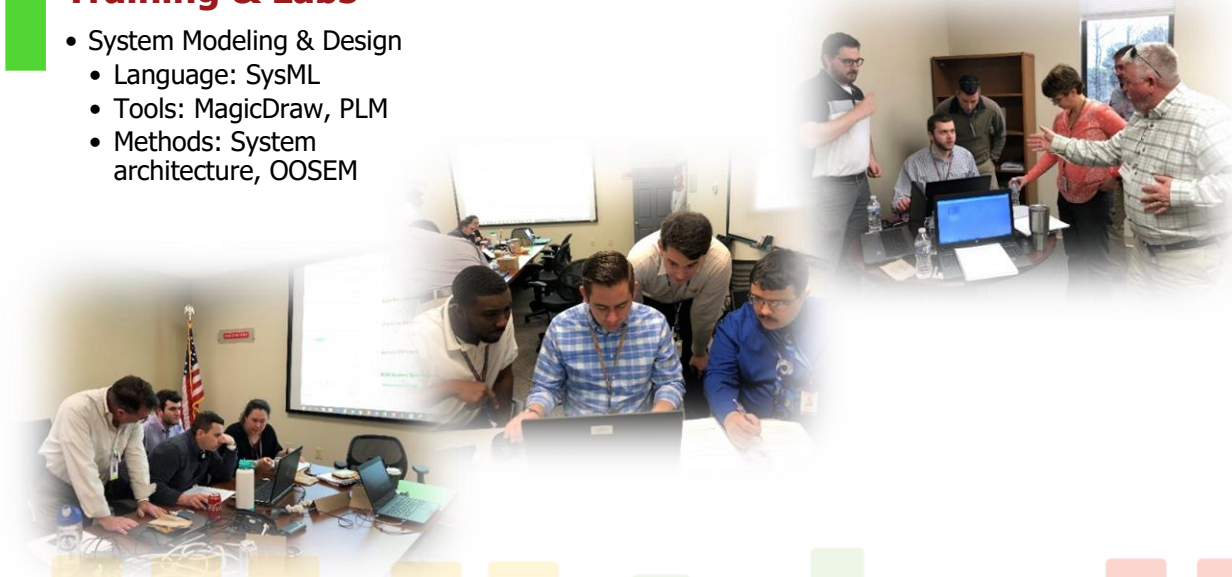
Stage 3: Projects

- Pilot projects
- Customer-facing pilot use cases
- Deliverables: demos

Stage 4: Demos

- Internal & external stakeholder (customer) demos
- Technical feedback & recommendations

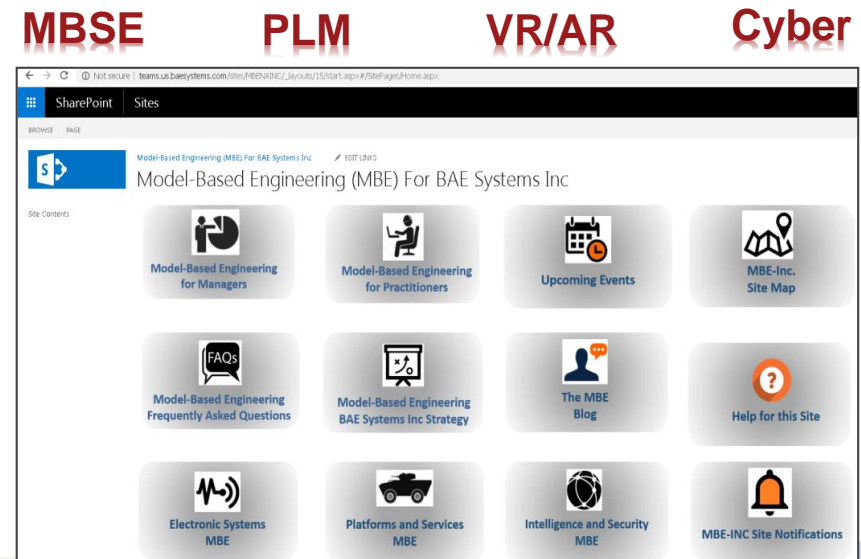
Deploy & Expand





People & Culture: Implementation and Deployment

- Leadership Workshops: **Senior Managers**
 - “MBSE 101” training
 - Challenges & opportunities
 - Implementation roadmaps & tech info sessions
- Training & Certification: **SMEs**
 - Training pathways
 - Certification incentives
 - Tools: train-the-trainers
 - First-line support
- Communities of Practice: **Practitioners**
 - Coordinate, collaborate, interchange and sharing
 - Best practice stories, demos
 - Internal & external speakers
 - Training and modeling assets

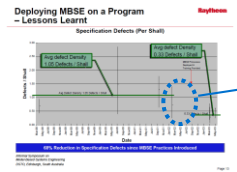




Key Benefits: Digital Transformation to Empower Our Teams Better Supporting Customer Missions

Cost Reduction / Take-out

- Architecture trades enabling system understanding much earlier in life cycle
- Reduced defect rates & cost of poor quality avoidance

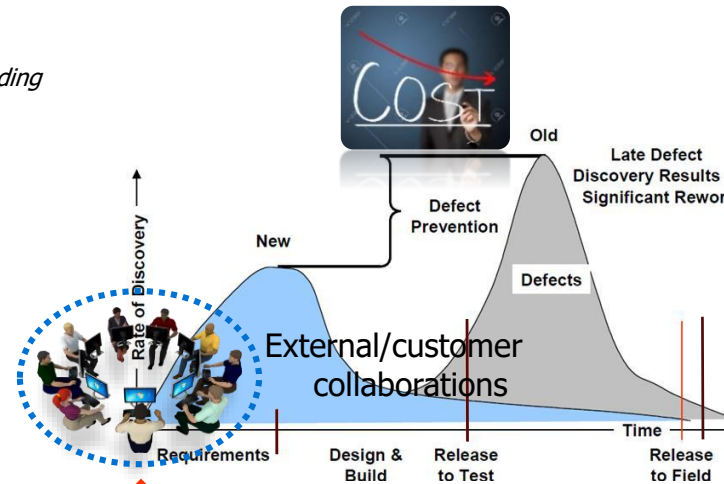


Specification Defects Reduced 68%

- Reduction of transactional costs
- Lean engineering, productivity & effectiveness

Cycle Time Reduction

- Rapid engineering change responses
- Systematic design reuse
- Early architecture decisions
- Fleet Readiness (dependable, state-of-the-art, "Up" systems)



MBE: Left-Shifting Engineering

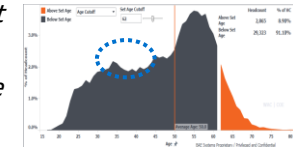
- Earlier Design Decision Reduces Lifecycle Costs
- Earlier Defect Detection & Reduced Rework

Improved Capabilities to Customers

- Robust Technical Baseline and change management
- Agile, rapid engineering change responses
- Early architecture decisions, reduced risks, and collapsed cycle time
- Deeper insights and improved acquisition decisions

Knowledge Transfer

- Expedited knowledge transfer enabled by systematic knowledge management
- From "grey beard" to codification of corporate knowledge
- Institutionalization of IP, trade secret & product know-how



Empowered Teams

- Engineering workforce empowered by advanced engineering tools
- Changed work style from transactional to transformational
- Inspired Millennial generation by state-of-the-art technology and capabilities



Inspired Work – Performance Excellence – Enabled Customer Missions



A Few **Lessons** from Early Experience...

- An overarching **architectural vision** is important
 - Communications of vision and roadmap
 - Prioritization of development, guideline for investment
- **People** is key... the right people
 - Requires believers / leaders / champions at all levels
- Management **buy-in** is critical...
 - But they are hard to convince: ROI?
- **Culture**... is the hardest problem to tackle
 - No “silver bullets”
- **Be resilient**... stick with the vision, work your way through problems and reinvent on the way
 - Incremental implementation: crawl-walk-run
 - Small pilots lead to small successes



It's an Ongoing Journey...

- Digital Engineering transformation is an enterprise-level, **multipronged** endeavor
 - Technology and infrastructure
 - Processes & methods
 - People & culture
- The journey continues...

Believe in it!



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Thank You

