

**Analysis of 2016 end-of-year Survey for 2017 January Planning
(only planning-relevant survey topics shown)**

Chapter meetings

Biggest reason for attending is networking, professional development, and relevance to work – Conclusion: continue twice yearly social events, meeting site for face-to-face interaction, high quality speakers, and relevant-to-work topics.

Global Meet Chapter Meeting Broadcast

16 of 17 respondents aware (and use) – Conclusion: continue GM broadcasts.

Twice yearly Social Events

60% of respondents usually attend, main reason for not attending: not interested in activities (12%), not convenient (12%), other (12%) – Conclusion: continue Friday as-best-scheduling.

Importance of Chapters four Goals

- Regional Voice: 82% somewhat or very important.
- Professional Development: 76% somewhat or very important, 12% neutral.
- Rewarding Activities: 89% somewhat or very important, 12% neutral.
- Reliable/Effective Chapter: 94% somewhat or very important, 6% neutral.

Conclusion – continue with the same goals.

Satisfaction of Chapters Goal Achievement

- Regional Voice: 77% somewhat or very satisfied, 12% neutral.
- Professional Development: 82% somewhat or very satisfied, 6% neutral.
- Rewarding Activities: 82% somewhat or very satisfied, 12% neutral.
- Reliable/Effective Chapter: 100% somewhat or very satisfied.

Conclusion – continue with the same approach generally, give some additional attention to Regional Voice.

Earned Respect on Goals and Accomplishments

100%

Conclusion – continue with the same goals.

Do You Use the Website?

82% say yes.

Conclusion – keep at it.

Do You Access Website Library Archives?

76% say yes.

Conclusion – keep at it.

Are Professional Development or Continued Education Units Important to You?

18% Yes, 82% No.

Conclusion – look into PDU credit for meetings topics, tutorials, events.

How Did You Hear About the Chapter? Top two mechanisms are:

- Introduced by colleague 69%.
- From presentation at workplace 12%.

Conclusion – consider means to encourage word-of-mouth and workplace presentations.

Interested in Certification?

50% say Yes.

Conclusion – consider local training and a local exam.