



2023

Annual **INCOSE**
international workshop

HYBRID EVENT

Torrance, CA, USA

Join us for
the Annual INCOSE International Workshop
Premier Systems Engineering Workshop



The Venue

Torrance Marriott Redondo Beach
3635 Fashion Way
Torrance, California 90503 - USA

Dates

Saturday 28 –
Tuesday 31 January, 2023

What is INCOSE?

The International Council on Systems Engineering (INCOSE) is a **not-for-profit membership organization founded to develop and disseminate the transdisciplinary principles and practices that enable the realization of successful systems.** INCOSE is designed to connect systems engineering professionals with educational, networking, and career-advancement opportunities in the interest of developing the global community of systems engineers and systems approaches to problems. We are also focused on producing state-of-the-art work products that support and enhance this discipline's visibility in the world.

INCOSE has grown significantly since its formation in 1990 with a membership that represents a broad spectrum—from student to senior practitioner, from technical engineer to program and corporate management, from science and engineering to business development. Members work together to advance their technical knowledge, exchange ideas with colleagues, and collaborate to advance systems engineering.

INCOSE acts as a focal point for communicating in the development of massive and complex engineered systems that are benefiting humans in not only physical but psychological, economic and cultural ways. Using Systems Engineering principles and concepts from scientific, technological, and management methods, INCOSE is helping solve today's ever-changing challenges.

What is the International Workshop?

INCOSE's International Workshop is the **event of the year for systems engineers to contribute to the state of the art.** Unlike INCOSE's annual International Symposium and other conferences, there are no paper, panel or tutorial presentations. Instead, attendees spend **4 days** working alongside fellow systems engineers who are there to make a difference. Systems Engineers at all levels and from all backgrounds are encouraged to engage in working sessions, and contribute their knowledge and experience to take the discipline forward.

The International Workshop 2023 will be held as a **hybrid event** allowing for **in person attendance and remote participation.**



Why become a sponsor?

VISIBILITY

Unique brand of recognition and visibility for your organization

SPOTLIGHT

Put a spotlight on your organization's competency in Systems Engineering

ASSOCIATION

Be associated with the highest culture of professionalism and innovation

INCOSE's Impact

18000+ Members
65+ Chapters
77+ Countries
120+ Corporate Advisory Board Members

The International Workshop by numbers

2016, Torrance (USA)
458 participants

2017, Torrance (USA)
540 participants

2018, Jacksonville (USA)
471 participants

2019, Torrance (USA)
542 participants

2020, Torrance (USA)
590 participants

2021, Virtual event
689 participants

2022, Torrance (USA), Hybrid event
663 participants

Attendee main industries

Academia
 Aerospace
 Automotive
 Communications
 Cyber Security
 Defense
 Energy Systems

Environmental
 Infrastructure
 Intelligence
 Medical Systems
 Tool Vendor
 Transportation

Participants by country (IW2022)

Australia	2.71%	Netherlands	1.06%
Germany	2.41%	Turkey	0.15%
Luxembourg	0.15%	China	0.30%
South Africa	0.45%	Italy	0.30%
Austria	0.15%	Romania	0.15%
Hungary	0.30%	United Kingdom	4.37%
Mexico	0.30%	Denmark	0.15%
Spain	0.60%	Japan	2.87%
Brazil	0.15%	Saudi Arabia	0.30%
India	1.36%	USA	75.12%
Mongolia	0.15%	France	3.17%
Sweden	0.75%	Lithuania	0.60%
Canada	0.90%	Singapore	0.15%
Israel	0.30%		



Participants by Sector

Sector 1 - Americas Sector
Sector 2 - EMEA Sector
Sector 3 - Asia-Oceania

Your visibility on our media support

- Newsletter (quarter) = **over 12,000 recipients**
- E-Note (mailing monthly) = **over 13,000 recipients**

Social media



1,950 members



3,750 members



470 members



21,500 members



3,220 members

Sponsorship PACKAGES



Workshop Benefits

Diamond

Emerald

Ruby

Academic Partners

\$ 10,000

\$ 5,000

\$ 2,000

\$ 1,000

Company logo w/ hotlink on IW website



Recognition on workshop signage (on site and on virtual platform)



Company logo in INCOSE Workshop Program (if signed up by 31 December 2022)



Recognition on Social Media



Electronic delegates list (*)



Complimentary registration (in person registration)

2

1

-

-

Sponsored item(s)

Lanyards
or Conference bag
or Signage
or Pens (**)
or Note pads (**)

Lunches
(1)

Coffee Breaks
(1)

-

Includes sponsors showcase (virtual) - OPTIONAL

- Company description



- Customization (logo, banner, background)



- Promotional video (recorded)

Up to 3

Up to 2

Up to 1

Up to 1

- Promotional flyer (PDF only)

Up to 3

Up to 2

Up to 1

Up to 1

(*) to be used once before the event and once after the event

(**) items must be approved by INCOSE and supplied by Sponsor

What is included?

Diamond sponsorship \$10,000

- Company logo w/ hotlink on IW website
- Recognition on workshop signage (on site and on virtual platform)
- Company logo in INCOSE Workshop Program (if signed up by 31 December 2022)
- Recognition on Social Media
- Electronic delegates list to be used once before the event and once after the event
- 2 (two) Complimentary registrations (in person registrations)
- 1 (one) sponsored item :
 - Lanyards
 - or Conference bag
 - or Signage
 - or Pens *
 - or Note pads *

** items must be approved by INCOSE and supplied by Sponsor by January 15th
Sponsored items are assigned on a first-come, first-served basis.*

OPTIONAL

- 1 Sponsor showcase including
- Company description
 - Customization (logo, banner, background)
 - Up to 3 Promotional video (recorded)
 - Up to 3 Promotional flyer (PDF only)

SPONSORED ITEM DETAILS

Badge lanyard

This will be a great sponsorship opportunity, since all delegates will receive a badge holder. Sponsor's name and logo on each lanyard.

Conference bag

A bag with all necessary conference material will be distributed to each participant. The bag will feature the sponsor company's name and logo as well as the event title and logo.

Signage

Great visibility for this sponsored item. Your logo on each boards displayed in front of each meeting room.

Pens

Your pens will be distributed and placed directly in the conference bags.
Pens must be approved by INCOSE and supplied by Sponsor by January 15th.

Note pads

Your note pads will be distributed and placed directly in the conference bags.
Note pads must be approved by INCOSE and supplied by Sponsor by January 15th.

What is included?

Emerald sponsorship \$5,000

- Company logo w/ hotlink on IW website
- Recognition on workshop signage (on site and on virtual platform)
- Company logo in INCOSE Workshop Program (if signed up by 31 December 2022)
- Recognition on Social Media
- Electronic delegates list to be used once before the event and once after the event
- 1 (one) Complimentary registration (in person registration)
- 1 (one) sponsored item
 - Lunch (day to be selected)

Sponsored items are assigned on a first-come, first-served basis.

OPTIONAL

- 1 Sponsor showcase including
 - Company description
 - Customization (logo, banner, background)
 - Up to 2 Promotional video (recorded)
 - Up to 2 Promotional flyer (PDF only)

SPONSORED ITEM DETAILS

Lunches

There will be coffee breaks twice a day during the conference. Sponsor's name and logo on coffee breaks buffets.
One lunch to be selected.



What is **included?**

Ruby sponsorship **\$2,000**

- Company logo w/ hotlink on IW website
- Recognition on workshop signage (on site and on virtual platform)
- Company logo in INCOSE Workshop Program (if signed up by 31 December 2022)
- Recognition on Social Media
- Electronic delegates list to be used once before the event and once after the event
- 1 (one) sponsored item
 - Coffee break (coffee break to be selected)

Sponsored items are assigned on a first-come, first-served basis.

OPTIONAL

- 1 Sponsor showcase including
- Company description
 - Customization (logo, banner, background)
 - Up to 1 Promotional video (recorded)
 - Up to 1 Promotional flyer (PDF only)

SPONSORED ITEM DETAILS

Coffee breaks

There will be coffee breaks twice a day during the conference. Sponsor's name and logo on coffee breaks buffets.

One half day coffee break to be selected.



What is **included?**

Academic partners **\$1,000**

- Company logo w/ hotlink on IW website
- Recognition on workshop signage (on site and on virtual platform)
- Company logo in INCOSE Workshop Program (if signed up by 31 December 2022)
- Recognition on Social Media
- Electronic delegates list to be used once before the event and once after the event

OPTIONAL

- 1 Sponsor showcase including
- Company description
 - Customization (logo, banner, background)
 - Up to 1 Promotional video (recorded)
 - Up to 1 Promotional flyer (PDF only)

Academic Partners Showcase

In an effort to provide attendees with increased access to Systems Engineering information, we have engaged our academic partners to participate in a Partner Showcase. These partners will be available on site throughout the International Workshop to share information about their Systems Engineering work and answer questions.

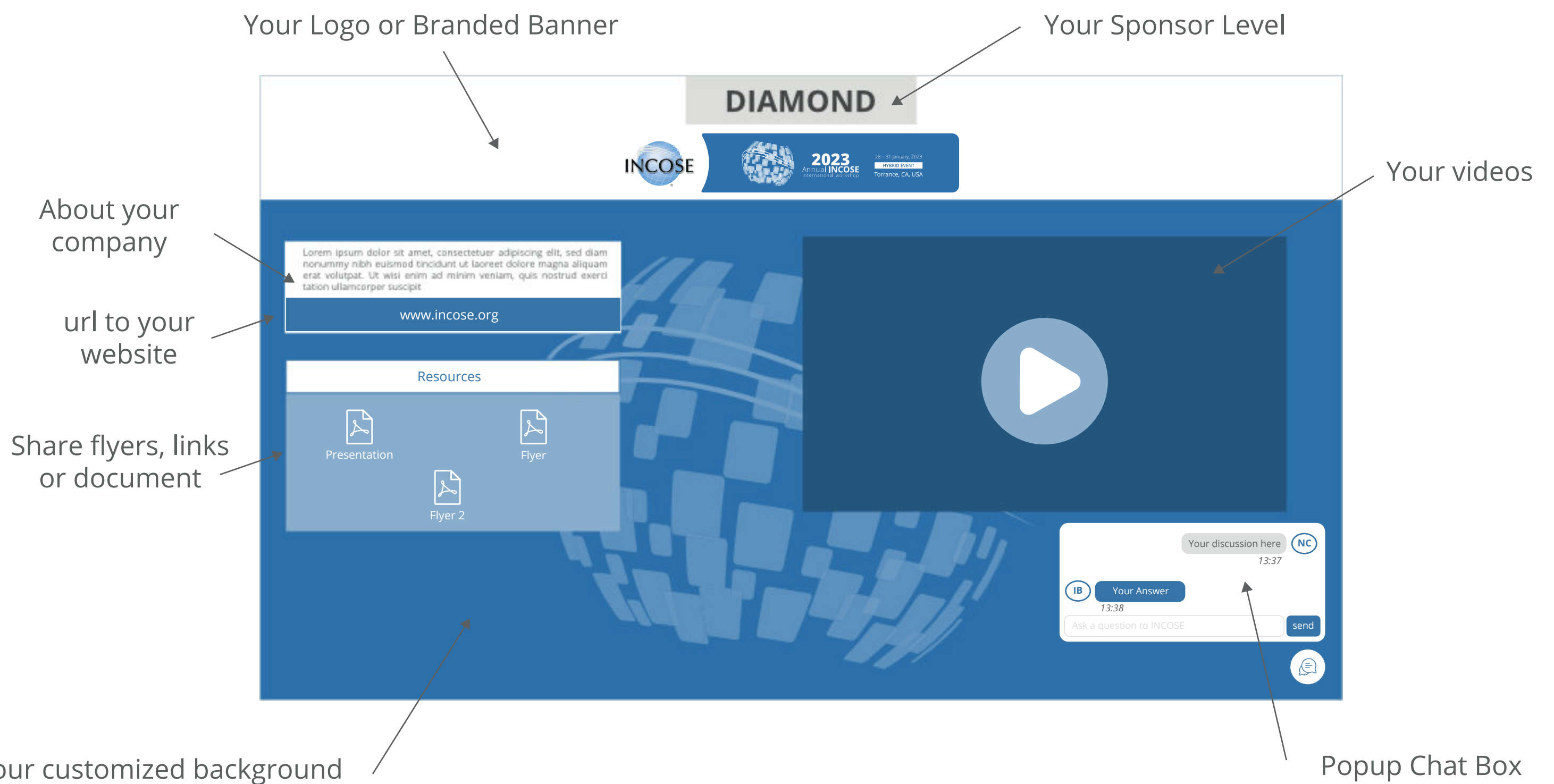
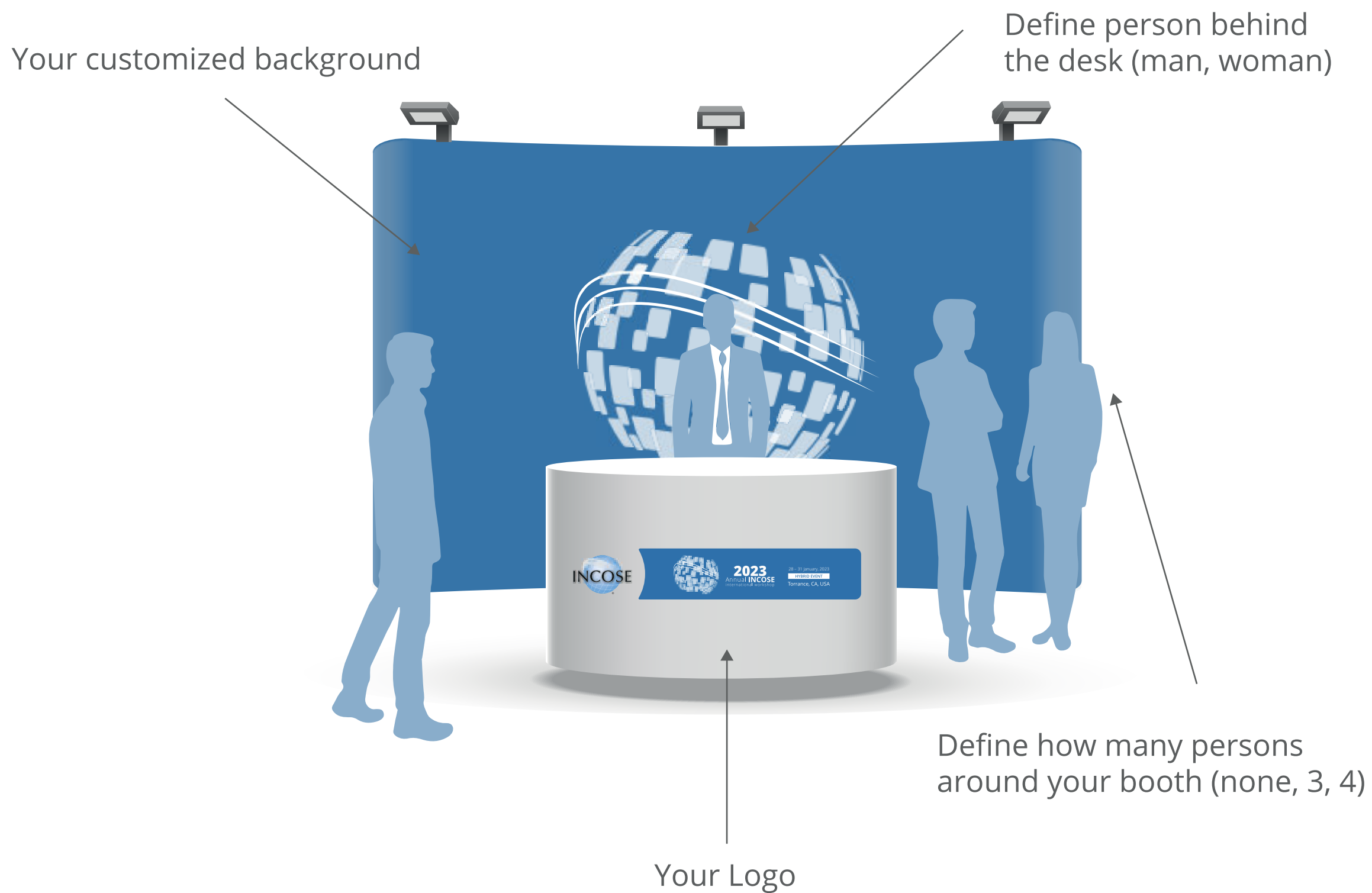
If you are one of our academic partners and are interested in participating in the showcase, please contact workshop@incose.net

Rate: \$500 (in addition to Academic sponsorship package)

Please note that space is limited.



What is the virtual sponsor showcase?





Contact us

eventsponsors@incose.net

<https://www.incose.org/IW2023>