



Please join us on the tenth INCOSE/GfSE Webinar

When

Wednesday, August 10th, 2022 from 11:00am-12:00pm EST
(4:00pm-5:00pm UTC, 5:00pm – 6:00pm CET)

Topic

**Linking Requirements Engineering and Design in Agile
Projects – where Teamwork meets Fun in day-to-day
Project Activities**

Speakers

Janika Pelz and Josephine Tan



Abstract

The goal of software development projects is to deliver a digital product to the client and end users that meets their expectations, needs, and goals. A symbiosis of Requirements Engineering and Design in agile frontend development helps to design a product that fulfills the business requirements, is technically and financially feasible and at the same time convinces the user with an outstanding user experience. But what exactly does an efficient dovetailing of Design activities with those of Requirements Engineering look like when these are handled by experts with different backgrounds and perspectives? How do we not just manage, but benefit from this diversity?

Our experience shows that in many projects there is often either an imbalance between Requirements Engineering and Design or that the representatives of both disciplines are afraid of contact. In this webinar, we will pass on our experience in linking Requirements Engineering and Design in agile projects to the audience and underpin this approach with examples from everyday project work. You will see that the collaboration of requirements engineers and designers is not an obstacle to overcome, but the basis for successful and engaging projects.

Take-Away Key Message

- See how bringing Requirements Engineers and Designers together can be fun
- Understand what each discipline brings to the table for a successful product
- Get an insight of real projects and understand how the user experience will improve

Biography

Janika Pelz originally studied industrial design with a focus on usability of industrially manufactured products and their user interfaces. As a concept designer, she started her journey into the digital world. Today, she is a feature team lead and certified requirements engineer in the business analysis team at NTT DATA in Germany. For her, UX design means not only finding suitable customer solutions, but also understanding people and their goals, problems and needs. One of her firm beliefs is: “We need to listen with the intent to understand; not with the intent to reply”.

Josephine Tan has spent most of her professional life gathering and translating client needs into concepts and solutions as a designer, analyst, or project manager. She joined NTT DATA and focused on bridging business, design, and IT. In her current project, she is responsible for improving processes & collaboration between upper management, product owners, and development teams. She can usually be found connecting dots or “thinking between boxes”.

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Regards,
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