

Mobility Systems: Land, Sea, Air and Space



INCOSE 14th Annual GLNC
Regional Conference

Detroit, MI, USA

Hybrid Edition

Coming in the Spring of 2023 – To Be Announced Dates

At a Glance

DRAFT for v2

9Oct2022 - Do Not Distribute

Program Schedule

Preliminary Advanced

Presentations, Workshops, Tutorials & Roundtables

3 – “Mobility Systems: Land, Sea, Air and Space”

Leveraging NASA Tech Transfer/Small Business Programs, and Michigan Office of Future Mobility and Electrification (OFME) Resources & Programs for Rapid Innovation of Mobility Systems of Systems (SoS).

2 – “Smart City Systems Initiative” Stakeholder & Community Outreach and Dialogue on Urban Planning, Smart Mobility, Frameworks, System Modeling, Standards (e.g., ISO 37122, ISO 37120, IEEE P2784), etc.

1 – “Transformation Through Digital Engineering” Vision, Strategies and Implementation of System & Software Modeling (MBSE, SysML, UML), Industry 4.0 , Artificial Intelligence (AI), and CyberSecurity.

The Westin Book Cadillac*
Historic[†] Luxury Hotel and Conference Center



* A Marriott Hotel

† A Contributing Property of the Detroit
Washington Boulevard U.S. Historic District



INCOSE 14th Annual GLNC Regional Conference

Coming in the Spring of 2023 – To Be Announced Dates

Hybrid
Edition

At a Glance

DRAFT for v2

9Oct2022 - Do Not Distribute

Program Schedule

Preliminary Advanced

*An "Innovation Accelerator"
Hybrid Conference and
Workshop Event Streamed from
Detroit, Michigan, USA.*

Featured Speakers and Instructors

DRAFT for v2

9Oct2022 - Do Not Distribute

Confirmed Presenters – “To Be Confirmed” Not Shown



Thomas M. Doehne

Partnership and Commercialization Specialist, Office of Technology Incubation and Innovation, NASA John H. Glenn Research Center



Trevor Pawl

Chief Mobility Officer, State of Michigan, Office of Future Mobility and Electrification (OFME)

MICHIGAN OFFICE OF
**FUTURE MOBILITY
& ELECTRIFICATION**



Kerry Lunney

President, International Council on Systems Engineering (INCOSE), 2020-21. Engineering Director and Chief Engineer, Thales Australia



Gavin Brown

Executive Director, Michigan Aerospace Manufacturers Association (MAMA); Chair, North American Space Summit (NASS)



Dr. Bruce Powel Douglass

Senior Principal Systems Engineer, MITRE; Author, MBSE Instructor in SysML/UML



Brett Hillhouse

Global Automotive Leader, IBM Artificial Intelligence (AI) Applications.



Speakers, Panelists and Instructors (Cont.)

DRAFT for v2

9Oct2022 - Do Not Distribute

Confirmed Presenters – “To Be Confirmed” Not Shown



Dr. Tina P. Srivastava

Co-Chair, INCOSE PM-SE Integration WG,
PMI-INCOSE Strategic Alliance;
Fellow, MIT Aeronautics and
Astronautics Engineering, Design and
Management School

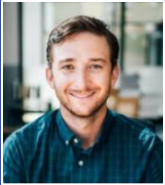


Massachusetts
Institute of
Technology



Pascal Thalin

Director, Aerospace Standards, Technology and
Innovation, SAE International



Charlie Tyson

Technology Activation Manager, Michigan's Office
of Future Mobility & Electrification (OFME).



Claude Laporte, Ph. D.

Professor, École de Technologie Supérieure (ÉTS),
Montreal, Quebec, Canada; Committee Member,
ISO/IEC 29110, Systems and Software Engineering
Standards, Guide for Very Small Entities



Jon Mooney, PE

INCOSE Smart Cities Initiative (SCI); Principal,
Acoustics by JW Mooney, LLC.



Stephane Lacrampe

Director, ObeoSoft Canada Inc.



Steve Cash, CSEP

Principal Systems Engineer, Vitech Corporation



Quick Reference – Keynote & Featured Speaker Presentation Topics

Confirmed Presentations – “To Be Confirmed” Not Shown

DRAFT for v2

9Oct2022 - Do Not Distribute

Kerry Lunney

President, International Council on Systems Engineering (INCOSE), 2020-21; Engineering Director and Chief Engineer, Thales Australia.

Travelling the Trajectory of Future Mobility Solution: A System of Systems Approach

Trevor Pawl

Chief Mobility Officer, State of Michigan Michigan Economic Development Corporation (MEDC) Office of Future Mobility and Electrification (OFME).

Future Mobility & Electrification: Realizing Michigan's Vision for an Advanced Transportation Ecosystem

Thomas M. Doehne

Partnership and Commercialization Specialist, Office of Technology Incubation and Innovation; NASA Glenn Research Center.

NASA Glenn Research Center Overview: NASA Entrepreneur and Small Business Programs

Gavin Brown

Chair, North American Space Summit (NASS) Executive Director, Michigan Aerospace Manufacturers Association (MAMA).

Michigan: Mid-America's Space Harbor

Brett Hillhouse

Global Automotive Leader, IBM Artificial Intelligence (AI) Applications.

The New Frontier: Artificial Intelligence (AI) and the Transformation to Digital Engineering

Dr. Bruce Powel Douglass

Senior Principal Systems Engineer, MITRE; Chief Evangelist (SysML/UML), IBM (1995-2019).

Enabling Digital Engineering and Model-Based Systems Engineering (MBSE)

Jon Mooney, PE

INCOSE Smart Cities Initiative; Principal, Acoustics by JW Mooney, LLC.

The Glass Bead Game: Bridging the Gap Between Complex Smart City Models and Practical Applications

Claude Laporte, Ph. D.

Professor, École de Technologie Supérieure (ÉTS), Montreal, Quebec, Canada.

The ISO/IEC 29110 Systems and Software Engineering Standards and Guides for Very Small Entities

Charlie Tyson

Technology Activation Manager, Michigan's Office of Future Mobility & Electrification (OFME).

Overview of Michigan Economic Development Corporation (MEDC) and Office of Future Mobility and Electrification (OFME) Programs and Services

Dr. Tina P. Srivastava

MIT Aeronautics and Astronautics Engineering Fellow, MIT System Design & Management School; Co-Chair, INCOSE PM-SE Integration WG.

Innovating for the Future: Why Integrating Project/Program Management (PM) and Systems Engineering (SE) is Important

Pre-Event Tour:

Tour & Overview Presentation, American Center for Mobility (ACM) Willow Run Site, Ypsilanti, Michigan USA .

DRAFT for v2

9Oct2022 - Do Not Distribute

Preliminary Advanced – Contains Currently Confirmed Speakers and Content Only

Program Schedule – Day 1

EDT	Track 1 - Presentations	Track 2 – MBSE Workshops
0800 - 0900	Networking / Showcase / Social	
0900 - 0945	Dr. Bruce Powel Douglass <i>Enabling Digital Engineering and MBSE</i>	MBSE Workshop Prep: Participant Arrival and Class Readiness
0945 - 1030	Brett Hillhouse <i>The New Frontier: AI and Transformation to Digital Engineering</i>	
1030 - 1100	Morning Break (30m)	
1100 - 1230	Jon Mooney, PE <i>The Glass Bead Game: Bridging the Gap Between Complex Smart City Models and Practical Applications</i>	MBSE Workshop: <i>Scenario-Based Use Case Analysis</i> (90 minutes) Instructor: Dr. Bruce Powel Douglass
1230 - 1330	Lunchtime Break / Showcase / Networking (60m)	
1330 - 1415	Trevor Pawl <i>Future Mobility & Electrification: Realizing Michigan's Vision for an Advanced Transportation Ecosystem</i>	MBSE Workshop: <i>Test-Driven Modeling with State Machines</i> (3 hours) Instructor: Dr. Bruce Powel Douglass
1415 – 1500	Thomas Doehne <i>NASA Glenn Research Center Overview and Entrepreneur/Small Business Programs</i>	
1500 - 1530	Afternoon Break (30m)	
1530 - 1615	Charlie Tyson <i>Accelerating Mobility Innovation: An Overview of the OFME's Land, Sea and Air Test Site Network, Grant Programs and Projects</i>	
1615 - 1700	Claude Laporte, Ph.D. <i>The ISO/IEC 29110 Systems and Software Engineering Standards and Guides for Very Small Entities</i>	

Program Schedule – Day 2

Preliminary Advanced – Contains Currently Confirmed Speakers and Content Only

EDT	Track 1 – Presentations and Workshops	Track 2 – Tutorials / Panel / Closing Keynote
0800 - 0900	Networking / Showcase / Social	
0900 - 0945	Kerry Lunney <i>Travelling the Trajectory of Future Mobility Solutions</i>	MBSE Tutorial: <i>Arcadia and Capella Discovery (3 hours)</i> Instructor: Stephane Lacrampe
0945 - 1030	Gavin Brown <i>Michigan: Mid-America’s Space Harbor</i>	
1030 - 1100	Morning Break (30m)	
1100 - 1230	Workshop / Q&A Session <i>NASA Glenn Research Center Technology Transfer Office Overview and Mobility Related Technologies (90 minutes)</i> Facilitator: Thomas Doehne	MBSE Tutorial (continued): <i>Arcadia and Capella Discovery (3 hours)</i> Instructor: Stephane Lacrampe
1230 - 1330	Lunchtime Break / Showcase / Networking (60m)	
1330 - 1415	Jon Mooney, PE <i>Smart Cities Operational Analysis Workshop (3 hours)</i>	Panel Roundtable: <i>System Engineering and Technology Challenges and Opportunities –Enabling Electrification of Future Mobility Systems</i> Moderator: R. Beach (NASA, Retired) Panelists: P. Thalin (SAE), B. Douglass (MITRE), B. Hillhouse (IBM), T. Srivastava (INCOSE-PMI)
1415 - 1500		
1500 - 1530	Afternoon Break (30m)	
1530 – 1700	Jon Mooney, PE (continued) <i>Smart Cities Operational Analysis Workshop (3 hours)</i>	Tina P. Srivastava, Ph.D. <i>Innovating for the Future: Integrating Project Management and Systems Engineering</i>

Day 3:

MBSE Workshop: “Systems Engineering an Off Grid Electrical Supply”

Instructor: Steve Cash, Vitech

9:00am – 5:00pm EDT

LEARN MORE
Visit Event Website

www.incose.org/GLNC

DRAFT for v2
9Oct2022 - Do Not Distribute

Thank You!
Sponsors and Partners to Date

MICHIGAN OFFICE OF
**FUTURE MOBILITY
& ELECTRIFICATION**

PURE *M*ICHIGAN®
Business Connect



**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**



| The **3DEXPERIENCE**® Company

Caltech



Maplesoft
Mathematics • Modeling • Simulation
A Cybernet Group Company



PROJECT PERFORMANCE
INTERNATIONAL



UNIVERSITY OF
DETROIT MERCY
COLLEGE OF ENGINEERING & SCIENCE



 **Capella**
Open Source MBSE Solution

 **jama**
software®

Leveraging the Power of Connection!

DRAFT for v2
9Oct2022 - Do Not Distribute

www.incose.org/GLNC

PMI-INCOSSE Strategic Alliance on Integrating Project/Program (PM) and Systems Engineering (SE)



SAE-INCOSSE Collaboration Partnership and Dual Membership Discount Program



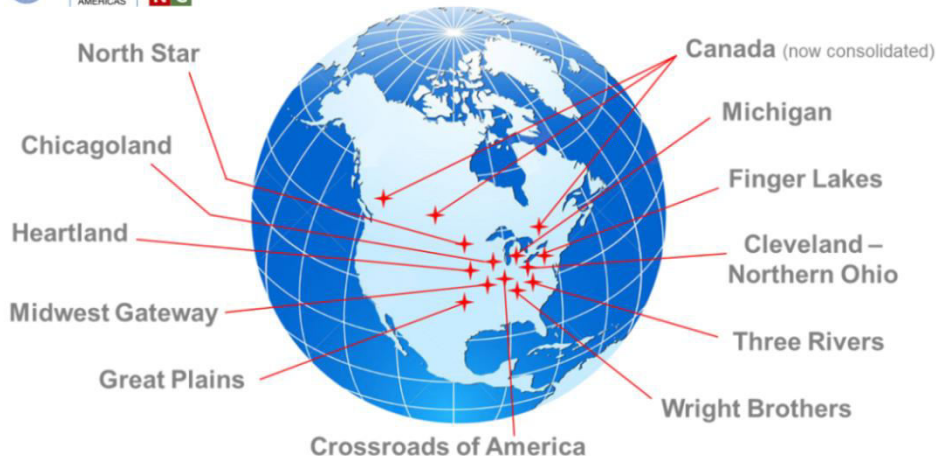
INCOSSE-IEEE Systems Council Collaborative



IEEE



INCOSSE AMERICAS GLNC The 12 Chapters of the INCOSSE Americas Great Lakes North-Central (GLNC) Region



INCOSSE WGs and Initiatives:

- ✓ Automotive Systems
- ✓ AI Systems
- ✓ Architecture
- ✓ Critical Infrastructure and Protection Recovery (CIPR)
- ✓ Digital Engineering Information Exchange
- ✓ Infrastructure
- ✓ MBSE Initiative
- ✓ PM-SE Integration
- ✓ Power & Energy Systems
- ✓ Smart Cities Initiative
- ✓ Small Business Systems Engineering
- ✓ Space Systems
- ✓ System of Systems
- ✓ Systems Security
- ✓ Transportation

INCOSSE Leadership, Boards, Committees and Councils:

- ✓ Corporate Advisory Board (CAB)
- ✓ Academic Council / Student Services
- ✓ Technical Operations
- ✓ Americas Sector Leadership / MARCOM
- ✓ Outreach / Integration
- ✓ Events Portfolio Management Committee



INCOSSE is a not-for-profit membership organization founded in 1990 to develop and disseminate trans-disciplinary principles and practices that enable the realization of successful systems. INCOSSE is designed to connect systems engineering professionals with educational, networking, and career-advancement opportunities in the interest of developing the global community of systems engineers and systems approaches to problems. We are also focused on producing state-of-the-art work products that support and enhance this discipline's visibility in the world.