

### ISTH ARRUAL Incose great lakes Regional conference (glrc13) ARD ENERGY TECH CONFERENCE & EXPO

# 2019

### Giant Leaps with Systems Engineering

Looking back on the systems engineering of Apollo, on it's 50th Anniversary, while exploring the applications of today's systems engineering.

I-X CENTER CLEVELAND, OH USA

For more information visit www.incose.org/GLRC13 and www.energytech.org





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KEYNOTE SPEAKERS

(Wednesday, Grand Ballroom)



(Dr. Schmitt will also speak at the Tuesday evening reception at the Great Lakes Science Center.)

#### Harrison Hagan "Jack" Schmitt NASA Astronaut, Apollo 17

Harrison Hagan "Jack" Schmitt was born July 3, 1935, in Santa Rita, New Mexico, Schmitt grew up in nearby Silver City, and is a graduate of the Western High School (class of 1953). He received a B.S. degree in geology from the California Institute of Technology in 1957 and then spent a year studying geology at the University of Oslo in Norway. He received a Ph.D. in geology from Harvard University in 1964, based on his geological field studies in Norway.

In December 1972, as one of the crew on board Apollo 17, Schmitt became the first member of NASA's first scientist-astronaut group to fly in space. As Apollo 17 was the last of the Apollo missions, he also became the twelfth and second-youngest person to set foot on the Moon, and the second-to-last person to step off of the Moon (he boarded the Lunar Module shortly before commander Eugene Cernan).

After the completion of Apollo 17, Schmitt played an active role in documenting the Apollo geologic results and also took on the task of organizing NASA's Energy Program Office. He resigned from NASA in August 1975 in order to run for election to the United States Senate as a member from New Mexico. As the Republican candidate in the 1976 election, he defeated the two-term Democratic incumbent Joseph Montoya. Following his Senate term, Schmitt has been a consultant in business, geology, space, and public policy.

Dr. Schmitt is an adjunct professor of engineering physics at the University of Wisconsin-Madison, and has long been a proponent of lunar resource utilization. In 1997 he proposed the Interlune InterMars Initiative, listing among its goals the advancement of private-sector acquisition and use of lunar resources, particularly lunar helium-3 as a fuel for notional nuclear fusion reactors. Schmitt wrote a book entitled Return to the Moon: Exploration, Enterprise, and Energy in the Human Settlement of Space in 2006. Harrison lives in Silver City, New Mexico, and spends some of his summer at his northern Minnesota lake cabin.



#### Mark Jennings-Bates VP, PAL-V Flying Car Company

Mark Jennings-Bates has been entrepreneur since his teenage years and was accepted as one of the youngest Fellows of the prestigious Institute of Sales and Marketing Management in the UK. His business interests have given him a very broad experience in many industries from adventure guiding to real estate development. He has also led teams on aviation world record adventures. For PAL-V Mark is responsible for Sales in North America.

# KEYNOTE SPEAKERS

(Thursday, Grand Ballroom)



#### Michael Pennotti Stevens Institute of Technology

Dr. Pennotti is a Distinguished Service Professor and the former Director of Systems and Software Programs in the School of Systems and Enterprises at Stevens Institute of Technology. His research interests include technical leadership, the intersection of software and systems engineering, and the implications of complexity theory for systems engineering and architecting. He is a Fellow of the International Council on Systems Engineering, a senior member of both the IEEE and the American Society for Quality, and a former trustee of Caldwell University. Dr. Pennotti's industry experience includes systems engineering leadership at Bell Laboratories and executive positions at AT&T, Lucent Technologies and Avaya. He holds Ph.D. and M.S. degrees in electrical engineering from the Polytechnic Institute of New York and a B.E.E. from Manhattan College, and is a graduate of the AEA/Stanford Executive Institute for Technology Executives.



#### Dr. Azad M. Madni

From Models to Interactive Stories in Virtual Worlds: Model Based Systems Engineering in the 21st Century

Azad Madni is a researcher, entrepreneur, educator and author. He is the founder and CEO of Intelligent Systems Technology, Inc. a high tech company specializing in modeling and simulation technology for complex systems engineering, education and training. He's the Executive Director of University of Southern California's Systems Architecting and Engineering (SAE) Program and Professor of Astronautical Engineering in USC's Viterbi School of Engineering. His previous positions include Executive Vice President and Chief Technology Officer of Perceptronics, and Simulation Research Leader at Rockwell International on NASA's Space Shuttle Program.

Dr. Madni pioneered the meta-discipline of transdisciplinary systems engineering to exploit the convergence of systems engineering with other disciplines. He is the creator of modeldriven storytelling, a transdiscplinary approach that integrates model-based engineering with interactive storytelling in virtual worlds to enhance stakeholder participation in upfront engineering. His areas of expertise include model-based methods for architecting and design of resilient systems and enterprizes and intelligent systems for planning, decision making, training and tutoring. His research in these areas has been sponsored by the federal government, aerospace and automotive companies, several DOD agencies, Air Force, Army, Navy and Marine Corps. His research sponsors in the government include DARPA, OSD, DHS, S&T, MDA, DOE, NIST and NASA. His research sponsors in the aerospace and automotive industries include Boeing, General Motors, NGC, Raytheon, Hughes, Omnicon and SAIC. He has served as a consultant to Institute for Defense Analysis, RAND Corporation, UCLA, Oakridge National Laboratory, and Omnicon.

Azad Madni's current research focuses on formal and probabilistic methods for complex systems engineering, model-based engineering frameworks and testbeds for defining, analyzing, integrating and testing of adaptive cyber-physical-human-systems, and system-of-systems and enterprize architecting. He is the co-founder and current chair of IEEE Systems, Man and Cybernetics, Model-Based Systems Engineering Technical Committee, and serves on the steering committees of multiple centers at USC. He received his B.S., M.S., and Ph.D. from the University of California, Los Angeles.

# ABOUT INCOSE GLRC AND ENERGYTECH CONFERENCE & EXPO

#### **ABOUT THE INCOSE GLRC:**

The International Council on Systems Engineering (INCOSE) Great Lakes Regional Conference (GLRC) is a medium-sized annual INCOSE systems engineering (SE) event organized by the INCOSE Chapters of the INCOSE Americas Sector North (Great Lakes) Region.

The GLRC was established in 2007 to provide a forum for supporting and promoting INCOSE and SE at the local Chapter and Regional levels.

The GLRC is strategically positioned "in-between" INCOSE's smaller-sized chapter-level events and INCOSE's two large-sized international events – the Annual INCOSE International Symposium (IS), held in July, and the INCOSE Annual International Workshop (IW), held in January. The GLRC strives to deliver an exceptional high-value conference experience to attendees and presenters alike. Our approach is to provide an outstanding peer-reviewed program at a remarkably affordable price, with significantly less time commitment and travel expense than the INCOSE IS and IW events.

#### ABOUT THE ENERGYTECH CONFERENCE & EXPO:

The EnergyTech Conference and Expo is an annual Cleveland-based event that explores the intersection of

- (1) Power & Energy Systems with emphasis on smart- and micro-grid technologies
- (2) Critical Infrastructure and Megaprojects as Complex Systems, utilizing a PM-SE Integration approach
- (3) Vehicle Electrification and Autonomous Control for Land, Sea, Air, and Space.

Since its founding in 2009, EnergyTech has enjoyed a continual partnership with both INCOSE and NASA. Additional partners over the past decade include IEEE, AIAA, InfraGard, the ISS, and others. In 2019, EnergyTech welcomes SAE!

EnergyTech provides a forum for government-industry- education collaboration, technology transfer, and accelerated learning. In 2018 EnergyTech held the 1st Annual "Spirit of Innovation" Exposition and K-12 STEM/STEAM Education Program, which hosted over 600 middle and high school students.





Overview of INCOSE GLRC13 & ET2019 PROGRAMS

**OVERVIEW** 

	INCOSE GLRC13 PROGRAM	EnergyTech2019 PROGRAM	
MONDAY OCT 21	Exhibitor Set-Up (Grand Ballroom)		
TUESDAY OCT 22	Pre-Conference Tutorials	Day 1 - Technical Sessions	
	Apollo 50th Anniversary Reception (Great Lakes Science Center)		
WEDNESDAY OCT 23	Combined GLRC+ET+ISS Plenaries and Keynotes		
	Day 1 - Technical Sessions	Day 2 - Technical Sessions	
THURSDAY OCT 24	Day 2 - Technical Sessions/Kenote	NASA-SAE Workshop (Part 1)	
	Requirements Engineering Al Machine Learning "Hackathon" Competition		
	Post-Conference Tutorials/SEP Exam	NASA-SAE Workshop (Part 2)	
FRIDAY OCT 25	Chapter Development Workshop	Drone Program and Competition	
	Exhibitor Tear-Down (Grand Ballroom)		

The main conference sessions days for the ET2019 conference are Tuesday and Wednesday Oct 22-23, while the main days of the INCOSE GLRC13 are Wednesday and Thursday Oct 23-24. On Wednesday Oct 23rd registrants of both conferences may attend the sessions of the other conference at no additional cost. Thus, this is a "joint" conference day.

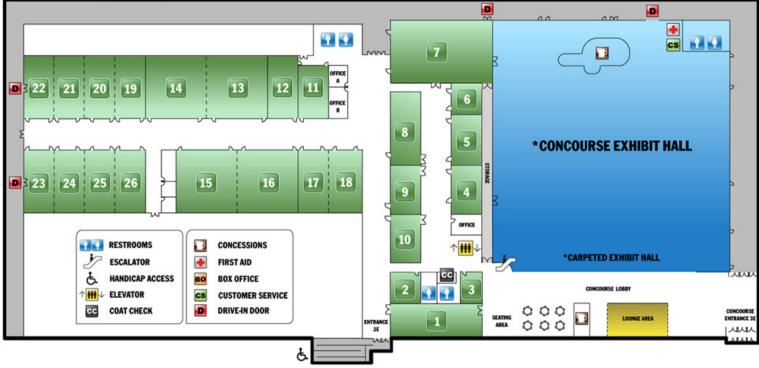
INCOSE GLRC13 attendees who have purchase a combined (GLRC13+ET2019) 3-day conference registration have access to the ET2019 Tuesday Oct 22, and ET2019 attendees who have purchased a 3-day or 4-day (ET2019 + GLRC23) registration have access to the GLRC13 sessions on Thursday Oct. 24. The following table provides an overview of the INCOSE GLRC13 and EnergyTech2019 programs.

\*This schedule reflects best information available on Oct 17, 2019 and is subject to change. Visit www.incose.org/GLR13 or www.energytech.org for the most current version\*

# I-X CENTER MAP

#### CONFERENCE CENTER MEETING ROOMS (LOWER LEVEL) NOTE: Lunches will be in the Concourse Exhibit Hall.

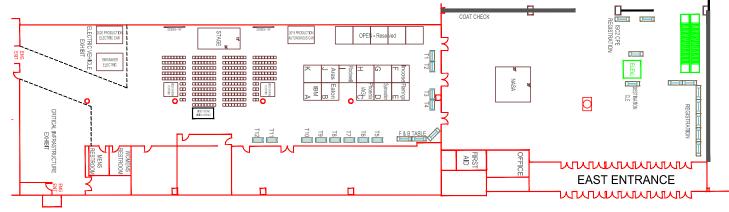


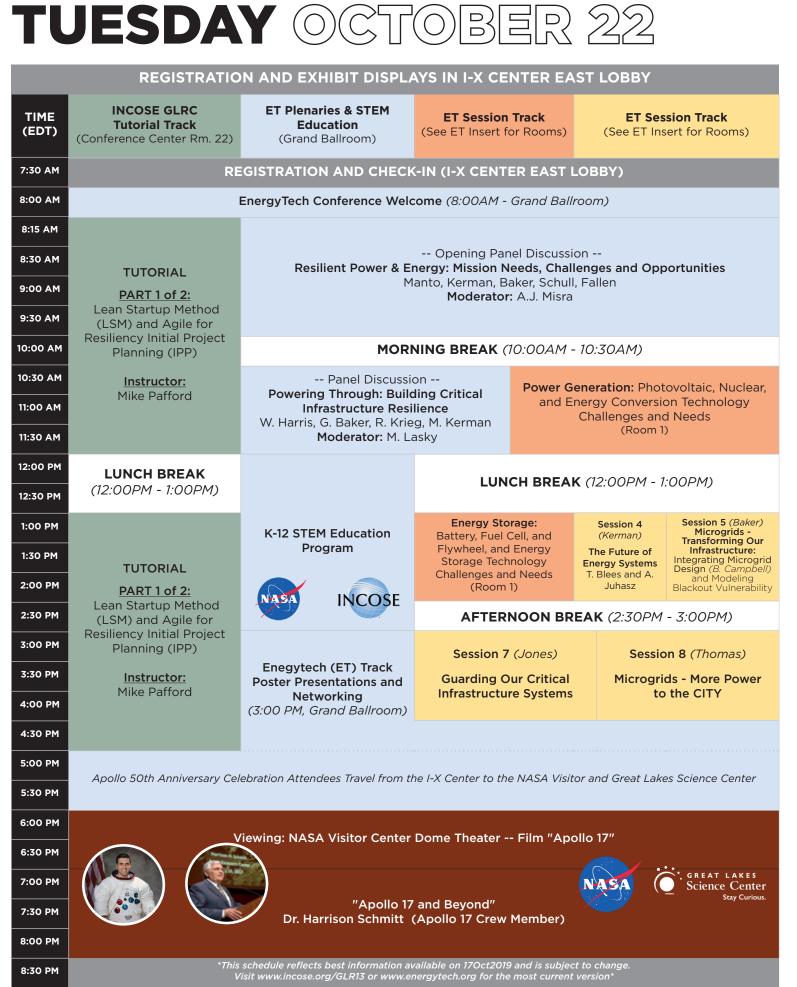


### **GRAND BALLROOM & EAST LOBBY**



### EXHIBIT LAYOUT MAP (LOBBY & BALLROOM)





# WEDNESDAY OCTOBER 23

	REGISTRATION AND EXHIBIT DISPLAYS IN I-X CENTER EAST LOBBY			
TIME (EDT)	<b>ET Session Track</b> (See ET Insert for Rooms)	INCOSE GLRC Day 1, Session Track 1 (Conference Center Rm. 23)	INCOSE GLRC Day 1, Session Track 2 (Conference Center Rm. 24)	<b>ET Session Track</b> (See ET Insert for Rooms)
7:30 AM		REGISTRATION AND CHECK-II	N (I-X CENTER EAST LOBBY)	
8:00 AM	GLRO	C-ET-ISS Opening Plenary and Keynor	te Addresses (8:00AM - Grand Ballroc	nm)
8:15 AM	Keynote "The Era of the Jetsons: Evolution of Air Mobility"			
8:30 AM		Mark Jenning-Bates (Mc Vice President, PAL-V	Elving Car Company)	oduction Flying Car
9:00 AM		Honorary "Hammers, Core Tubes, and Rock	Boxes - Reflections on Apollo 17"	NASA
9:30 AM	Harris	son Hagan "Jack" Schmitt (Geologist, NASA Astronaut and Ap	University Professor, former U.S. Sena pollo 17 Crew Member)	tor,
10:00 AM		MORNING BREAK (10:00AM -	10:30AM)	
10:30 AM		Improving Patients' Quality of Care in an Emergency Department Using Systems Engineering Tools, H. Khazaei, R. Promyoo	MBSE 2.0: Enabling the Digital Enterprise, Mark Simons [15]	EnergyTech (ET)
11:00 AM	EnergyTech (ET) Track	and H. El-Mounayri [49] Simulation Modeling of Energy Systems,	Methods for Security Analysis of Automotive Systems: A Comparative	Track
11:30 AM		Rainer Dronzek [19] Building the Failsafe Hospital, J Sparber	Study, A Sidhu and S. Mahadevan [51]	
12:00 PM		LUNCH BREAK (12		
12:30 PM				
1:00 PM	EnergyTech (ET)	Experiences with Collaborative Model Based System Architecture Development within a Joint Venture R&D Organization, Scott Millsap [11]	Sponsored Presentation: Managing Variability in Systems, Tim Kerr (Aras)	
1:30 PM	Track	INCOSE Infrastructure Working Group Exploratory Study of SE for Complex	Effectively Communicating MBSE Concepts to Both Technical and Business Audiences, David Walden [39]	
2:00 PM		Buildings - Progress in Year One, Jon Mooney [20]		
2:30 PM	AFTERNOON BREAK (2:30PM - 3:00PM)			EnergyTech (ET) Track
3:00 PM	Panel Discussion (3:00 PM - Grand Ballroom) "Engineering the Infrastructure of the Future: Modeling, Building, and Managing Complex Systems of Systems"			
3:30 PM	See ET Program Insert for details and updates			
4:00 PM	"The Need to Change the Paradigm of Control System Cyber Security – Culture and Technology"			
4:30 PM	Joe Weiss (CEO, Applied Control Solutions, LLC and Chair, INCOSE Complex Systems WG) See ET Program Insert for details and updates			
5:00 PM	GLRC-ET-ISS Grand Reception (5:00 PM - Grand Ballroom)			
5:30 PM				
6:00 PM	**This schedule reflects best information available on 17Oct2019 and is subject to change. Visit www.incose.org/GLR13 or www.energytech.org for the most current version*			

# THURSDAY OCTOBER 24

	REGISTRATION AND EXHIBIT DISPLAYS IN I-X CENTER EAST LOBBY				
TIME (EDT)	<b>Standards</b> <b>Workshop</b> (Conference Center Rm. 1)	Plenary Sessions and SE Professional Development Day Track (Grand Ballroom)	INCOSE GLRC Day 2, Session Track 2 (Conference Center Rm. 24)	SE Tool Challenge Track (Conference Center Rm. 25)	
7:30 AM		REGISTRATION AND CHECK-I	N (I-X CENTER EAST LOBBY)		
8:00 AM		INCOSE GLRC Opening Plenary	: Michael Vinarcik, Emcee (8:00AM - Gr	and Ballroom)	
8:15 AM		INCOSE GLRC13 Keynote (8:15 AM - Grand Ballroom) "Answering the Call for Technical Leaders"			
8:30 AM			(Stevens Institute of Technology) [21]		
9:00 AM		Presentation and Panel Discussion (9:00 AM - Grand Ballroom) "Collaborating for Agile Project Success: Integrating Project/Program Management (PM)			
9:30 AM			ring (SE) Approaches"	Requirements Engineering	
10:00 AM		MORNING BREAK (	10:00AM - 10:30AM)	Machine Learning Hackathon	
10:30 AM	NASA-SAE Electric	Back to Basics: Systems Engineers Must Think About the End before the Beginning,	Sponsored Presentation: How Systems Engineering With SysML Helps in Complex Systems Design, Saulius Pavalkis - No Magic	NOTE: This IBM Watson IoT sponsored activity requires	
11:00 AM	and Autonomous Vehicle Standards Development	Dave Walden (Sysnovation) [38] Apollo and the 1960's: One Giant Leap for	A Comparative Study of ARCADIA/ Capella and OOSEM/SysML for System	pre-registration as a Hackathon team member. Ten teams	
11:30 AM	Workshop	Systems Engineering, Michael Vinarcik (SAIC) [16]	Architecture Development, S. Alai, R. Promyoo, H. El-Mounayri and K. Kalvit [48]	of 5 members each will participate in a structured workshop-	
12:00 PM 12:30 PM	(Day 1 of 2) NOTE: This workshop requires registration with the EnergyTech	LUNCH BREAK (1	LUNCH BREAK (12:00PM - 1:00PM)		
1:00 PM 1:30 PM	NASA-SAE Standards Workshop at <b>www.energytech.org.</b>	<b>Growing Systems Engineers through</b> <b>Gamification,</b> David Long (Air Force Institute of Technology) [43]	<b>Model Based Technical Risk Assessment,</b> <i>R. Gupta, M. Sease, C. Sundaram and</i> <i>J. Hummell</i> [26]	alike!) with a friendly, yet formidable, team competition. Team awards will be presented during	
2:00 PM		Top Ten Ways Engineers Undermine Their Success, Sean McCoy	Cost-Effective Control System Cyber Risk Management, Mike Radigan	the Closing Plenary at 4:30 PM in the Grand Ballroom	
2:30 PM	AFTERNOON BREAK (2:30PM - 3:00PM)			"SE Tool Challenge"	
3:00 PM		MBSE Complete Eco-System Explained, James Hummell (MBSE Solutions) [41]	Developing Safety and Mission Assurance Use Cases as a Foundation for Modeling, S. Beckman and	educational presentations and hands-on trials of	
3:30 PM		Sigma Theta Mu Lecture: "From Models to Interactive Stories in Virtual Worlds: Model Based Systems Engineering in	S. Cornford [32]	the leading edge SE modeling and	
4:00 PM		the 21st Century", Dr. Azad M. Madni (University of Southern California)	Children's Activities for Systems Engineering Principles, Erika Esala [22]	simulation tools.	
4:30 PM	CLOSING PLEANARY (and Award Presentations) (4:30 PM - Grand Ballroom)				
5:00 PM	CLOSING RECEPTION (5:00 PM - Grand Ballroom)				
5:30 PM					
6:00 PM		*This schedule reflects best information avail. Visit www.incose.org/GLR13 or www.ener			



REGISTRATION AND EXHIBIT DISPLAYS IN I-X CENTER EAST LOBBY				
TIME (EDT)	INCOSE GLRC Tutorial Track (Conference Center Rm. 25)	INCOSE Exam and Chapt. Dvlmt. Track (Conference Center Rm to be announced)	ET Drone Event Panels & Exhibits (Grand Ballroom)	ET Drone Activities Track (Conf. Center & Conv. Floor)
7:30 AM	REGISTRATION AND CHECK-IN (I-X CENTER EAST LOBBY)			
8:00 AM 8:15 AM 8:30 AM 9:00 AM 9:30 AM 10:00 AM 11:00 AM 11:30 AM	TUTORIAL System Model Simulation: Monte Carlo, Probabilities, and More Instructor: Saulius Pavalkis	INCOSE ASEP/CSEP Exam INCOSE Systems Engineering Professional (SEP) Certification Exam Proctor: Michael Vinarcik, ESEP	Drone Panel Session (8:00 AM - Grand Ballroom) NOTE: This activity requires registration for the EnergyTech Drone Event at www.energytech.org	FAA Drone Pilot Certification (Drone Meeting Rm, Conference Center) NOTE: This activity requires registration for the EnergyTech Drone Event at www.energytech.org
12:00 PM 12:30 PM	LUNCH BREAK (12:00PM - 1:00PM)			
1:00 PM 1:30 PM 2:00 PM 2:30 PM 3:00 PM 3:30 PM 4:00 PM 4:30 PM	TUTORIAL Less Work, More Right: Error-Proofing and Detection Techniques Instructor: Michael Vinarcik	INCOSE Chapter Development Workshop TOPICS: Chapter Website Financial Management Membership Growth and Engagement	"Spirit of Innovation" Exhibits and Drone Displays NOTE: This activity requires registration for the EnergyTech Drone Event at www.energytech.org	
5:00 PM	*This schedule reflects best information available on 17Oct2019 and is subject to change. Visit www.incose.org/GLR13 or www.energytech.org for the most current version*			

# TUESDAY

# Creating the Future: K-12 STEM and Beyond!

TUESDAY, OCTOBER 22, 2019 12:00pm - 3:00pm

Live from the Cleveland I-X Center Grand Ballroom

### FEATURED SPEAKERS

#### DEBOSHRI SADHUKHAN

Aerospace Engineer, Safety and Mission Assurance (S&MA) Joined NASA Glenn Research Center as Pathways Intern, May 2015 Converted full time in May 2016 Reliability and System Safety Branch, NASA Glenn Program and Project Assurance Division

#### NATHAN VINARCIK

Eagle Scout, Two Silver Palms Sophomore, University of Detroit Mercy, Mechanical Engineering Interned at NASA Jet Propulsion Laboratory (JPL), California, May-Aug 2019 Computer Aided Engineering (CAE) and SysML, Presented to Pathfinder Program

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NCOSE



#### SUSANAH R. KOWALEWSKI

Senior, University of Akron, Electrical Engineering Joined NASA Glenn Research Center as a Pathways Intern, May 2016 Diagnostics and Electromagnetics Branch, NASA Glenn Power Division

#### LAURYN TAYLOR

Graduate of Renaissance High School, Detroit, MI Engineering Society of Detroit (ESD) High School Student of the Year Award, 2018 Sophomore, Embry-Riddle Aeronautical University, Daytona Beach, FL Major: Aerospace Physiology, Minor: Human Factors



### STEM EDUCATION PROGRAM SUPPORTERS











# THURSDAY

INCOSE

INCOSE



#### 8:00 - 8:15am OVERVIEW Michael Vinarcik, Emcee

#### 8:15 - 9:00am

KEYNOTE ADDRESS Answering the Call for Technical Leaders (Michael Pennotti)

#### 9:00 - 10:00am

PANEL DISCUSSION Collaborating for Agile Project Success

10:30 - 12:00pm

SESSION 1 Back to Basics

Apollo and the 1960's

#### 1:00 - 2:30pm

SESSION 2 Growing Systems Engineers through Gamification

Top Ten Ways Engineers Undermine Their Success

#### 3:00 - 4:30pm

SESSION 3 MBSE Complete Eco-System Explained

Systems Honor Society Sigma Theta Mu Lecture

#### 4:30 - 5:00pm

CLOSING PLENARY Michael Vinarcik, Emcee

# 4th Annual INCOSE GLRC

Systems Engineering Professional Development Day (SE-PDD)

### **FEATURED SPEAKERS**



Michael Pennotti Professor, Stevens Institute of Technology INCOSE Fellow

Dr. Azad M. Madni Professor of Astronautical Engineering University of Southern California

THURSDAY OCTOBER 24, 2019 LiveStreamed from the Grand Ballroom at the Cleveland I-X Center



Companies, Universities, Government Agencies, Professional Societies, and Other Organizations

\*This program contains the best information available at time of printing and is subject to change. Please visit www.incose.org/GLRC13 to check for changes and site registration.

# FRIDAY

EnergyTech.org



13

OCTOBER 21-25, 2019 • CLEVELAND • I-X CENTER

# **INCOSE GLRC13** SPONSORS



### IBM Watson IoT...

# **SCATIA** | No Magic







### PARTICIPATING AND SUPPORTING CHAPTERS

Cleveland-Northern Ohio (CNO) Chapter Michigan Chapter Chicagoland Chapter North Star Chapter Crossroads of America Chapter Finger Lakes Chapter Wright Brothers Chapter Great Plains Chapter Heartland Chapter Three Rivers Chapter

Also Thanks To: The INCOSE Americas Sector and INCOSE Outreach

Visit www.energytech.org and see ET Program Insert for EnergyTech 2019 Sponsors

## (Ś

### We would like to thank the following **INCOSE GLRC13 and EnergyTech volunteers:**

Joel Knapp

**GLRC** Chair

John Juhasz

EnergyTech Chair

Robert Parro

**GLRC** Co-Chair

Ray Beach

EnergyTech Co-Chair

### MARKETING AND COMMUNICATION

Jack Stein **Dean Norfleet** 

### **FINANCE**

Curtis Potterveld

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Kader Fellaque

Teresa Froncek

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Curtis Potterveld

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Esteban Solorzano Zeldon

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**Rachel White** 

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### **CONFERENCE ON-SITE VOLUNTEERS**

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Jack Stein Kevin Devaney Sean McCoy Cathy Wilson Linyana Lane Robert Parro

### PLAN AHEAD FOR THE INCOSE GREAT LAKES REGIONAL CONFERENCE (GLRC)

# Mobility Systems: Land, Sea, Air, and Space

INCOSE

SEPTEMBER

# SEPTEMBER 2021

INCOSE

### Catch the *Systems* Spirit of St. Louis

ST. LOUIS, MO



## JOIN US!

October 23 @ 1:00 PM

### An Open Platform for Managing MBSE Driven System Design

**Tim Keer** Director, Customer Solutions, Aras



GRAB OUR EBOOK A Systems-Centric Approach for Modern Product Development: 5 Concepts for Engineering Leaders

