



# **Attendee Prospectus**

INCOSE NC-GLRC14 Spring Virtual Conference & Workshop

Conference Overview, Technical Program Content, Schedule, Pricing and Registration Link

### **Dean Norfleet**

President, INCOSE Michigan Chapter; INCOSE NC-GLRC14 Conference Chair

### **Curtis Potterveld**

Treasurer, INCOSE Michigan Chapter; Finance Chair INCOSE NC-GLRC14 Conference

### Jack A. Stein

Asst. Director, INCOSE Americas Sector, NC-GLRC Conference Planner (<u>jack.stein@incose.org</u>)



14<sup>th</sup> Annual Americas North-Central and Great Lakes Regional



Virtual Conference and Workshop

April 9-17, 2021

Systems Engineering Capability and Competency

### 12 Chapters in the Americas North (NC-GL) Region \*

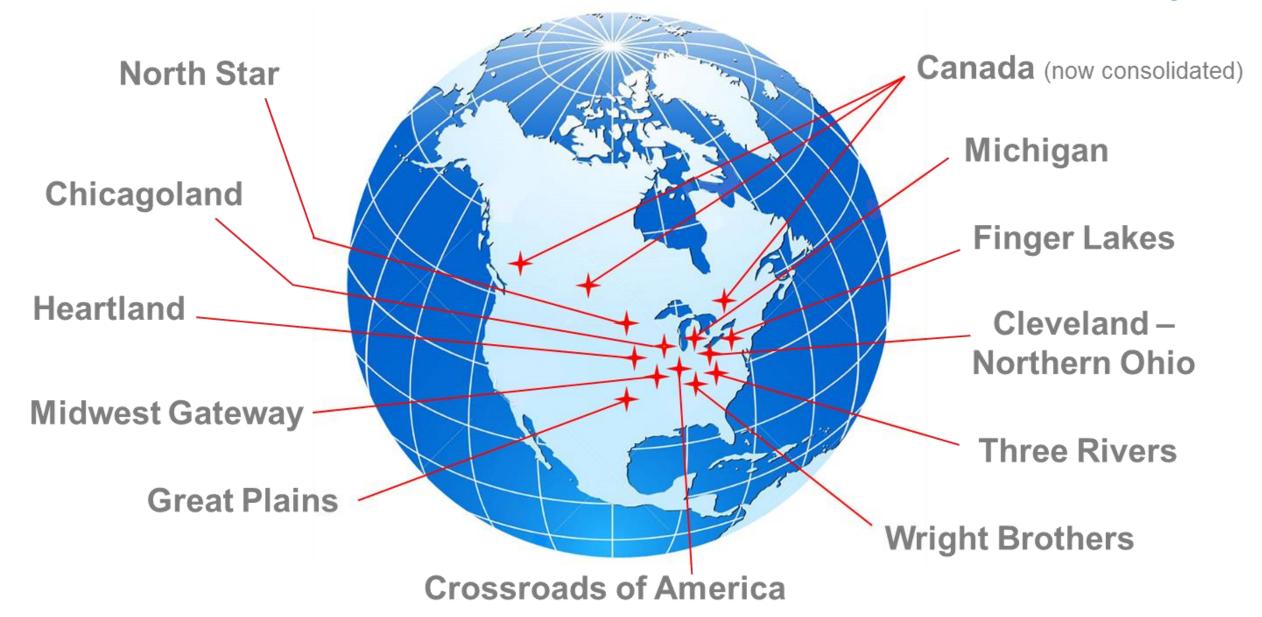
Canada - Chicagoland - Cleveland-Northern Ohio (C-NO) - Crossroads of America (COA)

Finger Lakes - Great Plains - Heartland - Michigan - Midwest Gateway (MGC)

North Star - Three Rivers (TRC) - Wright Brothers

\* Participation by additional INCOSE Chapters (not just those above), and INCOSE members and SE colleagues worldwide, is welcome!

## The 12 Chapters of the INCOSE Americas North (NC-GL) Region



## Theme: Spring Virtual Conference & Workshop

# **Systems Engineering Capability and Competency**

with featured content on

Mobility Systems: Land, Sea, Air and Space\*

\* Note: (1) The majority of conference content is of a generally applicable SE nature and useful in any area or industry. (2) Most all domains involve mobility. For example: Medical (e.g., hospital beds, air and ground ambulances). Manufacturing (e.g., conveyers, supply chain delivery). Other (e.g., warehouse robotics, inspection drones, agriculture equipment, home food delivery, on-line shopping).



14<sup>th</sup> Annual Americas North-Central and Great Lakes Regional

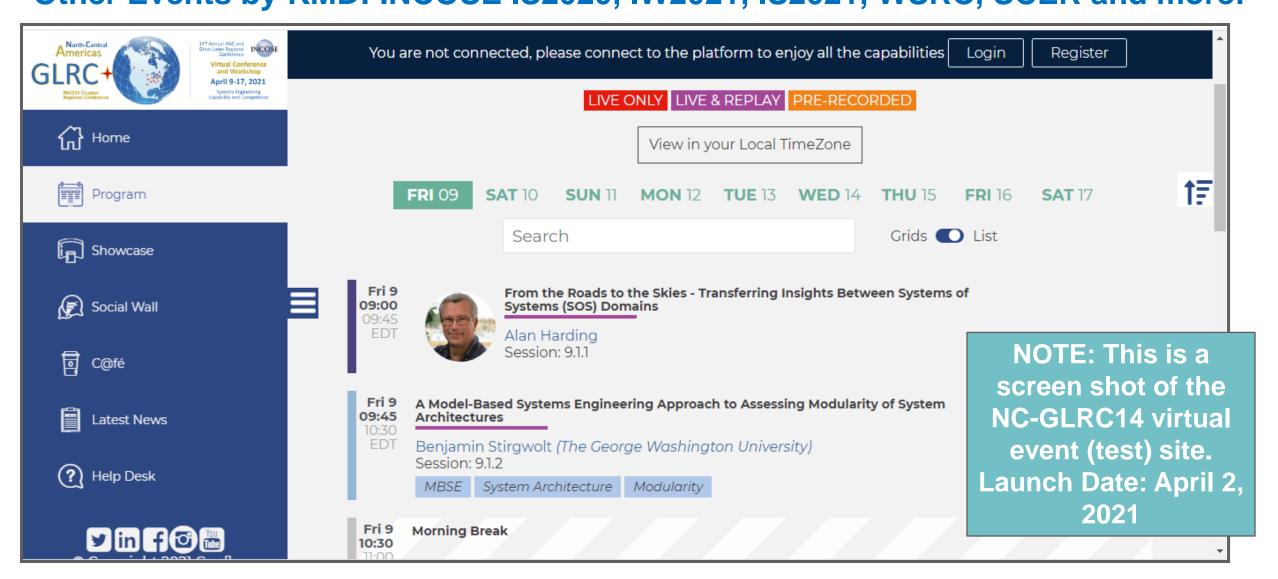


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# Virtual Conferencing IT Platform by KMD Events (INCOSE Provider) Other Events by KMD: INCOSE IS2020, IW2021, IS2021, WSRC, SCER and more!





# Virtual Regional Conference and Workshop

April 9-17, 2021

Systems Engineering Capability and Competency



The virtual event platform (including Showcase areas) will remain open for On-Demand viewing of conference content through May 17, 2021.

40+ Technical Presentations
10+ Keynotes & Featured Speakers
10+ Tutorials and Hands-on Workshops
SE Student Program and Virtual Career Fair
16+ Hours of Keys to Effective Chapters Workshops
5th Annual SE Professional Development Day Livestream (6 PDUs)

Model Based Systems Engineering (MBSE) - Lean- Agile-SAFe - Safety-Security-Risk Mgmt Space Systems - Automotive Systems - Soft Skills/Leadership - Smart Cities Complex Systems-of-Systems - V&V - Automotive Spice / STPA / ISO 26262 - and More!

## 5 Keynote Speakers and Sigma Theta Mu Lecture:



Conference (and SE-PDD) Opening Keynote - Friday April 9 - 9:00 AM EDT

- Alan Harding
- BAE Systems, UK / INCOSE President, 2016-17 / Co-Chair, INCOSE System of Systems WG
- "From the Roads to the Skies Transferring Insights Between Systems of Systems (SOS) Domains"



System Honor Society Sigma Theta Mu Lecture (SE-PDD) - Friday April 9 - 11:45 AM EDT

- Ryan A. Noguchi
- Director, Space Architecture Department, The Aerospace Corporation
- "Evolving Lessons Learned and Recommended Best Practices from MBSE Pilot Projects"



**Virtual Regional Conference and Workshop** 

April 9-17, 2021

Systems Engineering Capability and Competency



Day 2 Opening Keynote – Monday April 12, 2021 – 9:00 AM EDT

- **David Long**
- Founder and President, Vitech Corp. / INCOSE Fellow / INCOSE Presi
- "The 6 Vs and 3 Ts of Systems Engineering"



Day 2 Afternoon Keynote (also part of Student Program) - Monday April 12, 1:30 PM EDT

- Randall C. Iliff
- Founder and Principal, Eclectic Intellect, LLC / INCOSE Lead, PMI-INCOSE-MIT Alliance Team
- "Unlimited Potential: Leveraging the Power of Mind in Design"



Day 3 Opening Plenary Keynote #1 - Friday April 16, 9:00 AM EDT

- Jon Mooney
- **INCOSE Smart Cities Initiative**
- "Spectacular Views of the City"



Day 3 Opening Plenary Keynote #2 - Friday April 16, 9:45 AM EDT

- Zane Scott
- VP, Vitech Corp. / Past Chair, INCOSE Corporate Advisory Board (CAB)
- "There is No Such Thing As Non-model-based Systems Engineering"



### Spreadsheet: Final Program Schedule v2 (31Mar2021) - INCOSE NC-GLRC14

(FTP = Featured Tech Presentation, FSP = Featuted Student Presentation, TP = Technical Presentation, SP= Student Presentation, T-WS = Tutorial or Workshop)

# Detail of Peer-Reviewed Conference Content

Page 1 of 2

#	# Presenter(s) / Author(s) Date Time (EDT) Duration Track Type Title						Title
	, , , , ,		, ,				From the Roads to the Skies - Transferring Insights Between Systems of
100	Alan Harding	9 Apr - Fri	9:00	45 min	Α	FTP	Systems (SOS) Domains
19	Benjamin Stirgwolt	9 Apr - Fri	9:45	45 min	Α	TP	A Model-Based Systems Engineering Approach to Assessing Modularity in System Architectures
45	Tim Boyd	9 Apr - Fri	11:00	45 min	Α	TP	The Unforeseen Impacts of Cognitive Bias
101	Ryan A. Noguchi	9 Apr - Fri	11:45	45 min	Α	FTP	Evolving Lessons Learned and Recommended Best Practices from MBSE Pilot Projects - 2021 Update
35	Rick Flores and Halim Ragab	9 Apr - Fri	13:30	45 min	Α	TP	Application of PLE in MBSE including AUTOSAR variant handling use case
14	Nathan Vinarcik	9 Apr - Fri	14:15	45 min	Α	FSP	A Model of Firsts: A Student Rendering of NASA's Cassini-Huygens Spacecraft
29	Brian Croyle and Matthew Bradstreet	9 Apr - Fri	15:30	45 min	Α	TP	Building System Confidence Efficiently through Capability-Based Verification
33	Matthew Hause	9 Apr - Fri	16:15	45 min	Α	TP	Systems Engineering in the Time of Corona Virus
24	David Long (Vitech)	12 Apr - Mon	9:00	45 min	A-B	FTP	6 Vs and 3 Ts of Systems Engineering
11	Michael Vinarcik	12 Apr - Mon	9:45	45 min	A-B	FTP	Outcome: Rules-Based Training and Development for System Modelers
18	David Hetherington, Antoine Dubois and Eric Cortez	12 Apr - Mon	11:00	45 min	Α	TP	Automotive Component Supplier Use of SysML Modeling to Support ECU/System Development
30	Zane Scott	12 Apr - Mon	11:00	45 min	В	TP	With a Little Help From Our Friends: The Family of Systems Disciplines and What We Can Learn From One Another
13	Subodh Chaudhari	12 Apr - Mon	11:45	45 min	Α	TP	ModelCenter MBSE: The next generation MBSE to Analysis integration tool
46	Tim Boyd and Maria Grundmann	12 Apr - Mon	11:45	45 min	В	TP	The True Value of Creating a Failure Resume
102	Randal C. Iliff	12 Apr - Mon	13:30	45 min	A-B	FTP	Unlimited Potential: Leveraging the Power of Mind in Design
34	Matthew Hause and David Hetherington	12 Apr - Mon	14:15	45 min	Α	TP	A Micro-services Integrated Architecture to Support Systems Development
15	Nathan Vinarcik	12 Apr - Mon	14:15	45 min	В	SP	Avoiding Engineering Gaffes: Automated Criticality Assessment and Error Detection
21	Sean McCan and C. Robert Kenley	12 Apr - Mon	15:30	45 min	Α	SP	Systems Thinking During a Global Pandemic: Applying the Viable Systems Model, Critical Systems Heuristics, and Soft Systems Methodology to a Small Non-Profit During COVID-19
41	Paul Heininger	12 Apr - Mon	15:30	45 min	В	TP	Risk Management in International Standards
9	William Bolander	12 Apr - Mon	16:15	45 min	Α	TP	An Introduction to Automotive SPICE
52	Laurie Bowman	12 Apr - Mon	16:15	45 min	В	SP	A Guide for Designing a Meaningful Risk Matrix
26	David Long (Vitech)	13 Apr - Tues	9:00	3.5 hr	Α	T-WS	The Beginner's Guide to Model-Based Systems Engineering (MBSE)
1	Robert Bordley	13 Apr - Tues	13:30	3.5 hr	А	T-WS	Should individuals always avoid unfair risks, even if they expect to fall short of requirements?
3	Robert Bordley	13 Apr - Tues	13:30	3.5 hr	А	T-WS	The Systems M: A Variation on the Winged Vee
302	Jason Wilson and Saulius Pavalkis	14 Apr - Wed	9:00	8 hr	Α	T-WS	Dassault Systèmes/No Magic Hands-on MBSE Workshop
200	Bharani Mohan and Paul Goossens	15 Apr - Thur	11:45	45 min	Α	TP	Broadening the Reach of the MBSE Process Beyond the Systems Engineer
301	Charles Krueger and Paul Clements	15 Apr - Thur	13:30	3.5 hr	А	T-WS	Nobody Builds Just One: Advances in System Family Engineering with the New ISO/IEC 26580 Standard on Feature-based Product Line Engineering

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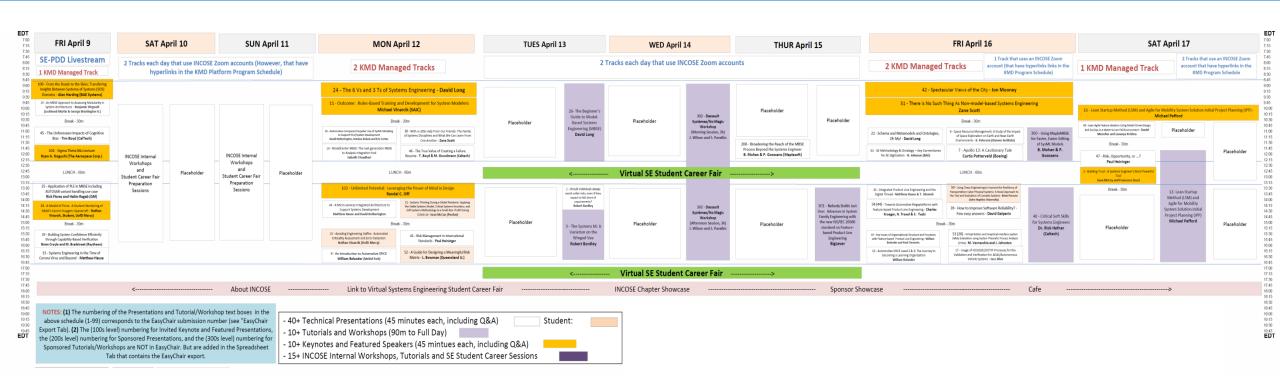
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42	Jon Mooney	16 Apr - Fri	9:00	45 min	A-B	FTP	Spectacular Views of the City
31	Zane Scott	16 Apr - Fri	9:45	45 min	A-B	FTP	There is No Such Thing As Non-model-based Systems Engineering
23	David Long (Vitech)	16 Apr - Fri	11:00	45 min	Α	TP	Schema and Metamodels and Ontologies, Oh My!
8	Kaylon Paterson	16 Apr - Fri	11:00	45 min	В	TP	Space Resource Management: A Study of the Impact of Space Exploration on Earth and Near-Earth Environments
300	Bharani Mohan and Paul Goossens	16 Apr - Fri	11:00	90 min	С	T-WS	Using MapleMBSE for Faster, Easier Editing of SysML Models
5	Aleczander Jackson	16 Apr - Fri	11:45	45 min	Α	TP	Model of Models Methodology
7	Curtis Potterveld	16 Apr - Fri	11:45	45 min	В	TP	Apollo 13: A Cautionary Tale
32	Matthew Hause and Teejay Momoh	16 Apr - Fri	13:30	45 min	Α	TP	Integrated Product Line Engineering and the Digital Thread
50	Brian Parsons	16 Apr - Fri	13:30	45 min	В	SP	Using Chaos Engineering to Improve the Resiliency of Transportation Cyber Physical Systems: A Novel Approach to the Test and Evaluation of Complex Systems
40	Rick Hefner	16 Apr - Fri	13:30	3.5 hr	С	T-WS	Critical Soft Skills for Systems Engineers
54	Charles Krueger, Ned Troxel and Chris Tuski	16 Apr - Fri	14:15	45 min	А	TP	Towards Automotive Megaplatforms with Feature-based Product Line Engineering
39	David Gelperin	16 Apr - Fri	14:15	45 min	В	TP	How to Improve Software Reliability? - Few easy answers
43	William Bolander and Paul Clements	16 Apr - Fri	15:30	45 min	А	TP	Key Issues of Organizational Structure and Processes with Feature-based Product Line Engineering
53	Mark Vernacchia and Jesse Johnston	16 Apr - Fri	15:30	45 min	В	TP	Virtual Button and Graphical Interface System Safety Evaluation using System Theoretic Process Analysis (STPA)
10	William Bolander	16 Apr - Fri	16:15	45 min	А	TP	Automotive SPICE Level 2 & 3: The Journey to becoming a Learning Organization
17	Jace Allen	16 Apr - Fri	16:15	45 min	В	TP	Usage of ISO26262/SOTIF Processes for the Validation and Verification fo ADAS/Autonomous Vehicle Systems
16	Michael Pafford	17 Apr - Sat	10:00	45 min	А	FTP	Lean Startup Method (LSM) and Agile for Mobility System Solution Initial Project Planning (IPP)
48	Daniel Menoher and Lavanya Krishna	17 Apr - Sat	10:45	45 min	А	TP	First Pass Implementing a Lean-Agile Feature Ideation Pipeline Using Model Driven-Design and DocOps in a Water-Scrum-Fall Environment
47	Paul Heininger	17 Apr - Sat	12:00	45 min	А	TP	Risk, Opportunity, or?
12	Michael Pafford	17 Apr - Sat	12:00	4 hr	В	T-WS	Lean Startup Method (LSM) and Agile for Mobility System Solution Initial Project Planning (IPP)
2	Sean McCoy and Francesco Dazzi	17 Apr - Sat	12:45	45 min	А	FTP	Building Trust - A Systems Engineer's Most Powerful Tool

# At-a-Glance 9-Day Program Schedule Live Event: April 9-17, 2021 (9am – 5pm EDT)

Virtual Platform Opens for Viewing on April 2, 2021
Open for On-Demand Viewing of Recorded Sessions Through May 17, 2021



### INCOSE NC-GLRC14 Attendee Registration Fees

Up to 80+ Continuing Educations Units (PDUs): Certificates provided upon request after May 17, 2021

Registration Types	Early- Bird	After April 7			
INCOSE Member	\$99	\$125			
INCOSE Member (of NC-GL Chapters)	\$79	\$100			
INCOSE Associate Member (CAB)	\$129	\$150			
Non-Member *	\$159	\$200			
INCOSE Student Member	FREE	\$10			
Student Non-Member *	\$29	\$40			
* Join INCOSE & Save promotional rates available (click below to view).					



### **REGISTRATION LINK**

Virtual Regional
Conference and Workshop

April 9-17, 2021

Systems Engineering
Capability and Competency



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