

# Call for Sponsors



## 5th Annual INCOSE Conference Systems Engineering in Healthcare Minneapolis/Saint Paul, May 1-2, 2019

### Call for Sponsors

Join us for the fifth annual INCOSE Systems Engineering (SE) in Healthcare conference. The SE in Healthcare conference will have keynote and featured presentations from SE and Healthcare thought leaders, practitioners, academia, and panels on how Systems Engineering can help companies improve quality, compliance, product development processes and customer satisfaction in the healthcare industry.

### Conference Information

The conference offers a superb opportunity to effectively showcase your products and services. Recent conferences have averaged 105+ on-site attendees. The Twin Cities is an epi-center for healthcare and medical device representing start-ups to established headquarters. For 2019, we are planning for 150 attendees.

The SE in Healthcare conference promotion is directed to the approximately 1,000 INCOSE Members in the Twin Cities and Great Lakes Region and thousands of engineers employed by INCOSE CAB-Member Companies. Publicity on the INCOSE Website can promote your support to 10,000 INCOSE Members in 62 countries. Social media networking will alert both INCOSE members and non-members to the conference.

Networking opportunities during breakfast, breaks, lunches, and between all events are plentiful allowing you to connect with a variety of healthcare organizations. By creating a positive impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your brand-name recognition.

Your sponsorship will be rewarded with multiple acknowledgements and benefits, as identified in Levels and Benefits Table.

### Conference Topics

- Agile & Lean Methods
- Tools Best Practices
- Modelling and Simulation
- Healthcare Delivery: Simulation, Systems approaches, UX, and Home Healthcare

### Important Sponsor Dates

2 January 2019	Call for Sponsorship Opens
15 March 2019	Payment Deadline for Early Sponsorship Rates
8 January 2019	Early Registration Begins
30 March 2019	Early Registration Ends
1-2 May 2019	SE in Healthcare Conference Open
1 May 2019	SE in Healthcare Banquet

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## Sponsorship Levels and Benefits

Level of Sponsorship	\$500	\$1K	\$1500
Sponsor Benefits	Silver	Gold	Platinum
Logo Inclusion in Conference Program Booklet	x	x	x
Logo Inclusion on Conference Signage	x	x	x
Logo on Conference Website	x	x	x
May insert hand-out into Conference Registration Folder	x	x	x
Free Conference Registration		1	2
Table for Materials (optional)		1	1
Registrant List (with contact info) <i>before</i> conference			x
Attendee List (with contact info) <i>after</i> conference		x	x
20 minute talk slot			x

*NOTES: Sponsor recognitions and benefits are based upon the date commitments and payments are received. Rates indicated above are valid until March 30, 2019, and will increase by 25% after that date.*

*Tell us your needs and preferences. We can tailor sponsor benefits to suit!*

For questions and comments please contact SE in Healthcare Sponsorship Chair:

Michele Zoromski, [michele@mzoro.com](mailto:michele@mzoro.com)

For more information on the conference:

<https://www.incose.org/hwg-conference-2019/home>