8th Annual Systems Engineering in Healthcare Conference
April 26-27th, Minneapolis, MN

Call for Sponsors

After a 3 year hiatus, the INCOSE Conference on Systems Engineering in Healthcare is planning to be back in person in 2023. The conference lets participants to share the best practices in the latest Systems Engineering topics as applied to both Medical Devices and Healthcare Delivery. We would like to invite you to participate as a sponsor!

Conference Information

The conference offers a superb opportunity to effectively showcase your products and services. The 2018 and 2019 conferences had over 100 and 125+ on-site attendees. The Twin Cities is a center for healthcare and medical device representing start-ups to established headquarters. For 2023, we are planning for a smaller conference, between 70 and 100 attendees.

The SE in Healthcare conference promotion is directed to the approximately 1,000 INCOSE Members in the Twin Cities and Great Lakes Region and thousands of engineers employed by INCOSE CAB-Member Companies. Social media networking will alert both INCOSE members and non-members to the conference.

Networking opportunities during breakfast, breaks, lunches, and between all events are plentiful, allowing you to connect with a variety of healthcare organizations. The 2019 conference had attendees from 70 organizations, 19 states, and 5 countries.

Your sponsorship will be rewarded with multiple acknowledgements and benefits, as identified in Levels and Benefits table on the next page.

Conference Topics

The theme for the conference is

"Advancing the Practice of Systems Engineering in the Healthcare Industry"

~~Conference Website: https://www.incose.org/hwg-conference/ (not updated yet).~~ Potential tracks include

- Compliance/Safety/FMEAs
- "Beyond the System"
- Requirements and Test Mgt
- Machine Learning/AI
- Agile & Lean Methods

Important Sponsor Dates

1 December, 2022	Call for Sponsorship Opens
1 February, 2023	Conference Early Registration Begins
30 March, 2023	Payment Deadline for Early Sponsorship Rates
30 March, 2023	Early Registration Ends
26-27 April, 2023	SE in Healthcare Conference
26 April, 2023	SE in Healthcare Conference Banquet

Sponsor Registration: https://www.eventbrite.com/e/incose-hwgsec23-registration-for-speakers-sponsors-only-tickets-245667105927

INCOSE HWGSEC2023 Sponsorship Levels and Benefits

Sponsor Benefits	Silver ($250)	Gold ($500)	Platinum ($1,500)
Logo inclusion in the conference program & website	X	X	X
Table for materials (optional)		X	X
Free conference registration			1
Registrant list (with contact info) after conference		X	X
Registrant list (with contacts) 1 week prior to conference			X
20 minute talking slot (limited to 1st 3 platinum sponsors)			X

Sponsor Registration: https://www.eventbrite.com/e/incose-hwgsec23-registration-for-speakers-sponsors-only-tickets-245667105927

Note: The 20 minute presentation slot for the Platinum sponsors are limited to the first three sponsors.

NOTE: Sponsor recognitions and benefits are based upon the date commitments and payments are received. Rates indicated above are valid until March 30, 2023, and will increase by 25% after that date.

Tell us your needs and preferences. We can tailor sponsor benefits to suit!

For questions and comments please contact SE in Healthcare Sponsorship Chair: Chris Unger, christopher.unger@incose.org

Example Past Attendees

The typical attendee at the conference is a working 'systems engineer.' Other roles represented are quality assurance, functional management, and consultants. The organizations represented in 2019 were:

- 321 Gang, Inc.
- 3M
- Abbott
- ACIST Medical Systems, Inc.
- Adjutant Solutions Group
- Agile Quality Systems
- American College of Chest Physicians
- ANSYS
- ASG
- Atricure
- Aurora Systems LLC
- Balanced Experience
- BB7
- Beckman Coulter
- Beckman Coulter Life Sciences
- Bold Insight
- Boston Scientific
- BSC
- Cantel Medical
- Cardionomic, Inc.
- Cognition Corporation
- Colorado State University
- Dassault Systemes
- Eagle Summit Technology Associates, Inc.
- Eli Lilly and Company
- Emory University / Children's Healthcare of Atlanta
- Ex Nihilo Systems
- Express Scripts, Inc.
- Flolid Consulting LLC
- Fresenius Kabi
- GE Healthcare
- GTRI
- INCOSE Chesapeake Chapter
- INCOSE Michigan Chapter
- Inspire Medical Systems, Inc.
- Intuitive Surgical
- Jama Software
- Johns Hopkins Applied Physics Lab
- Johnson & Johnson
- Kaiser Permanente
- KCI - Acelity
- m.zoro Consulting
- MathWorks
- Mayo Clinic
- Medtronic
- Minnetronix Medical
- Monteris Medical
- Nonin Medical
- Nordic Consulting
- Obeo Canada
- Perforce Software
- Philips Healthcare
- Proteus Digital Health
- PTC
- PTC Inc
- Radius Teknologies, LLC
- River North Solutions
- Roche Diabetes Care
- Smiths Medical
- Stryker
- Stryker Emergency Care
- SyEntive Group
- SYSNOVATION, LLC
- THALES
- Trane
- Travelers
- University of Wisconsin-Madison
- W. Porter Technical LLC
- Zamierowski Institute for Experiential Learning