



Why Advertise With INCOSE

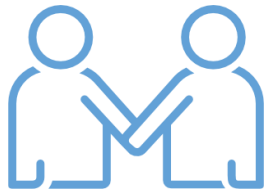


Why Advertise with INCOSE

- With over 30 years of experience, we are shaping the future of systems engineering.
- We interact with systems engineers across the globe on a daily basis to set standards.
- INCOSE is the premier choice of systems engineers for professional development.



22,000+
Members and
CAB Associates



134
Corporate
Members



50+
Working
Groups



66
Chapters
Worldwide



75
Countries with
active
members



Why Advertise with INCOSE: Global Reach

Website – 1.5 million Views (Sept 22 – Aug 23)

INSIGHT Magazine – all INCOSE members and CAB Associates (approx. 12,000) are entitled to access INCOSE magazine increasing to 6 issues in 2024.

Members Newsletter –(Quarterly) (March, June, September, December)
15,416 delivered (5,200 opened) (Full Year 2022)

Social Media –Linked In, Twitter, Facebook and Instagram
over 28,000 Linked In followers , Twitter over 3,700 (Jan 23)

SEBoK – the definitive resource for systems engineering knowledge.
In 2021 SEBoK reached 409,782 unique visitors, with 965,000 page views

eNote – monthly update to over 15,000 members 2023 average



INCOSE Website Performance: Sept 22 – Aug 23



MarketingHub
INCOSE MARKETING & COMMUNICATIONS TEAM

Total number of page views - 1.5 Million
Total number of Users – 314,000

↓ Views	Users	Views per user	Average engagement time
1,553,855 100% of total	314,340 100% of total	4.94 Avg 0%	2m 03s Avg 0%
258,653	107,807	2.40	0m 53s
157,621	40,728	3.87	0m 13s
67,758	16,570	4.09	0m 50s
57,332	23,782	2.41	0m 44s
51,289	28,491	1.80	0m 43s
37,012	26,595	1.39	0m 27s
36,114	21,549	1.68	0m 58s
35,648	14,984	2.38	0m 48s
28,663	23,572	1.22	0m 40s
26,950	20,116	1.34	0m 48s

Welcome to INCOSE

SYSTEMS ENGINEERING
VISION 2035
ENGINEERING SOLUTIONS FOR A BETTER WORLD

Free online at
incose.org/sevision

NOTE: Maintenance will be done on Friday 8 April 2022 from 9 pm Eastern and be completed no later than Saturday 8 am 9 April 2022. During this time you may not be able to access Connect Member area. We apologize for the inconvenience.

Not sure if you have login credentials? Click the "Forgot Password" link and enter your e-mail address. If you're in the system, your credentials will be e-mailed to you at the address provided.

Please email us at helpdesk@incose.net with any questions or concerns. A live person will respond to Helpdesk e-mail inquiries during these hours: Monday - Friday: 9 am - 5 pm Pacific Time

Remember: You must be logged in to access members-only information and receive the member discount rate for online purchases

Don't have login credentials? Select one of the three options on the left:

- "Create a Member Account"
- "Create a CAB Associate Account" (organization must be one of the listed CAB organizations and use your organization email for verification) or,
- "Create an Account" link to set up your login information.

[Help Guides](#)

[How to Create a CAB Associate Account](#)

Use
Technology
to
Change
the World

Online Master's in
Systems
Engineering

[LEARN MORE](#)

THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON, DC

INCOSE Login

Username:

Password:

[Login](#)

[Forgot Password?](#)

[Create an Account](#)

SIEMENS

MBSE
Model Based
System
Engineering
For Dummies,
Siemens
Special Edition

[Read the ebook](#)

WPI

Earn a Digital Badge in
Systems Engineering
Awareness

ONLINE PROFESSIONAL
DEVELOPMENT

Annual Media Bundles



Early Bird Bundles 2024		Admin	Exec	CEO
Website Advert	annual		rectangle	banner
Social Media (1 post per month)	annual	✓	✓	✓
Members Newsletter (4 issues)	annual	half page	half page	full
INSIGHT magazine (6 issues for 4@ B/W price)	annual	half page	half page	full
Package Price		\$12,300	\$23,200	\$30,625
CAB Package Price less 15%		\$10,455	\$19,720	\$26,031

Additional option		
eNote Body advert	Month	\$220
	Annual	\$2,420

Job Posting Ad Recommendations:

- **Login Page- banner ads**
- **PDP Landing Page – advertising positions available here**

Welcome to INCOSE

SPEC INNOVATIONS 10 YEARS

Realize Models Are More Than Pictures.
DOWNLOAD YOUR FREE REAL MBSE EBOOK

INCOSE
THE BEST ENGINEERS ALLOW FOR A LITTLE GIVE.
Become an INCOSE volunteer today!
incose.org/volunteer

Engineer Your Competitive Advantage
BigLever SOFTWARE, INC.
The Trusted Leader of Feature-based Product Line Engineering for Over 20 Years
www.BigLever.com

INCOSE Login

Username:

Password:

Login

Forgot Password?

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Help Guides

Simplify Product Complexity with MBSE
Manage mechanical, electrical, and software engineering components

Current INCOSE Log In Page

Current Availability	Annual Discounted Price
1 year - Website Advert - year on Log In Page - Banner	14,950
1 year - Website Advert - year on Log In Page - Medium	10,900
1 year - Website Advert - year on PDP page - Banner	10,350
1 year - Website Advert - year on PDP Page- Medium	\$6,900



Thank you for your time.

Please do not hesitate to contact us for any questions or if you would like us to create a bespoke package to better suit your needs.

marcom@incose.net

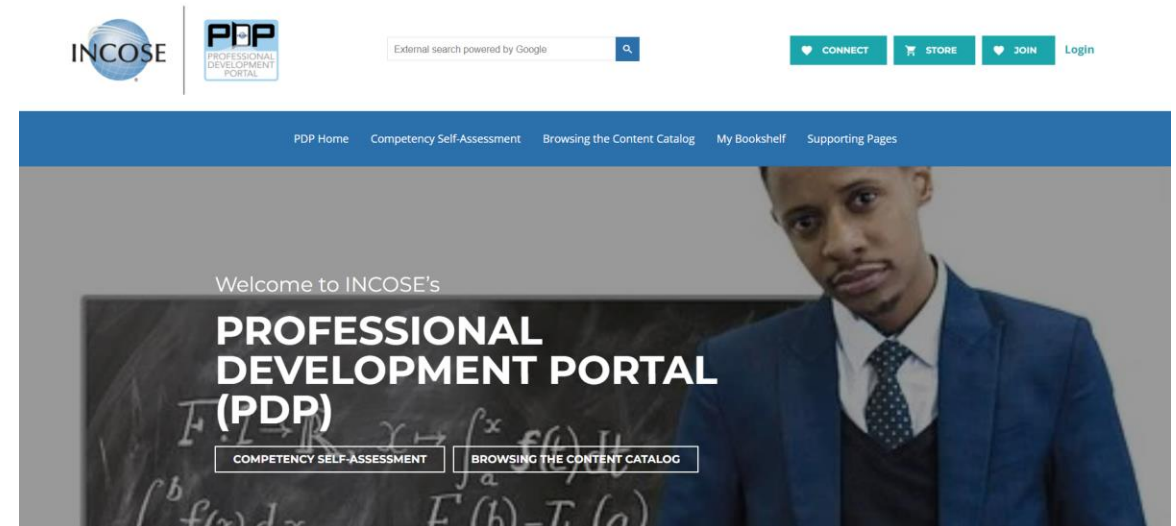


www.incose.org

The Professional Development Portal (PDP)



- Connecting you to your professional development needs at any stage of your career
- The PDP is a comprehensive solution for systems engineers and other professionals who want to enhance their systems engineering knowledge and skills.
- With links on INCOSE home page, and full media coverage we are driving traffic towards this initiative. https://www.incose.org/_pdp



PDP Landing Page