



## **Creating an Online Presence**



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### **Creating an Online Presence Strategic Objectives**

- To create an engaging online presence that raises awareness of EWLSE's goals and provides easy access to EWLSE related content
- To structure INCOSE member accessible content for easy navigation and access to EWLSE presentations, documents, research papers, and other EWLSE products
- To provide an automated method for men and women to share information related to EWLSE goals in real-time and to volunteer to support those EWLSE initiatives that they are passionate about

### **Creating an Online Presence Strategic Initiatives**

- Create a public globally accessible INCOSE sponsored website that reaches out beyond INCOSE and provides information on EWLSE's charter to include EWLSE's vision, mission, purpose, team, strategic objectives and initiatives
- Provide a guide to key resources, related research, related activities, and upcoming or past events, in support of EWLSE goals
- Provide a method for EWLSE leads and other members to communicate in real-time and share lessons learned, success stories, research articles, resources, etc. related to EWLSE goals
- Provide a forum for connecting and matching leaders in systems engineering to those who express a need for mentoring and coaching
- Provide a mechanism that allows automated tracking and reporting of projects and tasks underway or completed, in support of EWLSE initiatives, where leads manage the project definition and structure and all team members input their activities, progress, and status
- Provide logistical information on how to join INCOSE and EWLSE