



North Star Chapter INCOSE

The Integrator

North Star Chapter of INCOSE Newsletter

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Say Hello to our President-elect Michele Zoromski



Michele Zoromski is the founder of m.zoro Consulting. m.zoro focuses on the intersection between marketing and product development--looking beyond the widget to expose and unite the business, regulatory, reimbursement, and customer needs to deliver the right product for the market. M.zoro helps companies to unmask the barriers in product development and business processes.

With 15+ years of experience in new product development and the life science industry, Michele works with industry, professional organizations (PMI, Lifescience Alley, INCOSE) and academia to determine and disseminate best practices for strategic product development. She works with small and large companies to combine the How (People, Processes, and Tools) to create the What (deliverables, products, features) to achieve the competitive advantage for clients.

She has an MBA from the University of Minnesota and undergraduate degrees in Chemical Engineering and Mandarin Chinese. She started her career in China, and led global teams in Asia and Europe. Missing the Packers, the State Fair, and First Avenue, she transitioned back to the Midwest to focus on the life science industry. She is passionate about mentoring, entrepreneurship, and connecting people.

Please welcome Michele in her new role as she prepares to become our President in 2017.

Upcoming 2016 Chapter Events...

July 21st Meeting: Toro

August 23rd: BNSF/Canadian Railway

September 12th: Are Your Complex Systems Project Plans Credible?

From International the Q1 INCOSE Members Newsletter: [INCOSE International Workshop & Current News](#)

JOIN THE OFFICIAL INCOSE LinkedIn Group
<http://www.linkedin.com/groups?gid=7499834>
or
INCOSE FACEBOOK
<https://www.facebook.com/groups/INCOSE/>
and Twitter at
https://twitter.com/incose_org

International Workshop 2016

INCOSE kicks off each year with its annual gathering of the membership to discuss and advance the state of the art of systems engineering. We spend several days of intense activities centered around technical content with volunteers who meet electronically during most of the year. This is the time to collaborate and celebrate in person. The prestigious Working Group Award winners are named at IW.

The [Measurement Working Group](#), with **Paul Frenz** as Chair, received the **Product of the Year Award**, ***Project Manager's Guide to Systems Engineering Measurement for Project Success***. This award is presented to the Working Group that, either independently or working in collaboration with other Working Groups and/or other INCOSE stakeholders, has developed and published the product which is considered to provide the most significant value to INCOSE's stakeholders.

In 2015 the **Measurement WG** received the **Outreach Award** for helping to connect the Systems Engineering and Project Management communities with the publication of the ***Project Manager's Guide to Systems Engineering Measurement for Project Success***.

Join us at the **IW 2017 Workshop** in Torrance, CA: January 28 - 31, 2017. Watch for details later this year.

In the News...

Women in Engineering Magazine Features INCOSE Fellow Eileen Arnold by INCOSE UMS | Jan 12, 2016



A violinist since third grade, Arnold sees many parallels between music and systems engineering.

Through INCOSE's PR outreach efforts, Eileen Arnold, INCOSE Fellow, PMP, ESEP-Acq, who is the Chief Systems Engineer for United Technologies Corporation (UTC) Aerospace Systems, Electric Systems, was profiled in the December issue of Women in Engineering Magazine, published by the Institute of Electrical and Electronics Engineers (IEEE). Arnold discusses how she went from being an accomplished violinist to an aerospace systems engineer. [Read the article.](#)

Please visit us at [North Star Chapter](#) to find out what is going on in the Twin Cities and surrounding area as the **NSC Presents the Year of Systems Engineering Impact on the Twin Cities.**

Join us at the [Great Lakes Regional Conference 10 \(GLRC10\)](#), September 18-20. **More details coming.**