



## **OUT-200: Industry Outreach Board (IOB) Charter – October 31, 2015**

### **Objective**

The Industry Outreach Board is chartered to manage, coordinate and support outreach activities in selected industrial domains. The selection is based on INCOSE overall objectives and strategy, and the actual need and preconditions for support in the industry.

The goal is to establish INCOSE as the authority on Systems Engineering for the target industry, and to help establish an industry-oriented, self-sufficient INCOSE Working Group (WG) that can maintain and enhance that position.

The selection of target industries is revisited annually, by review with the Directors for Outreach, Technical Operations and the Corporate Advisory Board (CAB). However, it is recognized that for most domains it is a long-term commitment to establish the usage of Systems Engineering, and INCOSE as the focal point for SE practitioners in the domain.

### **Membership**

The Industry Outreach Board is chaired by an Associate Director for Industry Outreach (AD IO), appointed by the Board of Directors at the proposal of the Director for Outreach.

The Membership of the IOB comprises, in addition to the AD IO who acts as Chair:

- Industry Ambassadors, selected by the Industry WG Co-chairs and the AD IO,
- Industry WG Chairs and Co-chairs for the Industry WGs, selected by the Director for Technical Operations and the Associate Director for Industry,
- Members-at-large with dedicated functions, selected by the AD IO and the Director Outreach, and
- The Director for Outreach.

The roles and responsibilities of the Industry Ambassadors and the AD IO, and the process by which they are appointed, are described in Policy OUT-202.

### **Scope**

The IOB shall work within the overall framework of Outreach to support INCOSE Objectives, in particular the Growth and Alliances objectives. The IOB shall focus on a limited number of industries, where a critical mass of volunteers to support the outreach is attainable.

### **Responsibilities**

Areas of responsibilities assigned to the Industry Outreach Board include:

- Provide the Director Outreach and the Board of Directors (BoD) with recommendations on the industry domains that are appropriate for INCOSE outreach.
- Define strategies and initiatives to support industry outreach in selected industries and to selected external organizations – professional bodies, industry associations and trade forums.
- Establish and manage a multi-year budget for industry outreach (approved by the Director for Outreach and BoD).



- Support the creation of appealing industry program content at the International Symposium, including Industry Virtual Tracks, Industry Roundtables and Panels that include participants from targeted external organizations.
- Ensure that INCOSE offers and provides value to the selected industries, and *vice versa*.
- Hold and document regular meetings, including meetings at IW and IS, for activity planning and review. Generally this is achieved through monthly teleconferences.
- Post relevant information and shared knowledge to the IOB site on INCOSE Connect.
- Build and maintain a list of candidates for past, present and future IOB appointments, particularly Ambassadors.

**SUPERSEDES: None**

**APPROVED BY: INCOSE Board of Directors, Boston, MA, USA – October 31, 2015**

**MAINTAINED BY: Director for Outreach**