TEC-101: Sale & Distribution of INCOSE Technical Products – 16 October 2020

Purpose
This policy establishes the guidelines for high quality INCOSE Technical Products which have sufficient value to generate sales in the global technical information marketplace.

Applicability
This policy applies to anyone involved in producing and distributing INCOSE Technical Products (INCOSE Chapters, INCOSE Working Groups, INCOSE Initiatives, INCOSE Student Division, INCOSE Technical Operations, INCOSE Administration, INCOSE Board of Directors, and INCOSE Corporate Advisory Board).

Definitions
INCOSE Technical Product: INCOSE Technical Product is Systems Engineering information which has been properly INCOSE branded, sufficiently reviewed by INCOSE for technical content and INCOSE principles, cleared for intellectual property and then offered by INCOSE to anyone different than the authors to consume or learn from either for free or for a price. Either INCOSE owns the copyright or the author(s) have given permission for INCOSE to use.

Product from an INCOSE member, chapter or partner: A technical product developed outside the INCOSE development process which is made by an INCOSE member, chapter or partner; then allowed by INCOSE to distribute from INCOSE sources. In this case, the author(s) own the copyright and take(s) primary responsibility for proper branding, intellectual property, content quality and appropriate citations with INCOSE oversight. The INCOSE pricing and distribution of these types of products will be decided on a case by case basis by the INCOSE Administrative Office, Technical Operations, Publications Office, and the Board of Directors (or chartered committee) as needed.

Policy Content
Active contribution and involvement across all of Technical Operations and the Board of Directors is required to focus efforts on Technical Product generation with the highest quality.

INCOSE Technical Product shall be distributed in accordance with the INCOSE Member Benefits Differentiation table posted on INCOSE CONNECT. This table reflects specific fees for Technical Products which are set by the INCOSE Administrative Office, Technical Operations, Publications Office, and the Board of Directors.
Consequences of Non-Compliance

Non-Compliance to this policy results in technical products which are not valued in the community, impact the professional reputation of INCOSE and the ability to achieve strategic objectives.

Responsible Position

The Technical Director is responsible for this policy.

Related Policies

ADM-103 Intellectual Property
ADM-104 Document Retention
COM-101 Use of INCOSE Name and Logo
EVT-101 Events
OUT-101 Guidelines for the formation & approval of Alliances and MOUs
PUB-100 Publications Office
TEC-107 INCOSE Technical Product Development & Commercialization

SUPERSEDES: Previous TEC-101 dated 12 July 2018
APPROVED BY: INCOSE Board of Directors, Virtual, 16 October 2020
POLICY OWNER (RACI Responsible R): Technical Director
MAINTAINED BY (RACI Accountable A): President-Elect