

INCOSE STRATEGIC PLAN

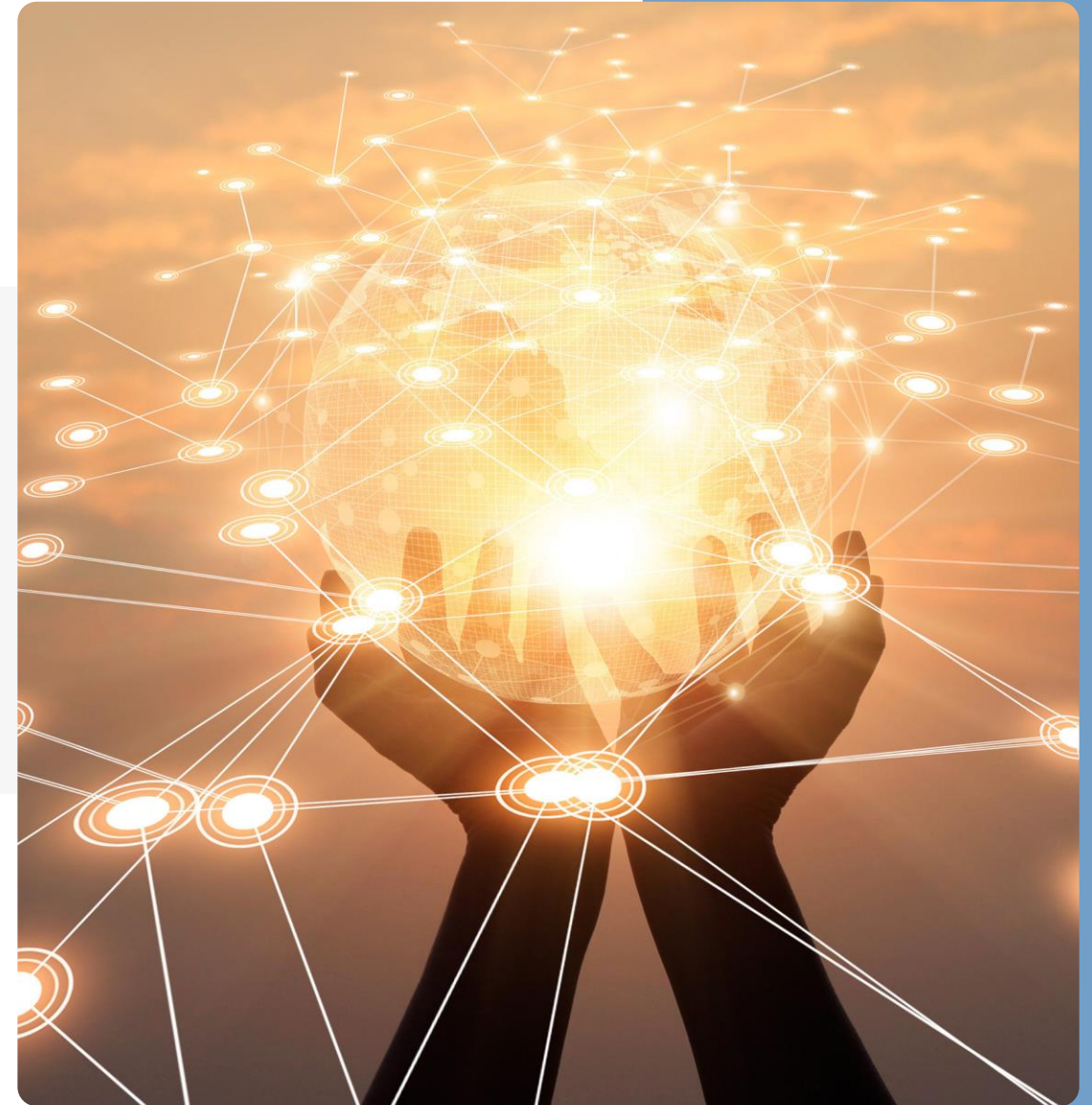
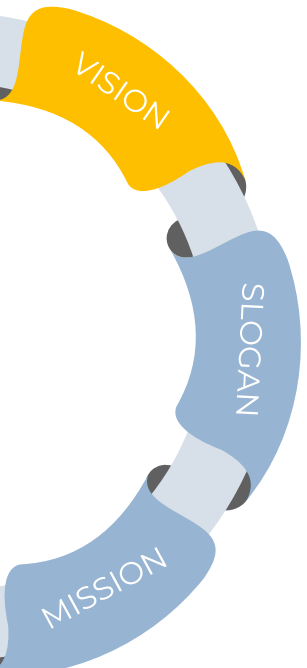


International Council on Systems Engineering



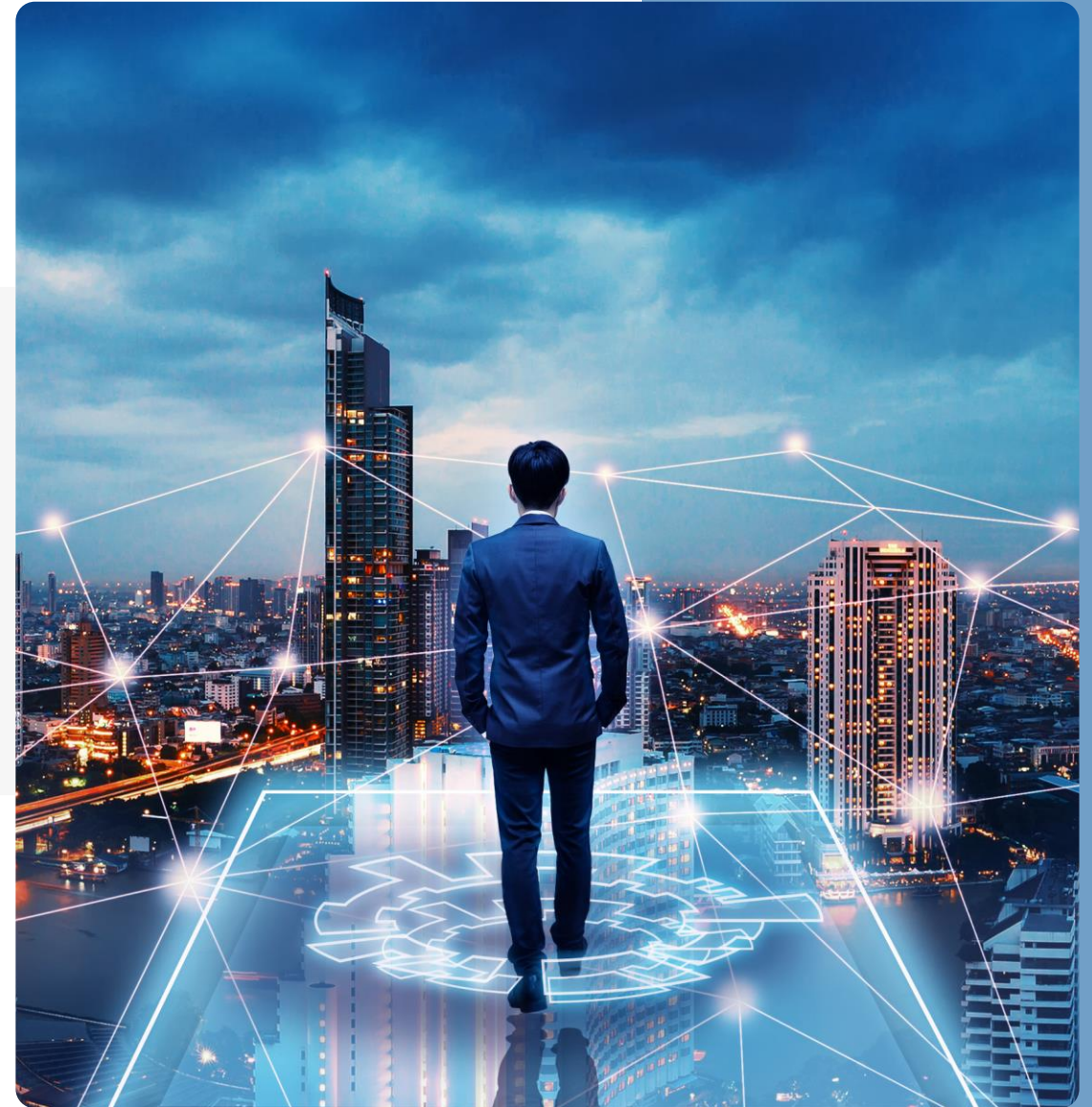
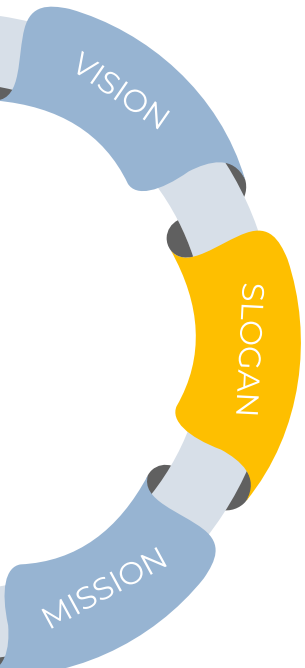
A New Vision

To unite and advance the
global systems community



The INCOSE Slogan

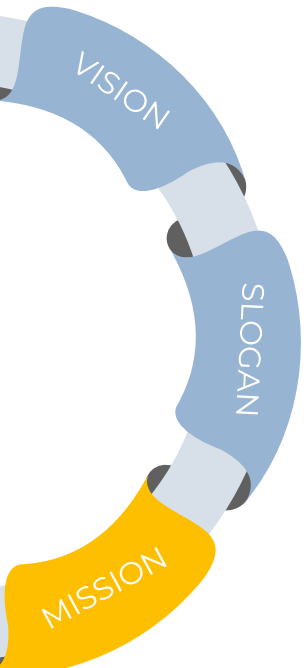
A better world through a
systems approach



The INCOSE Mission

INCOSE fosters systems engineering knowledge exchange, application, education, and research.

We are dedicated to being the world's trusted authority and forum for the practice, science, and art of systems engineering.



Four Objectives





**Advance
systems
engineering as
the world's
trusted
authority**



**Expand the
systems
engineering
community
while growing
INCOSE**



**Foster
professional
development
and systems
engineering
competencies**



**Achieve
operational
excellence**




4

3

2

1

Advance systems engineering as the world's trusted authority

- 
 Create the future of systems engineering and mature its foundation by aligning roadmaps, initiatives, and strategic partnerships
- 
 Connect, broker, publish, and endorse standards, products, and guides from professional societies and standards bodies reflecting the best in systems engineering
- 
 Develop a coordinated portfolio of international, regional, and local events targeted to domains, topics, and competency levels



Satisfaction of / progress against future of systems engineering roadmap

Total unique delegates at international, regional, and local events





4

3

2

1

Expand the systems engineering community while growing INCOSE

- 4  Promote the why, what, and value of systems engineering and those who apply it
- 3  Develop targeted alliances to connect, leverage, and amplify the broader systems community and the collective set of systems approaches
-  Attract individuals and organizations in targeted application domains, geographic areas, and organizational scales
-  Engage new members making individuals and organizations an effective part of the INCOSE network from day one






Growth in membership in strategic focus regions

Number of unique organizations employing INCOSE members

Foster professional development and systems engineering competencies

4

- 
 Execute a strategic publication, packaging, and curation plan addressing systems engineering principles, concepts, processes, methods, and tools to maximize discoverability, value, and impact of systems engineering knowledge
- 
 Establish impactful services to address competency and career needs for systems practitioners throughout their career
- 
 Create products and services to support the assessment and advancement of organizational proficiency in systems engineering

3

Total number of product accesses / services consumption

2



Number of systems engineering professionals (ESEP, CSEP, and ASEP)

1



Achieve operational excellence

- ☼ Advance a One INCOSE mindset
- ☼ Rearchitect INCOSE to achieve INCOSE's current and future objectives
- ☼ Develop frameworks and supporting infrastructure for efficient and effective chapter and working group operations
- ☼ Evolve and advance IT, communication, and marketing as shared services addressing member, leader, chapter, and organizational needs

4

3

2

1



“Leadership pulse” quarterly survey

Satisfaction of INCOSE's Annual Operating Plan



Connect



Lead



Learn



Prosper

